

## INSEAD Directors Forum

Webinar & Digital Dialogue, 16 October 2020 @ 9:00 am CET

## Recovery in a New Era of Corporate Governance

| Friday, 16 October 2020<br>Optional programme |  |
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| 08:00 - 8:50                                  | <b>Annual General Meeting of the INSEAD Directors Network (IDN)</b><br><i>(registration required)</i><br><br>This session is hosted by <b>Helen Pitcher OBE</b> , IDN President for all members of the INSEAD Directors Network.   |
| Friday, 16 October 2020<br>Official programme |  |
| 9:00 - 9:05                                   | <b>Welcome &amp; Opening Remarks</b><br><br><b>Sonia Tatar</b> , Executive Director of INSEAD Corporate Governance Centre & INSEAD Wendel International Centre for Family Enterprise   |
| 9:05 - 9:40                                   | <b>Navigating the Changing Landscape of the Economic Environment</b><br><br><b>Jose Manuel Campa</b> , Chairperson, of European Banking Authority<br>Followed by Q & A   |
| 9:40 - 10:30                                  | <b>No Rules RULES: Developing a Culture of Re-invention in the Case of Netflix</b><br><br><b>Erin Meyer</b> , Senior Affiliate Professor of Organisational Behaviour, INSEAD<br>Followed by Q & A  |
| 10:30 - 10:35                                 | <b>Break</b>   |
| 10:35 - 11:10                                 | <b>Strategy in Disrupted Times</b><br><br><b>Peter Zemsky</b> , Deputy Dean / Dean of Innovation, Professor of Strategy and The Eli Lilly Chaired Professor of Strategy and Innovation, INSEAD<br>Followed by Q & A  |
| 11:10 - 11:55                                 | <b>Panel Discussion: Confronting Governance Conundrums in an Era of Change</b><br><br>Moderated by <b>Helen Pitcher OBE</b> , President INSEAD Directors Network, Chair Advanced Boardroom Excellence<br><br><b>Panelists:</b><br><b>François Bouvard</b> , Vice Chair of Institut Français des Administrateurs & NED<br><b>Karina Litvack</b> , Non-Executive Board Director, ENI S.p.A., Executive Board Director, Chapter Zero, Member of Board of Governors, CFA Institute, Non-Executive Director, BSR<br><b>Byron Loflin</b> , Global Head of Board Engagement at Nasdaq<br><b>Elena Pisonero</b> , Chairperson of Taldig and Independent Board Member of Solaria and Avio |

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| 11:55 -12:00  | <b>Break</b>  |
| 12:00 - 12:45 | <p><b>AI in the Boardroom: Harnessing Emerging Technologies for Organisational Transformation</b></p> <p><b>Theodoros Evgeniou</b>, Professor of Decision Sciences and Technology Management, INSEAD and<br/> <b>Kay Firth-Butterfield</b>, Head, Artificial Intelligence and Machine Learning, World Economic Forum<br/> Followed by Q &amp; A</p>         |
| 12:45 – 13:15 | <p><b>Resilience in Times of Change</b></p> <p><b>Graham Ward</b>, Adjunct Professor of Organisational Behaviour<br/> Followed by Q &amp; A</p>   |
| 13:15 – 13:30 | <p><b>Closing Remarks &amp; Certification Celebration for New INSEAD Certified Directors in Corporate Governance</b></p> <p><b>José Luis Alvarez</b>, Academic Director, INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Leadership and Organisational Behaviour</p> |

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| <b>Friday, 16 October 2020</b><br>Optional programme |  |
| 13:45 - 14:45  | <p><b>Introduction to INSEAD Directors' Network</b><br/> Invitation to INSEAD Alumni and New Certified Directors of Corporate Governance<br/> <i>(Registration required)</i></p> <p><b>Helen Pitcher OBE</b>, IDN President, Chair, NED, Chair Board Committees</p> <p><b>Followed by Breakout Sessions to discuss "Board Dynamic Capabilities for Disruptive Times"</b></p> <p>Peer-to-peer discussion facilitated by IDN Board Members and IDN Ambassadors - all practicing board directors<br/> <i>(Chatham rules will apply in these small group discussions.)</i></p> |