## **Business Insider**

<u>Why Productivity scores don't effectively measure Employee Performance</u> – "Kaisa Snellman, Associate Professor of INSEAD Organization Behaviour and Academic Director of INSEAD Gender Initiative discusses why using productivity scores can result in gender bias".



Are Productivity metrics really effective at measuring or improving employee performance?

Are our workplace performance evaluation and scoring systems judged on gender and racial bias?

"One of the biggest problems with worker productivity scores is that they can lead employers to believe they're grading employees in an even handed way" quoted Kaisa Snellman, Associate Professor of Organizational Behaviour at INSEAD.

Find out more on this article <u>Why Productivity scores don't effectively measure Employee Performance</u>, by Rebecca Knight and Shana Lebowitz, published on September 30, 2022.