



The Business School
for the World®

At a Glance

Mission	INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society.
Established	1957 (first class graduated in 1960)
Locations	Europe Campus in Fontainebleau, France Asia Campus in Singapore Middle East Campus in Abu Dhabi, U.A.E. San Francisco Hub for Business Innovation, USA
Chairman of the Board	Dr. Andreas Jacobs
Dean	Professor Francisco Veloso
Programmes	Master in Management, MBA, Executive MBA, Executive Master in Finance, Executive Master in Change, Executive Education (Open Programmes and Customised Programmes), PhD
Alumni	66,555 worldwide across 180 countries with 169 nationalities
Faculty	162 professors from 40 nationalities INSEAD Knowledge: showcasing faculty research - https://knowledge.insead.edu INSEAD Case Publishing: https://cases.insead.edu/publishing
Academic Areas	Accounting and Control - Decision Sciences - Economics and Political Science - Areas Entrepreneurship and Family Enterprise - Finance - Marketing - Organisational Behaviour - Strategy - Technology and Operations Management
Degree Programmes	Master in Management (MIM) Launched in May 2019, the INSEAD Master in Management is a 14 to 16-month full-time programme designed to equip young graduates with a holistic set of skills to launch a successful career in any work environment. The current number of MIM is 161 participants from 35 nationalities, with 38% women representation. MBA The INSEAD MBA programme attracts approximately 1000 participants every year who spend time between INSEAD's Europe and Asia campuses. Reputed for its unparalleled gender and multicultural diversity, the INSEAD MBA programme is consistently ranked amongst the top MBA programmes in the world. The current number of MBA is 843 participants from 70 nationalities with 35% women representation. Global Executive MBA (GEMBA) INSEAD runs a modular Global Executive MBA (GEMBA) programme for over 200 participants every year across its Asia, Europe and Middle East campuses. INSEAD also offers the Tsinghua-INSEAD EMBA (TIEMBA) programme which takes in around 40 participants per year. The current number of GEMBA is 222 participants from 57 nationalities, with 34% women representation. Executive Master in Finance (EMFin) Taught over six modules (five modules at INSEAD Asia Campus and one module at INSEAD Europe Campus), the 18-month INSEAD Executive Master in Finance programme draws over 30 participants for every cohort. The current number of EMFin is 15 participants from 10 nationalities, with 40% women representation.

Executive Master in Change (EMC)

The INSEAD Executive Master in Change degree programme spans over 18 months and eight modules of three to four days. The three intakes – two in Asia and one in Europe – typically attracts more than 100 participants. The current number of EMC is 72 participants from 33 nationalities, with 57% women representation.

Executive Education

INSEAD Executive Education offers over 60 Open Programmes, 15 Open Online Programmes and a portfolio of over 200 Customised Programmes. These programmes are well received by more than 10,000 participants from over 3,800 companies every year. Since 1967, over 230,000 executives have participated in INSEAD Executive Education programmes, while our Open Online Programmes have welcomed more than 55,000 participants since it was launched in 2014.

Doctoral Programme

PhD

The INSEAD PhD programme enhances the school's research and currently has 79 participants attending its Europe and Asia campuses. Till date, over 250 students have graduated from the programme.

Alliances and Partnerships

- The Wharton School of the University of Pennsylvania in Philadelphia & San Francisco, CA, USA (MBA exchange programme - launched in 2001)
- Tsinghua University School of Economics and Management, Beijing, China (Dual EMBA programme - launched in 2006)
- Sorbonne University, Paris, France - INSEAD is a founding partner in the multidisciplinary Sorbonne University created in 2012.
- Fundação Dom Cabral, Brazil (Executive Education programmes – launched in 1990)
- Johns Hopkins School of Advanced International Studies (SAIS), Washington, D.C., USA (Dual-Degree MA and MBA launched in 2011)
- Teachers College at Columbia University, New York City, USA (Dual-Degree MA and MBA launched in 2014)
- Kellogg School of Management at Northwestern University, Illinois near Chicago, USA (MBA exchange programme - launched in 2010)
- China Europe International Business School (CEIBS), Shanghai, China (MBA exchange programme - launched in 2013)
- INSEAD is a member of the Global Network for Advanced Management (27 schools) launched by Yale School of Management.

Institutes, Centres and Initiatives

INSEAD has 20 Institutes, Centres and Initiatives.

<https://www.insead.edu/faculty-research/centres-excellence>

Website

<https://www.insead.edu>

Social Media



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