Are you from a family business?

Introducing a unique offer for INSEAD Students: Family Business Next Generation Mentoring Sessions

INSEAD research has demonstrated that approximately 70% of all companies are family owned in one way or the other. Our experience shows that a significant proportion of the INSEAD Students come from family firms. They typically face multiple questions in terms of their career journey and one burning question appears every time: should I join the family business after my INSEAD Degree – or not?

The INSEAD Wendel International Centre for Family Enterprise has developed a unique offer for these students that can help them discuss, reflect and throughout the INSEAD journey decide whether and how to be involved with the family business. A decision process that takes time and involves the family as well.

Are you asking yourself one or more of the following questions?

• Should I go back to my family firm, or not?
• What do I want my life to stand for?
• Where do I fit into the succession planning?
• How can I raise this topic in my family?
• What do I really want to do post-INSEAD?
• How can I raise the issue and communicate better with the family?
• What is my mandate if joining the family firm?
• How can I gain credibility with the employees in our family firm?
• Should I get outside working experience first?
• How can I benefit from the INSEAD family business knowledge and offerings?

How does the mentoring session work?

Where: INSEAD global campuses or virtual meetings
How: Student may send questions they want to talk about and any other relevant information
Book appointments: See next page
Duration: 60-90 minutes private sessions
When: Dates posted through INSEAD communications and the INSEAD Family Business Club
Who: Individual students & groups
Setting: Full confidentiality – Chatham rules apply
How to book a mentoring session

Check dates available through INSEAD communications and the INSEAD Family Business Club.
Book an appointment directly with Martin (martin.roll@insead.edu).

www.insead.edu/centres/family-enterprise