



Appendix – Quotes for media from participants and organisations:

How INSEAD–Splash projects have changed lives

‘In four days you have built an exceptional living environment for the children we care for. It is also a shared human experience and a wonderful gift!’ *Valerie Fleury of ITEP Le Petit Sénart, Tigery, France*

‘You’ve taken just three days to build but it will be enjoyed by us for many years to come!’ *Matthew Ou, Principal, Towner Gardens School, Singapore*

‘Amazing individual and group experience. So rewarded by the accomplishments, the team spirit that was built and the happiness caused by delivering something useful for children.’ *INSEAD Sonepar participant*

‘It’s fresh, like nothing I have done before. It took us out of our comfort zone and made us realise that with the team we can achieve astonishing results, even if we don’t have any experience in the matter before.’ *INSEAD Heineken participant*

‘In the classroom, it’s purely theoretical. When you work with your body and sweat... there’s an emotional component that changes how you interact with others.’ *MBA student*

‘The Splash team were great. They knew when to help and support us and when to stop. The balance was perfect!’ *MBA student*

‘Best thing I have done in my life.’ *MBA student*