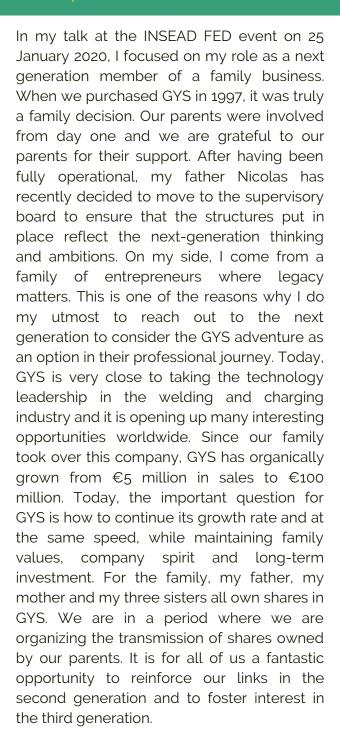


STARTING A FAMILY BUSINESS FROM SCRATCH

By Bruno Bouygues, CEO, GYS





"...the important question for GYS is how to continue its growth rate and at the same speed, while maintaining family values, company spirit and long-term investment..."

Bruno Bouygues is an experienced CEO with a demonstrated history of working in the machinery industry. He is skilled in Manufacturing, Business Planning, International Business and Corporate Development. A strong business development professional, Bruno has an MBA (INSEAD 2002) and an MSc from MIT. He is the President of GYS.

GYS is a French family-owned industrial group that engineers and manufactures arc welding, spot welding and automotive battery service (bsu, chargers, boosters, cables. testers) starters. iumper equipment. GYS has been owned by the Bouygues family since 1997. With 700 employees and revnues of 100 million in GYS is one of the technological leaders in its fields. In addition to France, GYS is present in UK, Italy, Germany, Morocco and China.

