# NEW DEVELOPMENTS IN RANKING AND SELECTION:

An Empirical Comparison of Three Main Approaches

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### Selecting the Best of a Finite Set

- There are a plethora of ranking and selection approaches
  - Indifference zone, VIP, OCBA, ETSS, ...
  - Each approach has variations, parameters, approximations leading to different allocation, stopping and selection rules
  - Optimizations more demanding of such procedures
- 2 Today: Which *sequential* selection procedure is "best" (given independent, Gaussian samples, unknown means/variances).
  - New procedures (stopping rules, allocations)
  - New measures and mechanisms to evaluate procedures
  - Summarize observations from what is believed to be the largest numerical experiment to date
  - Identify strengths/weaknesses of leading procedures

See also *Selecting a Selection Procedure* Branke, Chick, and Schmidt (2005), more allocations, experiments, . . .





Introduction Evaluation Results Summary References "Goodness" Setup Evidence/Stopping Procedures

#### Outline

- Overview for Ranking and Selection
  - What are Measures of a Good Procedure?
  - Problem Formulation
  - Evidence for Correct Selection and New Stopping Rules
  - Procedures Tested
- 2 Empirical Evaluation
  - Empirical Figures of Merit
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- 3 Summary of Qualitative Conclusions
  - Stopping Rules
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- 4 General Summary
  - Which procedure to use?
  - Discussion (time permitting)







#### What are measures of a good procedure?

- Utopia: always find true best with zero effort.
  - Fact: Variability implies incorrect selections or infinite work.
- Theoretical properties:
  - Derivations are preferred to ad hoc approximations
  - Reasonable people may choose different assumptions
- Empirical properties:
  - Efficiency: Mean evidence for correct selection as function of mean number of samples
  - Controllability: Ease of setting parameters to achieve a targeted evidence level
  - Robustness: Dependency of procedure's effectiveness on underlying problem characteristics
  - Sensitivity: Effect of parameters on mean number of samples





#### Problem formulation

- Identify best of k systems (biggest mean).
- Let  $X_{ij}$  be output of jth replication of ith system:

$$\{X_{ij}: j=1,2,\ldots\} \stackrel{i.i.d.}{\sim} ext{Normal}\left(w_i,\sigma_i^2
ight), ext{ system } i=1,\ldots,k.$$

- True (unknown) order of means:  $w_{[1]} \leq w_{[2]} \leq \ldots \leq w_{[k]}$
- Configuration:

$$\chi = (\mathbf{w}, \sigma^2).$$

- Samples statistics:  $\bar{x}_i$  and  $\hat{\sigma}_i^2$  updated based on  $n_i$  observations seen so far.
- Order statistics:  $\bar{x}_{(1)} \leq \bar{x}_{(2)} \leq \ldots \leq \bar{x}_{(k)}$
- If select (k), then  $\{w_{(k)} = w_{[k]}\}$  is a correct selection event





#### Evidence for Correct Selection

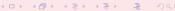
- Loss function if system D is chosen when means are w:
  - Zero-one:  $\mathcal{L}_{0-1}(\mathfrak{D},\mathbf{w}) = \mathbb{1}\left\{w_{\mathfrak{D}} \neq w_{[k]}\right\}$
  - Expected opportunity cost (EOC):  $\mathcal{L}_{oc}(\mathfrak{D}, \mathbf{w}) = w_{[k]} w_{\mathfrak{D}}$
- Frequentist measures (distribution of  $\mathfrak{D} = f(\mathbf{X})$ )

$$\begin{aligned} &\mathsf{PCS}_{\mathsf{iz}}(\chi) &\stackrel{\mathsf{def}}{=} & 1 - \mathsf{E}\left[\mathcal{L}_{0-1}(\mathfrak{D}, \mathbf{w}) \,|\, \chi\right] \\ &\mathsf{EOC}_{\mathsf{iz}}(\chi) &\stackrel{\mathsf{def}}{=} & \mathsf{E}\left[\mathcal{L}_{oc}(\mathfrak{D}, \mathbf{w}) \,|\, \chi\right] \end{aligned}$$

ullet Bayesian measures (given all output  $\mathcal{E}$ ,  $\mathfrak D$  and posterior of  $\mathbf W$ )

$$\begin{array}{ll} \mathsf{PCS}_{\mathit{Bayes}} & \stackrel{\mathsf{def}}{=} & 1 - E\left[\mathcal{L}_{0-1}(\mathfrak{D}, \mathbf{W}) \,|\, \mathcal{E}\right] \\ \\ \mathsf{EOC}_{\mathit{Bayes}} & \stackrel{\mathsf{def}}{=} & E\left[\mathcal{L}_{oc}(\mathfrak{D}, \mathbf{W}) \,|\, \mathcal{E}\right] \end{array}$$

• Similar for PGS $_{\delta^*}$ , for "good" selections (within  $\delta^*$  of best) INSEAD



# Bayesian Evidence and Stopping Rules

- Bounds (approximate) for Bayesian measures
  - Normalized distance:  $d_{jk}^* = d_{(j)(k)} \lambda_{jk}^{1/2}$ , where

$$d_{(j)(k)} = (\bar{x}_{(k)} - \bar{x}_{(j)}) \text{ and } \lambda_{jk}^{-1} = \left(\frac{\hat{\sigma}_{(j)}^2}{n_{(j)}} + \frac{\hat{\sigma}_{(k)}^2}{n_{(k)}}\right).$$

$$\begin{array}{ll} \mathsf{PCS}_{\mathit{Bayes}} & \geq & \prod_{j:(j) \neq (k)} \mathsf{Pr} \left( W_{(k)} > W_{(j)} \, | \, \mathcal{E} \right) \; \text{(Slepian)} \\ \\ & \approx & \prod_{j:(j) \neq (k)} \Phi_{\nu_{(j)(k)}} (d_{jk}^*) \stackrel{\mathsf{def}}{=} \mathsf{PCS}_{\mathit{Slep}} \; \text{(Welch)} \end{array}$$

- EOC $_{Bonf} = \sum_{j:(j) \neq (k)} \lambda_{jk}^{-1/2} \Psi_{\nu_{(j)(k)}} \left[ d_{jk}^* \right]$ . ("newsvendor" loss)
- $PGS_{Slep,\delta^*} = \prod_{j:(j)\neq(k)} \Phi_{\nu_{(j)(k)}}(\lambda_{jk}^{1/2}(\delta^* + d_{(j)(k)})).$
- PCS<sub>Slep, $\delta^*$ </sub> =  $\prod_{j:(j)\neq(k)} \Phi_{\nu_{(j)(k)}}(\lambda_{jk}^{1/2} \max\{\delta^*, d_{(j)(k)}\})$  (Chen and Kelton 2005).





### Bayesian Evidence and Stopping Rules

- New "adaptive" stopping rules provide flexibility
  - Sequential (S): Repeat sampling if  $\sum_{i=1}^k n_i < B$  for a given total budget B. [Default for most previous VIP and all OCBA work
  - 2 Repeat if  $PCS_{Slep,\delta^*} < 1 \alpha^*$  for a given  $\delta^*, \alpha^*$ .
  - **3** Repeat if PGS<sub>Slep, $\delta^*$ </sub> <  $1 \alpha^*$  for a given  $\delta^*$ ,  $\alpha^*$ .
  - Repeat if  $EOC_{Bonf} > \beta^*$ , for an EOC target  $\beta^*$ .
- We use PCS<sub>Slep</sub> to denote PCS<sub>Slep,0</sub>.





#### State-of-the-Art and New Procedures Tested

- Indifference-zone (IZ): KN++ (Kim and Nelson 2001)
- OCBA Allocations with all stopping rules
  - Usual OCBA allocation (Chen 1996;  $PCS_{Slep}$  objective)
  - $\mathcal{OCBA}_{LL}$  for  $EOC_{Bonf}$  objective (He, Chick, and Chen 2005)
  - $\mathcal{OCBA}_{\delta^*}$ : Like  $\mathcal{OCBA}$  but with PGS $_{\delta^*}$ -allocation
  - $\mathcal{OCBA}_{max,\delta^*}$ : Like  $\mathcal{OCBA}$ , with max replacing + in  $PGS_{\delta^*}$ -allocation (cf. Chen and Kelton 2005)
- VIP Allocations (Chick and Inoue 2001) with all stopping rules
  - Sequential  $\mathcal{LL}$  allocation (for EOC<sub>Bonf</sub> objective)
  - Sequential 0-1 allocation (for PCS<sub>Bonf</sub> objective)
- Equal allocation with all stopping rules
- Names: Allocation(stop rule), e.g.  $\mathcal{LL}(EOC_{Bonf})$ .





# Comparing Procedures

- Theoretical evaluation:
  - Hard. Different objectives. Each makes approximations.
  - Can link large-sample EVI  $\mathcal{LL}$  with small-sample  $\mathcal{OCBA}_{II}$
- Empirical measures of effectiveness:
  - Parameters of procedures implicitly define efficiency curves,

$$(E[N], \log PICS_{iz})$$
 or  $(E[N], \log EOC_{iz})$ 

"More efficient" procedures have lower efficiency curves.

- Efficiency ignores how to set parameter to achieve desired target PICS<sub>iz</sub> or EOC<sub>iz</sub>
- Target curves relate procedures parameter with desired target,

$$(\log \alpha^*, \log PICS_{i7})$$
 or  $(\log \beta^*, \log EOC_{i7})$ 

"Conservative" procedures are below diagonal "Controllable": Can pick parameters to get desired target

Robust: Efficient and controllable over range of configs.



# Configurations: Stylized

• Slippage configuration (SC): All worst systems tied for second.

$$egin{array}{lll} X_{1j} & \sim & ext{Normal} \left(0, 2
ho/(1+
ho)
ight) \ X_{ij} & \sim & ext{Normal} \left(-\delta, 2/(1+
ho)
ight) ext{ for } i=2,\ldots,k \ \delta^* & = & \gamma\delta. \end{array}$$

Best has largest variance if  $\rho > 1$ . Var $[X_{1i} - X_{ii}]$  constant for all  $\rho$ .  $\gamma$  allows  $\delta^*$  to differ from difference in means.

Monotone decreasing means (MDM): Equally spaced means.

$$X_{ij} \sim \text{Normal}\left(-(i-1)\delta, 2\rho^{2-i}/(1+\rho)\right)$$
  
 $\delta^* = \gamma \delta.$ 

• Tested hundreds of combinations of  $k \in \{2, 5, 10, 20, 50\}$ ;  $\rho \in \{0.125, 0.177, 0.25, 0.354, 0.5, 0.707, 1, 1.414, 2, 2.828, 4\};$  $n_0 \in \{4, 6, 10\}; \ \delta \in \{0.25, 0.354, 0.5, 0.707, 1\};$  $\delta^* \in \{0.05, 0.1, \dots, 0.6\}.$ 

# Configurations: Randomized

- SC and MDM are unlikely to be found in practice
- Randomized problem may be more representative
- Randomized problem instances (RPI1):
  - Sample  $\chi$  randomly (conjugate prior)

$$p(\sigma_i^2) \sim ext{InvGamma}(\alpha, \beta)$$
  
 $p(W_i | \sigma_i^2) \sim ext{Normal}(\mu_0, \sigma_i^2 / \eta).$ 

- We set  $\beta = \alpha 1 > 0$ : standardize mean of variances to be 1. Increase  $\eta$ : means more similar (OCBA, VIP and  $\eta \to 0$ ); Increase  $\alpha$ : reduce variability in the variances.
- Tested all combinations of  $k \in \{2, 5, 10\}$ ;  $\eta \in \{.707, 1, 1.414, 2\}; \alpha \in \{2.5, 100\}.$
- Also tested other RPI experiments

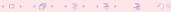




### Summary: Numerics

- 20,000 combinations of allocation-stopping rule-configuration. Each generates an efficiency and target curve
- Each curve estimated with at least 100,000 macro-replications of each allocation/stopping rule combination
- CRN across configurations
- C++, Gnu Scientific Libary for cdfs and Mersenne twister RNG (Matsumoto and Nishimura 1998, 2002 revised seeding)
- FILIB++ (Lerch et al. 2001) for interval arithmetic (stability for  $\mathcal{LL}_1$ , 0-1<sub>1</sub>, and sometimes  $\mathcal{OCBA}$ )
- Mixed cluster of up to 120 nodes: Linux 2.4 and Windows XP; Intel P4 and AMD Athlon; 2 to 3 GHz.
- Distributed via JOSCHKA-System (Bonn et al. 2005).





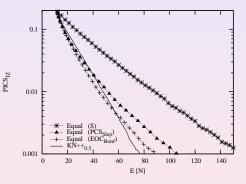
# Flexible Stopping Rules Help

#### General observations for efficiency

- ullet Flexible stopping beats  ${\cal S}$  for VIP, OCBA, and Equal; all configs; PICS<sub>iz</sub> and EOC<sub>iz</sub>.
- For SC, MDM: EOC<sub>Bonf</sub> beats  $PCS_{Slep}$  beats S

#### Example in Figure

- Equal allocation,  $\mathcal{K}\mathcal{N}++$
- SC: k = 2;  $\delta^* = 0.5$ ;  $\rho = 1$
- NB: Equal and  $\mathcal{KN}++$  are optimal if k=2,  $\rho=1$ , difference is stopping rule.





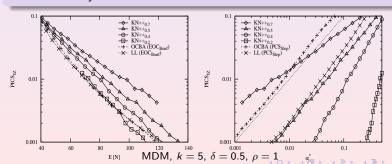


Introduction Evaluation Results Summary References Stopping Allocations General

### Efficiency of Allocations for SC, MDM

#### Observations for SC and MDM

- Equal performs poorly if  $k \neq 2$ , or unequal variances.
- NO procedure is controllable (robustly).
- $\mathcal{OCBA}$ ,  $\mathcal{OCBA}_{LL}$ ,  $\mathcal{LL}$  with  $\mathsf{EOC}_{Bonf}$  typically most efficient.
- Often,  $\exists \delta^*$  so that  $\mathcal{KN}++$  is most efficient, but  $\mathcal{KN}++$  extremely conservative at that  $\delta^*$

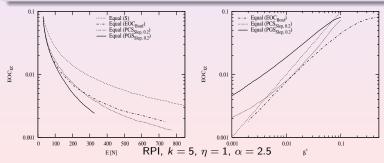




# Efficiency of Allocations for RPI1

#### RPI brings possibility of very close means

- Important to use  $PBS_{\delta^*} = 1 PGS_{\delta^*}$ , not PICS = 1 PCS.
- $\exists \delta^*$  such that  $\mathsf{PGS}_{Slep,\delta^*}$  more efficient than  $\mathsf{EOC}_{Bonf}$ , even for  $\mathsf{EOC}_{\mathsf{iz}}$ , but only  $\mathsf{EOC}_{Bonf}$  is controllable for  $\mathsf{EOC}_{\mathsf{iz}}$
- ullet Only PGS<sub>Slep, $\delta^*$ </sub> is controllable for PGS<sub>iz, $\delta^*$ </sub>



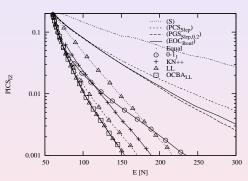
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#### **General Comments**

#### Typically . . .

- $\mathcal{K}\mathcal{N}++$  more efficient than original OCBA(S)and  $\mathcal{LL}(\mathcal{S})$
- LL, OCBA, OCBAIL with PGS<sub>Slep</sub> or EOC<sub>Bonf</sub> more efficient than  $\mathcal{K}\mathcal{N}++$
- $\mathcal{LL}$  beats 0-1 (even for PICS<sub>iz</sub>)
- $\bullet$  OCBA and  $\mathcal{LL}$  are greedy, but don't have that problem



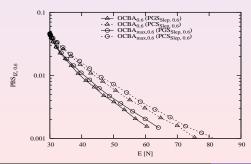
MDM, k = 10,  $\delta = 0.5$ ,  $\rho = 1$ 





### Variations on the theme: Typically ...

- OCBA: t (unknown  $\sigma^2$ ) vs. normal  $(\hat{\sigma}^2)$  distribution approx.
- same efficiency in allocation; but t better in stopping rule
- Student d.o.f. approximation for OCBA and VIP
  - Welch *slightly* beats Wilson and Pritsker (1984)
- Can use '+' or 'max' to include  $\delta^*$  in allocation or stop rule (+ matches OCBA, 'max' like ETSS of Chen and Kelton).
  - '+' is more efficient than 'max'
  - Efficiency loss greater in stopping rule than in allocation.



**INSEAD** RPI, k = 5,  $\eta = 1$ ,  $\alpha = 100$ 



- If budget constraint, use  $\mathcal{OCBA}(S)$ ,  $\mathcal{OCBA}_{LL}(S)$  or  $\mathcal{LL}(S)$ .
- No procedure controllable for SC and MDM.
- Only PGS<sub>Slep, $\delta^*$ </sub> controllable for PGS<sub>17, $\delta^*$ </sub>; only EOC<sub>Bonf</sub> controllable for EOC<sub>iz</sub> in RPI.
- Some advantages and disadvantages of  $\mathcal{KN}++$ 
  - Plus: Beats old  $\mathcal{LL}(S)$ ,  $\mathcal{OCBA}(S)$ ; robust to  $n_0$ ;  $1 - \alpha^* \leq \mathsf{PCS}_{\mathsf{iz}}$ ; CRN
  - Minus: Not controllable; conservative (if want  $1 - \alpha^* = \mathsf{PICS}_{i_7}$  rather than  $1 - \alpha^* \leq \mathsf{PCS}_{i_7}$ ), e.g. large k, heterogeneous  $\overline{\sigma_i^2}$ ,  $\delta^*$  too small.





# Which procedure to use (2)

- We recommend  $\mathcal{LL}$ ,  $\mathcal{OCBA}_{II}$  or  $\mathcal{OCBA}$  allocation with  $PGS_{Slep,\delta^*}$  or  $EOC_{Bonf}$  stopping rule (depending on goal)
  - Plus: Most efficient; controllable for RPI; robust; ability to incorporate sampling costs; how about PCS<sub>Baves</sub> and EOC<sub>Baves</sub> guarantees; prior information ok; ...
  - Minus: Sensitive to  $n_0$  for extreme levels of evidence; slight degredation if many good systems; independence (although two-stage for VIP; recent work for OCBA).
- Do not use: 0-1; 'max' instead of '+' to bring in  $\delta^*$  into allocation; normal distribution in stopping rule if variance unknown; small  $n_0$  if extreme evidence levels desired; new 'small sample' EVI allocations.
- Caveats: Empirical observations limited to our testbed; assumed normality; no autocorrelation; no CRN; did not examine combinatorially large k

Chick



#### Discussion

- Link top procedures in large search spaces, assess with companion tools (DOvS; evolutionary algorithms; etc.)
- $\mathcal{KN}++$ -like procedure with different number of reps/system.
- Standardized testbed. Performance evaluation criteria.
  - Within class: strengths and weaknesses
  - Across classes: broader testbed
- Economic basis for simulation projects. Why stop simulating? Statistical versus economic significance? e.g. mean # reps. versus simulation project costs and net revenues accrued from decision. (Chick and Gans 2005 suggest DP/bandit/real options approach.)





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