



PhD in Management  
Programme

Explore Exciting Careers in Business Academia  
Call for applications, 2024 intake

## PHD IN STRATEGY

INSEAD is now recruiting candidates to join the PhD in Strategy for the 2024 intake. Applicants keen to pursue a successful career in academia as a professor of management specialising in Strategy are highly encouraged to apply. Apply now at <https://inse.ad/phd-apply-2024>.

Strategy faculty members are concerned with the foundations of sustainable superior firm performance. Research in strategic management stems primarily from two intellectual traditions: One stream of thought is rooted in economics and uses insights about firms and industries gleaned from neoclassical, evolutionary, and institutional economics to understand business strategy. In contrast, the other tradition in strategic management combines Strategy and organisational theory. It focuses on studying the leadership and the management of organisational processes that generate superior enterprise strategies.

The Strategy area boasts a strong faculty representation in both intellectual traditions. Thus, it provides a diverse research environment, exposing PhD students to a stimulating breadth of theory and evidence on strategic management. Potential applicants' research interests could include (but are not limited to) Competitive Strategy, mergers and acquisitions, alliances, international management, innovation and knowledge management, strategy formulation and execution, organisational design, strategic leadership and corporate governance. Moreover, the area is open to strategy content and process research using various theoretical lenses such as economics, sociology, and psychology.

<https://inse.ad/phd-in-strategy> | <https://inse.ad/experience-insead-phd-in-strategy>

## WHAT ARE WE LOOKING FOR IN OUR PROSPECTS?

Strategy PhD students come from various backgrounds, including economics, engineering, information systems, technology, business and management. Students come either directly from undergraduate studies or industry. Having some research and methodology skills is helpful. Since the INSEAD PhD is inherently interdisciplinary, working across areas is strongly encouraged - students work with faculty and their peers in Organisational Behaviour, Entrepreneurship, and Technology and Operations Management, to name a few.

## SCHOLARSHIP DETAILS

All admitted candidates receive a full-tuition fee waiver, an annual stipend allowance to cover the cost of living and accommodation for five years of full-time study\*, research and conference budget support, and health insurance coverage. This generous benefit is available to all admitted PhD students in the first five years\* of PhD studies, and we renew it annually based on satisfactory progress in the programme.

- **Recruitment period:** September 2023 until the first week of January 2024
- **Start of intake:** mid-August 2024
- **Location of studies:** Fontainebleau, France and Singapore
- **Study form:** Full-time
- **Duration:** Five years (two years of course work, followed by three years of dissertation)
- **Funding:** Full funding\* for the first five years of doctoral studies; grant applies to all admitted students
- **Campus exchange:** Compulsory between France and Singapore; an option PhD exchange with Wharton through the INSEAD-Wharton Alliance and benefit from the partnership with Sorbonne Université in Paris, France (<https://inse.ad/phd-dual-degree>)

## EXPERIENCE THE INSEAD PHD

<https://inse.ad/why-insead-phd> | <https://inse.ad/phd> | <https://inse.ad/phd/events>



PhD in Management  
Programme

Explore Exciting Careers in Business Academia  
Call for applications, 2024 intake

\*Visit <https://inse.ad/phd/financing> for the latest updates.

## MINIMUM ADMISSIONS REQUIREMENTS

- A bachelor's degree or equivalent, with or without a master's; a management background is non-compulsory
- A GMAT or GRE score (less than five years old)
- A TOEFL score (less than two years old); *we automatically waive the TOEFL test if you have studied your degree exclusively in English.* Unfortunately, we do not accept the IELTS test instead of the TOEFL.
- E-copies of official academic transcripts and certificates; if these documents are not in English, we require an official third-party English translation
- Three letters of recommendation, preferably from faculty members
- A statement of purpose (1,500 words essay)
- Open one-way recorded interview
- A fee of €50 per application
- A live interview once successfully shortlisted

More details on <https://inse.ad/phd/admissions>

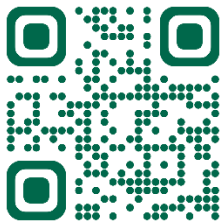
## HOW TO APPLY?

Apply now at <https://inse.ad/phd-apply-2024>.

## DEADLINES:

- Preferred deadline: Friday, 15 December 2023
- Last day of submission of the online application: Monday, 08 January 2024, 23:59 CET
- Last day of submission of the open one-way recorded interview: Sunday, 14 January 2024, 23:59 CET

FAQS: <https://inse.ad/phd-admissions-FAQs> | **More Questions:** <https://inse.ad/phd-contact-us>



Scan to download the contact details of our Recruitment and Admissions Senior Manager or click this link:

<https://inse.ad/phd-ann-julation-v-card>

**EXPERIENCE THE INSEAD PHD**

<https://inse.ad/why-insead-phd> | <https://inse.ad/phd> | <https://inse.ad/phd/events>