

**Selection of recent publications with a sustainability focus
by faculty from the INSEAD Strategy Academic Area**

Note that the links below may not systematically provide full text access and may require that you have a login and or need to purchase the article or business case.

Books and Chapters

Monteiro, Felipe & Lasserre, Philippe (2022). Globalization, Sustainable Development and Social Responsibility, [*Global Strategic Management*](#), Chapter 4, pp. 112-172, Bloomsbury Academic.

Rangan, Subi (Ed.) (2015). [*Performance & Progress*](#), Oxford University Press.

Rangan, Subi (Ed.) (2018). [*Capitalism Beyond Mutuality*](#), Oxford University Press.

INSEAD Knowledge Articles

Lin, Chengyi (2022). [ESG Strategy in Action](#). *INSEAD Knowledge*, 10 Jan 2022. (with T. Smoor)

Lin, Chengyi (2021). [Performance Reviews Need a Brand-New P&L](#). *INSEAD Knowledge*, 19 Oct 2021.

Lin, Chengyi (2019). [A Sustainable Future for Food](#). *INSEAD Knowledge*, 06 Dec 2019.

Monteiro, Felipe & Szulanski, Gabriel (2022). [ESG in the Air: How the airline industry is riding a transformation to sustainability](#). *INSEAD Knowledge*, 16 Feb 2022.

Singh, Jasjit with Bode, Christiane & Rogan, Michelle (2022). [Using Corporate Social Initiatives to Build a Purpose-Driven Organisation](#). *INSEAD Knowledge*, 16 Feb 2022.

Singh, Jasjit with Dutt, Pushan (2021). [What Does the Microfinance Debate Imply for Impact Investing?](#) *INSEAD Knowledge*, 02 Nov 2021.

INSEAD Business Cases

Monteiro, Felipe with Benavente, Garcia (2019). [Enel's Innovability: Global Open Innovation and Sustainability](#). INSEAD, No. 6510.

Lin, Chengyi (2021). [Sweetgreen \(A\): Leading the Food Evolution; Sweetgreen \(B\): Leading the Digital Revolution; Sweetgreen \(C\): Building Digital Resilience](#). INSEAD, No. 6624.

Academic Articles

Singh, Jasjit with Bode Christiane & Rogan Michelle (2022) [Up to No Good? Gender, Social Impact Work and Employee Promotions](#) *Administrative Science Quarterly*, 67(1) 82-130.

Singh, Jasjit with Bode Christiane & Rogan Michelle (2019). [Sustainable Cross-Sector Collaboration: A Global Platform for Social Impact](#). *Academy of Management Discoveries*, (special issue on “Sustainable Development for a Better World”) 5(4): 396-414.

Singh, Jasjit with Lee, Matthew & Adbi, Azri (2020). [Categorical Cognition and Outcome Efficiency in Impact Investing Decisions](#). *Strategic Management Journal*, 41(1): 86-107.

Singh, Jasjit with Dutt, Pushan & Adbi, Azri (2022). [Microfinance and Entrepreneurship at the Base of the Pyramid](#). *Strategic Entrepreneurship Journal* 16(1) 3-31.

Webinars

Lin, Chengyi (2021). [Twin Transformation: How to Master Both Digital and Sustainable Transitions?](#) INSEAD digital Tech Talk X, 16 November 2021.

Lin, Chengyi (2022). [The Future of Food: New Tech to Save the World](#). INSEAD digital Tech Talk X, 26 October 2022.

Others

Lin, Chengyi (2022). [70. Digital Transformation, Sustainability, and Sweetgreen](#) [podcast episode]. In *By The Glass*. podbean.com, Sep 14, 2022.

Singh, Jasjit (2022). *Activist Pressure and Corporate Regulatory Compliance: Experimental Evidence from the U.K. Modern Slavery Act* [Conference presentation]. Research seminar organized by the Alliance for Research on Corporate Sustainability (ARCS), April 2022 (Online).

Singh, Jasjit (2021). *Hybrid Organizational Forms: Combining Societal and Economic Value* [Conference presentation]. Organization Design Community Annual Conference, Oct 2021 (Online).