

Supply Chain Management

Participant profile

- Executives involved in creating, optimising or redesigning a supply chain, who either are responsible for, or contribute to, the supply chain decision-making process in their company
- Typically participants have experience in: operations, manufacturing, logistics, procurement, information technology management, marketing, new product development or distribution

Programme content

- The improvement of key flows in the supply chain by optimising business processes, organisational structures and enabling technologies
- Key concepts that underpin supply chain development, supported by three guiding principles: value, alignment and sustainability
- Conceiving innovative strategies and deploying differentiated solutions that can help serve customers better and create value

Key benefits

- Enhanced management of value as a guiding principle to deliver superior managerial performance with significant business impact
- Discover tools to align core processes resulting in the achievement of operational excellence
- Understand frameworks to manage risks and opportunities for sustainable supply chain management on a global scale.

Length

- 5 days

Location

- Fontainebleau

Strategic R&D Management

Participant profile

- Senior executives involved in managing R&D activities (directly or because this is a major focus of their organisation)
- Typically either moving from a specialised function into a more generalist role or general managers required to be more closely involved in R&D activities

Programme content

- Strategic aspects of R&D, beyond the typical project management, encompassing organising for innovation and building a network of partners to harness innovation in the field
- Managing R&D activities that lead to product innovation as a strategic business process across multiple functions
- Managing and measuring a portfolio of processes in an innovative culture.

Key benefits

- View R&D from a strategic perspective rather than a collection of development projects
- Build tools to translate business strategy into a portfolio of innovation initiatives and to measure performance of uncertain and long-term innovation
- Build processes and structures that support R&D activities for different purposes and with different degrees of novelty.

Length

- 5 days

Location

- Fontainebleau