

## INSEAD Directors Forum

Webinar & Digital Dialogue, 22 October 2021 @ 9:30am-1:10pm CET

### Governance in the Rise of Activism

Friday, 22 October 2021	
Official programme	
9:30 - 9:35	<b>Welcome &amp; Introduction</b>  <b>Sonia Tatar</b> , Executive Director of INSEAD Corporate Governance Centre & INSEAD Wendel International Centre for Family Enterprise
9:35 - 9:55	<b>Keynote Address on “Activism and Purpose: Are They Compatible?”</b>  <b>Colin Mayer</b> , Peter Moores Professor of Management Studies, Saïd Business School, University of Oxford
9:55 - 10:40	<b>Academic Panel on “Building Effective Stakeholder Communication Strategy in the Face of Conflicts”</b>  <i>“Conflict – When the Shit hits the Fan”</i> by <b>Henning Piezunka</b> , Assistant Professor of Entrepreneurship and Family Enterprise  <i>“In an Era of Activism: Why Stakeholder Centric Communication Has Never Been More Essential”</i> by <b>Ian C. Woodward</b> , Professor of Management Practice in Organisational Behaviour  Moderated by <b>Jose-Luis Alvarez</b> , Academic Director of INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Organisational Behaviour
10:40 - 10:45	<b>Stretch Break</b>
10:45 - 11:30	<b>Panel Discussion on “Activism: A Catalyst or Dilemma in Driving Governance Change?”</b>  <b>Bruno Bastit</b> , Global Head of Corporate Governance and Senior Sustainable Finance Specialist, S&P Global Ratings <b>Christina Carlmark</b> , Key Account Manager “We Don’t Have Time”, Senior Sustainability Specialist, Volunteer Coordinator Climate Reality Project Nordic Region <b>Nicolas Ceron</b> , Portfolio Manager and Partner, Bluebell Capital Partners <b>Steven Tebbe</b> , Senior Advisor, Sustainability Stakeholder Engagement, European Financial Reporting Advisory Group (EFRAG)  Moderated by <b>Lily Fang</b> , Dean of Research and The AXA Chaired Professor in Financial Market Risk, INSEAD

11:30 - 12:15	<p><b>Panel Discussion on "Navigating the Rising Tide of Activism in the Boardroom"</b></p> <p><b>Hélène Auriol Potier</b>, Board Director of Safran, ODDO BHF, Randstad, Mimecast; Co-Chair ESG, Institut Français des Administrateurs</p> <p><b>Ieda Gomes Yell</b>, Independent Director of Saint Gobain (France), Exterran Corporation (USA), Prumo Logistica (Brazil), The Institute of Directors and the Brazilian Chamber of Commerce in Great Britain (UK), Senior Visiting Research Fellow at the Oxford Institute for Energy Studies (UK)</p> <p><b>Karen Hitschke</b>, COO of the WHO Foundation and Board Member at Yunus Social Business Global Initiatives</p> <p>Moderated by <b>Lucie Tepla</b>, Senior Affiliate Professor of Finance, INSEAD</p>
12:15 - 12:20	<p><b>Stretch Break</b></p>
12:20 - 12:50	<p><b>Fireside Chat with Proxy Advisor on "Uncovering the Role of Proxy in the new Governance Paradigm"</b></p> <p><b>Loïc Dessaint</b>, Chief Governance Officer, Proxinvest</p> <p>Moderated by <b>Jose-Luis Alvarez</b>, Academic Director of INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Organisational Behaviour</p>
12:50 – 13:00	<p><b>Certification Celebration for New INSEAD Certified Directors in Corporate Governance</b></p> <p><b>Jose-Luis Alvarez</b>, Academic Director of INSEAD Corporate Governance Centre, The Mubadala Chaired Professor in Corporate Governance and Strategy, Senior Affiliate Professor of Organisational Behaviour</p>
13:00 – 13:10	<p><b>Wrap Up and Closing Remarks</b></p> <p><b>Sonia Tatar</b>, Executive Director of INSEAD Corporate Governance Centre &amp; INSEAD Wendel International Centre for Family Enterprise</p>

<p><b>Tuesday, 26 October 2021</b> Optional programme</p>	
12:15 - 13:30	<p><b>INSEAD Directors' Network Session to continue the discussion on this topic</b> Invitation to INSEAD Alumni, IDN Members and New Certified Directors of Corporate Governance (<i>Registration required</i>)</p>