

# Venture Capital Unlocked: Silicon Valley Secrets for Investing in Asia

Monday 11/6

## Understanding Foundations of VC

8:30 AM	Registration and Campus Tour
9:00 AM	<b>Foundations of Venture Capital Investing</b>
12:00 PM	Lunch
1:30 PM	<b>Unicorn: Data-Driven Analysis and Team Exercise</b>
3:00 PM	<b>Investment Thesis Creation</b>
4:30 PM	<b>Venture Capital in Silicon Valley vs. Asia</b>
5:30 PM	Opening Dinner

Tuesday 11/7

## Structuring Deals

8:45 AM	Daily Recap
9:00 AM	<b>Valuation Across Geographies</b>
10:30 AM	<b>Venture Investing in SouthEast Asia: How To and What's Market</b>
12:00 PM	Lunch
1:30 PM	<b>Understanding Cap Tables</b>
3:00 PM	<b>Portfolio Construction: The 500 Startups Approach</b>
4:30 PM	<b>China Internet and Investment Trends</b>
5:30 PM	Office Hours + Block 71 Tour (optional)

Wednesday 11/8

## Building Deal Flow & Assessment

8:45 AM	Daily Recap
9:00 AM	<b>Deal Flow Toolkit</b>
10:30 AM	<b>Assessing Startup Investment Opportunities</b>
12:00 PM	Lunch
1:30 PM	<b>Assessing Startup Founders</b>
3:00 PM	<b>Demo Day - Companies Pitch</b>
4:30 PM	<b>Group Work and Investment Committee Meetings</b>
5:30 PM	Cocktail Reception with VCs and Founders

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Thursday 11/9

**Working with Stakeholders**

8:45 AM	Daily Recap
9:00 AM	<b>Pitches to Investment Committees</b>
12:00 PM	Lunch
1:30 PM	<b>Your Team: Scaling and Attracting Talent</b>
3:00 PM	<b>Corporate Incubators</b>
4:30 PM	<b>Founder Fireside Chat</b>
5:30 PM	Office Hours

Friday 11/10

**Build Your Investment Program**

8:45 AM	Daily Recap
9:00 AM	<b>Singapore Ecosystem</b>
10:30 AM	<b>Exiting from Early Stage Investment</b>
12:00 PM	Lunch
1:30 PM	<b>Fundraising and Managing LPs</b>
3:15 PM	<b>VC &amp; Startup Perspectives: Carousell Case Study</b>
4:30 PM	Wrap-up and Feedback
5:30 PM	<b>Certificate Ceremony and Closing</b>

## Faculty



**Claudia Zeisberger**

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