



Workshop

AI for Boards: Strategies for effective oversight

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Overview of Workshop

As a transformative technology, artificial intelligence (AI) has permeated many facets of business and society with its capability to reshape economies and disrupt industries, presenting both significant new opportunities and risks. In response to this catalyst of change, boards of directors are challenged to stay ahead of the curve and ensure effective AI governance and decision-making with regard to corporate strategy, potential risks, stakeholders relationships and compliance.

To better equip board directors on this journey, the INSEAD Corporate Governance Centre is launching a series of exclusive online workshops targeted at board directors seeking to deepen their understanding of AI governance where we will delve into:

- the fundamentals of AI and machine learning for business, as well as the foundations of data-driven decision-making;
- frameworks for assessing an organisation's AI capabilities, and how to harness AI opportunities for competitive advantage while mitigating associated risks;
- establishing responsible and ethical AI systems and processes; and
- translating the concepts learnt to the board room through implementing a solid compliance and controls framework.

Dates

Thursday, 13 March 2025, 9-12.30 CET

Thursday, 20 March 2025, 9-12.30 CET

Thursday, 27 March 2025, 9-12.30 CET

Thursday, 3 April 2025, 9-12.30 CET

Thursday, 10 April 2025, 9-12.30 CET

Fee 1800 Euros (plus 20% VAT when applicable)

Please note that the tuition fee is subject to prevailing taxes and cancellation policy applies.*

Workshop topics and content

1. Foundations of AI

- What AI is and what it is not; disentangling the value from the hype.
- Gen AI vs. "traditional" AI: what's the difference; high-level foundation knowledge about how they work and how they add value.
- Practical examples of how to improve decision making for business problems with AI, machine learning, and data science; understanding the limitations of AI.

2. Data-Driven Decision Making

- High-level background about related analytical techniques that complement the effective use of AI: optimisation, game theory, decision trees, simulation.
- Practical examples of how to improve decision making for business problems with such techniques.

3. AI Capabilities, Opportunities and Threats

- Frameworks for assessing an organisation's AI capabilities: talent and AI skills, organisational structure around AI, data governance, technology infrastructure, the AI and analytics process, experimentation.
- How can AI help improve business as usual?
- How can AI disrupt business as usual?
- Is the executive team thinking about these dimensions and acting on them?

4. AI Ethics, Responsibility, Regulation

- Discussion of a variety of AI-related ethical risks: algorithmic bias, human vs. AI decision-making conundrums, disinformation, cybersecurity and privacy, mental health, environment.
- Knowledge, concepts, and tools board members need to know to facilitate the development of fair, responsible, and ethical AI systems and processes in their organisations.
- Overview of state-of-the-art regulatory frameworks for AI; perspective of guest legal experts.

5. AI for Boards in Action

- How can boards most effectively supervise a company's AI strategy and capabilities? What are the specific responsibilities of the board?
- Translation of the concepts, frameworks and tools learnt to the board room; participants apply the learnings and present implementation projects.
- Guest speakers share their perspectives and experience.



Key benefits

- Develop foundational understanding of AI as a tool for creating value and improving decision making.
- Learn about complementary data-driven decision-making tools that can power up the impact of AI.
- Evaluate organisational AI capabilities and identify potential opportunities and threats.
- Understand the ethical risks of AI and how to establish actionable processes for responsible and regulation-aware AI.
- Formulate and explore solutions to AI challenges in your board context through interactive exchange with peers, faculty, and guest speakers.
- Connect with fellow board directors to share experiences, challenges, and solutions in a collaborative environment, building a network of peers who are equally committed to advancing their understanding of AI in governance.

Participant profile

The workshop is designed for **chairs and non-executive directors** of listed and private corporations. All participants will need to have a **minimum of one year** of experience serving on a board as non-executive director.

Format

This workshop is delivered fully online and is conveniently structured as one half-day session per week, allowing you to balance your professional commitments while gaining invaluable insights. Each session is designed to be interactive and engaging, with opportunities for dynamic discussions, break-out group work, hands-on exercises, and networking with peers.

Don't miss this opportunity to join us for this pilot workshop. Seats are limited to enhance the learning experience and interaction amongst the participants.

Admissions process

Places on the workshop are confirmed on a first-come, first-served basis, taking into consideration the applicant's board experience, objectives and diversity of the class.

Certificate of Attendance

Upon completion of all 5 sessions of the workshop, participants will be eligible to receive Certificate of Attendance.

Programme directors, faculty and guest speakers



Co-director

Anton Ovchinnikov

Visiting Professor of Decision Sciences at INSEAD and Distinguished Professor of Management Analytics at Queen's University



Co-director

Spyros Zoumpoulis

Associate Professor of Decision Sciences at INSEAD



Annet Aris

Senior Affiliate Professor of Strategy and Academic Director of INSEAD Corporate Governance Centre



Elias Baltassis

Former Partner & Vice-President of the Boston Consulting Group, lead of BCG X (advanced Analytics and AI practice of BCG) in the Middle East, Senior Advisor at Alvarez & Marsal



Euro Beinat

Global Head, AI and Data Science at the Prosus Group

*Cancellation policy

All cancellation requests must be confirmed in writing (via email) to corporate.governance@insead.edu. The date of cancellation is considered to be the date of receipt. The following cancellation fee shall apply:

- Before 13 February 2025: No cancellation fee
- Between 13 February 2025 to 27 February 2025: 50% of the cost of Tuition Fee
- After 27 February 2025: 100% of the cost of Tuition Fee