

Redefining Sustainability Governance in COVID-19 Crisis? Webinar & Digital Dialogue

Agenda

Tuesday, 30 June 2020

9:00 - 9:02

Welcome & Opening Remark

[Sonia Tatar](#), Executive Director of INSEAD Corporate Governance Centre & INSEAD Wendel International Centre for Family Enterprise

9:02 - 9:15

Opening Address

[Ilian Mihov](#), Dean of INSEAD

[Peter Bakker](#), President and CEO of the World Business Council for Sustainable Development (WBCSD)

9:15 - 9:45

Wise Power for Sustainability Governance

[Marc Le Menestrel](#), Affiliate Professor of Decision Sciences

Followed by Q & A moderated by [Ludo Van der Heyden](#), Founding Director of the INSEAD Corporate Governance Centre (ICGC) and Chaired Professor of Corporate Governance at INSEAD

9:45 - 10:15

The Role of the Board in Governing Sustainability: Risks and Responsibilities

[Philippe Joubert](#), Founder and CEO of Earth on Board, Trustee of Client Earth and Senior Adviser and Special Envoy Energy and Climate at WBCSD

Followed by Q & A moderated by [Marc Le Menestrel](#), Affiliate Professor of Decision Sciences

10:15 -
10:20

Break

10:20 -
10:50

Panel Discussion - Leading Sustainability through Impact Measurement

Moderated by [Katell Le Goulven](#), Executive Director of the Hoffmann Global Institute for Business and Society

Panelists:

[Angela Bai](#), Secretary General of the China Alliance of Social Value Investment (CASVI)

[Karina Litvack](#), Non-Executive Board Director of ENI S.p.A., Executive Board Director of Chapter Zero, Member of Board of Governors of CFA Institute and Non-Executive Director, BSR (Business for Social Responsibility)

[Pavan Sukdev](#), Goodwill Ambassador of UN Environment, Founder-CEO of GIST Advisory, President of WWF-International and Advisory Board of the Hoffmann Institute

10:50 -
11:20

Governing Sustainability in a Global Context

[Ludo Van der Heyden](#), Founding Director of the INSEAD Corporate Governance Centre (ICGC) and Chaired Professor of Corporate Governance at INSEAD

Followed by Q & A moderated by [Marc Le Menestrel](#), Affiliate Professor of Decision Sciences

11:20 -
11:30

Closing Remark & Introduction to Parallel Workshops

[Marc Le Menestrel](#), Affiliate Professor of Decision Sciences

[Mario Abela](#), Director, Redefining Value, World Business Council for Sustainable Development

[Rodney Irwin](#), Managing Director, Redefining Value and Education, World Business Council for Sustainable Development

11:30 -
11:45

Break

11:45 -
12:30

Parallel Workshops (*registration required*)

- [Workshop 1: Modernising Governance: Practical Resources for Directors](#) facilitated by Mario Abela
- [Workshop 2: Understanding and Integrating ESG-related Risks into Enterprise Risk Management](#) facilitated by Rodney Irwin
- [Workshop 3: The Sustainability Imperative: A View from the Chair](#) facilitated by Prof. Marc Le Menestrel

Special Digital Dialogue Session hosted by INSEAD Directors' Network (IDN)

Optional session for INSEAD Alumni and Newly Certified Directors of Corporate Governance (registration required)

12:45 -
13:45

Introduction to INSEAD Directors' Network

Get to know the INSEAD Directors' Network and find out how you can engage with the alumni club

[Helen Pitcher OBE](#), IDN President, Chair, NED, Chair Board Committees

Followed by Breakout Sessions

Peer-to-peer discussion on how boards are handling the crisis impact on organisations and sustainability (Chatham rules will apply in these small group discussions.)

Facilitated by IDN Board Members and IDN Ambassadors - all practicing board directors