



The Business School
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INSEAD Climate Journey: Carbon Footprint Assessment

In second trimester of 2024, INSEAD carried out the standardized measurement of its carbon footprint, for activities across its four locations. This was the second time for such emission assessment following the [pledge to reduce](#) its Scope 1 and 2 emissions by 67% by 2035.

In accordance with the **GHG Protocol** international standard, this assessment includes **Scopes 1, 2 and 3**, and a **uniform set of principles** for data collection and processing.



This assessment was supported by [Traace](#), a carbon management SaaS platform that allows to collect, measure and communicate the information by national and international methodologies (GHG Protocol, ISO/TR 14069, French Bilan Carbone and BEGES).



INSEAD Climate Journey: Carbon Footprint Assessment Results for Academic Year 2023



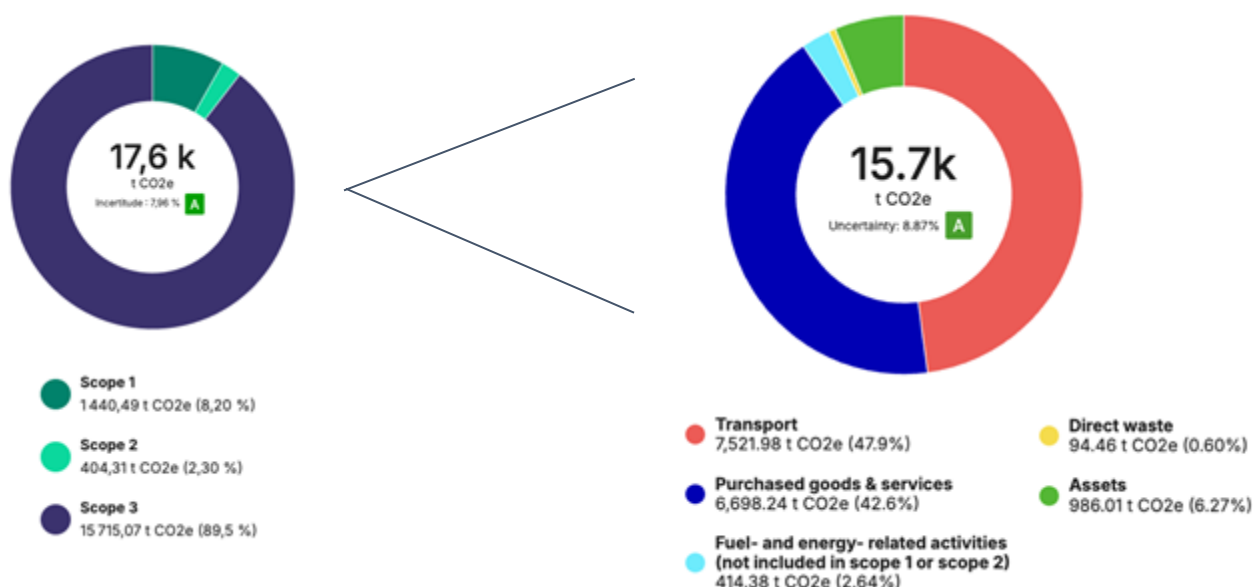
Category	kg CO ₂	% of Total
Direct emissions from stationary combustion units	1 417 760	8,1%
Direct fugitive emissions	22 730	0,1%
Sub-total Scope 1	1 440 490	8,2%
Indirect emissions linked to electricity consumption	404 310	2,3%
Sub-total Scope 2	404 310	2,3%
Purchased goods and services	6 698 240	38,1%
Capital goods/ Assets	986 010	5,6%
Fuel and energy-related activities ^{a/}	414 380	2,4%
Waste generated in operations	94 460	0,5%
Business travel	7 521 980	42,8%
Sub-total Scope 3	15 149 110	89,5%
Total	17 559 870	

a/ For activities not included in categories of Scopes 1 or 2.

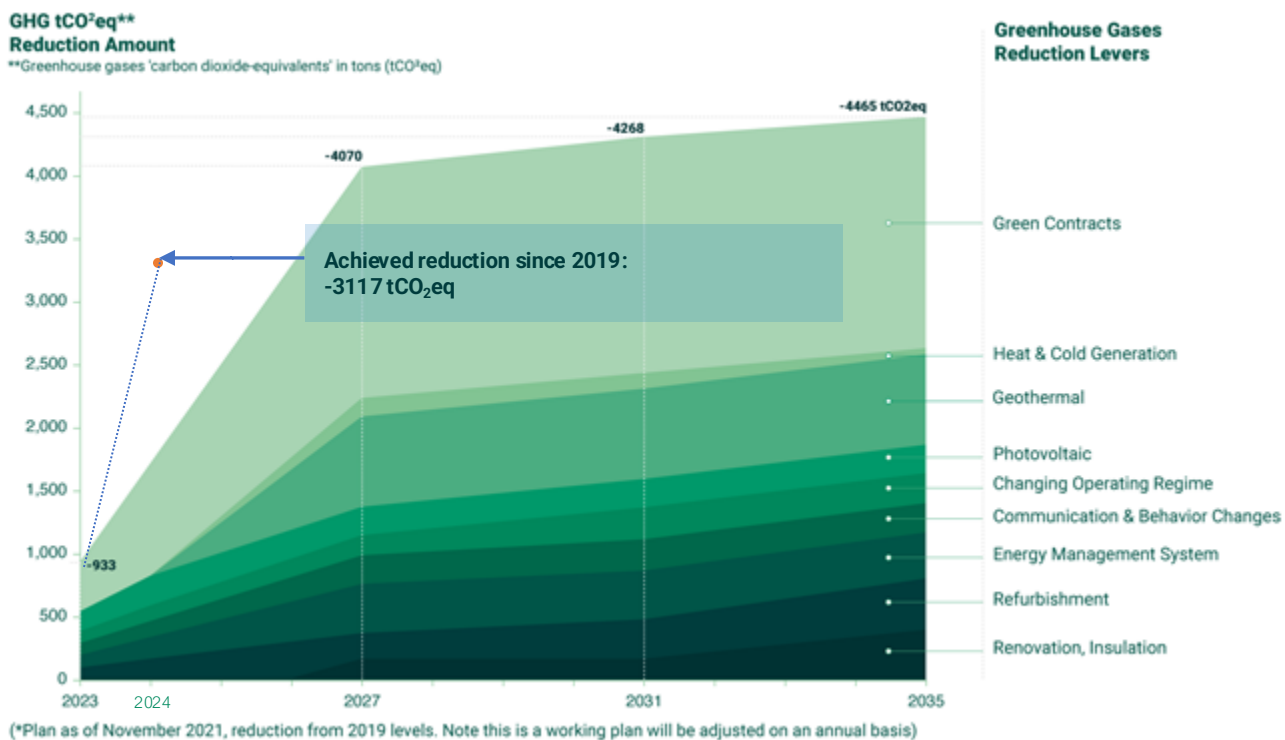
Methodological notes:

- The Academic Year 2022-23 spans from Sep 1, 2022 until Aug 31, 2023.

- Activities included in the Business travel category for Scope 3 are transportation (air transportation) of faculty and staff, paid by INSEAD, for INSEAD-related activities.



INSEAD Climate Journey: Progress in our Plan to Reduce Greenhouse Gas Emission by 67% by 2035+*



Explanatory Notes

During 2023 INSEAD advanced 25% on its Scope 1 and 2 emission reduction pledge, even as revenues, number of students, and facilities footprint increased in the same period.

INSEAD has reduced its Scope 1 and 2 emissions by 38% in the second 12 months of the pledge (between 2022 and 2023).

This is a further 26% emission reduction compared to 2019 levels. We are now 47% below our 2019 Scope 1 & 2 emissions.

This progress in Scope 1 and 2 emission reduction can be explained by the reduction of energy consumption in all locations, and the switch to renewable energy in our Asia Campus since September 2021.

Scope 3 is an emerging field of climate impact analysis. INSEAD maintains an ongoing consultation with a diverse group of stakeholders, continually evolving its greenhouse gas emission accounting.



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