

## INSEAD Directors Forum

Webinar & Digital Dialogue, 26 April 2021 @ 9am-12pm CET

### Towards a Hybrid Corporate Governance Paradigm

Monday, 26 April 2021 Official programme	
9:00 - 9:05	<b>Welcome &amp; Opening Remarks</b>  <b>Sonia Tatar</b> , Executive Director of INSEAD Corporate Governance Centre & INSEAD Wendel International Centre for Family Enterprise
9:05 - 9:25	<b>Corporate Governance in a Hybrid Paradigm</b>  <b>Jose-Luis Alvarez</b> , Academic Director of INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Organisational Behaviour
9:25 - 10:10	<b>Academic Panel – Professionalizing Governance in Start-ups and Family Enterprises</b>  <b>Henning Piezunka</b> , Assistant Professor of Entrepreneurship and Family Enterprise <b>Morten Bennedsen</b> , Professor of Economics, The André and Rosalie Hoffmann Chaired Professor of Family Enterprise, Academic Director, INSEAD Wendel International Centre for Family Enterprise, Co-Director of the Hoffmann Research Fund  Moderated by <b>Jose-Luis Alvarez</b> , Academic Director of INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Organisational Behaviour
10:10 - 10:15	<b>Stretch Break</b>
10:15 - 11:10	<b>Practitioner Panel – The Evolution Towards Resilience Governance Practices</b>  <b>Raja Al Mazrouei</b> , Board Member of Dubai FinTech Ventures and Al Masraf Arab Bank for Investment & Foreign Trade, Executive Vice President - FinTech Hive, Dubai International Financial Centre Authority <b>Nadia Nardonnet</b> , Board Member of l'Express, Banque Transatlantique and Un Esprit de Famille, Chairman Of The Supervisory Board at SBT   Human(s) Matter and Founder of Transmission Lab <b>Louise Nicolin</b> , Board Member of Volati AB, VBG Group AB, Enzymatica AB, Optinova Group, Seafire AB, Atteviks BIL AB, Chairman of AB Better Business World Wide Senior Consultant, Nicolin Consulting <b>Su-Yen Wong</b> , Board Member of Yoma Strategic Holdings, First Resources, CSE Global, Kemin Industries PeopleStong, CPA Australia and NTUC First Campus, Chairman of Nera Telecommunications and Singapore Institute of Directors, Founder and CEO of Bronze Phoenix

	Moderated by <a href="#">Jose-Luis Alvarez</a> , Academic Director of INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Organisational Behaviour
11:10 - 11:15	<b>Stretch Break</b>
11:15 - 11:45	<p><b>Fireside Chat – Formulating Asset and Investment Strategies from the boardroom</b></p> <p><a href="#">Mirjam Staub-Bisang</a>, Head of BlackRock Switzerland, member of ExCo EMEA, Senior Advisor BlackRock Sustainable Investing, BlackRock</p> <p>Moderated by <a href="#">Massimo Massa</a>, Professor of Finance, The Rothschild Chaired Professor of Banking, Co-Director of the Hoffmann Research Fund</p>
11:45 – 11:55	<p><b>Certification Celebration for New INSEAD Certified Directors in Corporate Governance</b></p> <p><a href="#">Jose-Luis Alvarez</a>, Academic Director of INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Organisational Behaviour</p>
11:55 – 12:00	<p><b>Closing Remarks</b></p> <p><a href="#">Sonia Tatar</a>, Executive Director of INSEAD Corporate Governance Centre &amp; INSEAD Wendel International Centre for Family Enterprise</p>

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Optional programme	
12:15 -13:30	<p><b>Introduction to INSEAD Directors' Network and "Dynamic Board work for a Volatile Era"</b>  Invitation to INSEAD Alumni, IDN Members and New Certified Directors of Corporate Governance (<i>Registration required</i>)</p> <p><i>The INSEAD Directors Network invites newly graduates of the IDP as well as current IDN members to join us for an interactive session discussing our experiences on the topics shared. We will introduce IDN, our INSEAD Alumni Global Club, and followed by polls, we will move into breakout rooms and discuss our experience of hybrid corporate governance, and share best practices for us to assess. We will build on the vast diverse experience of different governance situations our members, different ownership forms and jurisdictions, different industries and maturity of companies. The breakout rooms will be facilitated by IDN Board Members and IDN Ambassadors.</i></p>