

JAVIER GIMENO

Aon Dirk Verbeek Chair in International Risk and Strategic Management
Professor of Strategy
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EDUCATION

Purdue University, Krannert Graduate School of Management West Lafayette, IN (USA)
Ph.D., Management August, 1994

Major: Strategic Management. Minor: Industrial Organization

Dissertation: "Multipoint competition, market rivalry and firm performance: a test of the mutual forbearance hypothesis in the U.S. airline industry, 1984-1988".

Winner of the 1995 Free Press Outstanding Dissertation Award in Business Policy and Strategy.

University of Zaragoza Zaragoza (Spain)
Licenciate Degree, Economics and Business Studies June, 1988

ACADEMIC POSITIONS

INSEAD

Chair, Strategy Department	2013-2016
Academic Director, INSEAD European Competitiveness Initiative	2012-2016
Dean of Executive MBA Programmes	2009-2011
Aon Dirk Verbeek Chair of International Risk and Strategic Management	2008-current
Professor of Strategy	2005-current
Associate Professor of Strategy	2001-2005

The Wharton School, University of Pennsylvania

Senior Fellow	2013
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Harvard Business School

Visiting Scholar	2012
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Texas A&M University, Department of Management

Associate Professor of Management (tenured)

1999-2000

Assistant Professor of Management

1993-1999

Purdue University, Krannert Graduate School of Management

Research and Teaching Assistant

1989-1993

PROFESSIONAL HONORS AND AWARDS

2016 EDP Award for Outstanding Teaching in Executive Education, INSEAD.**2014 EDP Award for Outstanding Teaching in Executive Education, INSEAD.****John S. Day Distinguished Alumni Academic Service Award, Krannert Graduate School of Management, Purdue University, 2014.****IDEA Foundational Paper Award, Entrepreneurship Division, Academy of Management, 2012.****Winner, Blackrock/NACD Award for Best Paper in the field of Corporate Governance and Responsible Investment, 2012.****Aon Dick Verbeek Chair of International Risk and Strategic Management, 2008.****Winner, Best Symposium Award, Organization and Management (OMT) division, Academy of Management, 2006.****Non-Core Course Teacher Award in EMBA Program, Finalist 2005.****McKinsey/Strategic Management Society Best Conference Paper Prize, Honorable Mention, 2001.****Outstanding Reviewer, Business Policy and Strategy Division, Academy of Management, for years 1995, 1996, 1998, 2001, 2004, 2007, 2013, 2014, 2015.****Outstanding Achievement in Research Award, Lowry Mays College and Graduate School of Business, Texas A&M University, 1999.****ABCD (Above and Beyond the Call of Duty) Reviewer Award, Organization and Management Division, Academy of Management, 1999.****Best Paper Award – Honorable Mention, Technology and Innovation Management Division, Academy of Management, 1996.****Free Press Outstanding Dissertation Award in Business Policy and Strategy, Business Policy and Strategy Division, Academy of Management, 1995.****Best Empirical Paper Award, Entrepreneurship Division, Academy of Management, 1992.****Best Paper Award, Entrepreneurship Division, Academy of Management, 1991.****Best paper on entrepreneurship or innovation competition, second prize, Center of Entrepreneurial Studies at New York University, 1991.**

EDITORIAL ROLES AND LEADERSHIP ROLES IN PROFESSIONAL ASSOCIATIONS

Senior Editor, Strategy Science, 2013-.

Senior Advisory Board, Oxford Bibliographies in Management, 2013-2014.

Senior Editor, Organization Science, 2003-2007.

Editorial Board Membership:

- Academy of Management Discoveries, 2013-current.
- Academy of Management Journal, 1999-2009.
- Academy of Management Review, 1998-1999.
- Cuadernos de Economía y Dirección de Empresas, 1998-2006.
- European Management Review, 2003-current.
- Journal of Management, 1999-2002.
- Management Research, 2001- current.
- Strategic Management Journal, 1997-2010.
- Strategic Organization, 2001-2010.

Academy of Management:

- Board of Governors, 2006-2009 (elected by membership). Membership in Journals Committee and Audit Committee.
- Award Selection Committee, Academy of Management's George R. Terry Book Award for outstanding book contributions to the advance of management knowledge, 2007.

Business Policy and Strategy (BPS) Division, Academy of Management:

- Past Division Chair, 2004-2005.
- Division Chair, 2003-2004 (elected by membership).
- Chair of Judging Committee, Best Dissertation Award, 2003.
- Program Chair, 2001-2002 (elected by membership).
- Assistant Program Chair, 2000-2001 (elected by membership).
- Chair of Judging Committee, Best Paper Award and Best Student Paper Awards, 2001.
- Executive Committee Member, 1998-2000 (elected by membership).
- Research Committee Member, 1996-1998 (nominated by Executive Committee).

Strategic Management Society (SMS):

- Board of Directors, 2010-2015 (elected by membership). Membership in Publications Committee, Awards and Honours Committee, Nominations Committee (elected in 2009; re-elected in 2012).
- Program Chair, SMS 26th International Conference, Vienna, 2006.
- Chair of Competitive Strategy Interest Group, 2006 (elected by membership).
- Associate Program Chair, SMS 25th International Conference, 2005.
- Program Chair for Competitive Strategy Interest Group, 2005.
- McKinsey Best Paper Award Judging Panel, SMS Conferences: 1998, 1999, 2001, 2004.
- Conference Review Committee Member, SMS Conference: 1998, 2001, 2002, 2004.

Strategy Research Foundation (SRF):

- Technical Committee, member, 2012. In charge of policy for SRF grants and publications.

Iberoamerican Academy of Management (IAM):

- Scientific Committee Member, First International Conference of the IAM, Universidad Carlos III, Madrid, Spain, 1999.
- Academic Advisory Board Member, 1998-2003.
- Research and Awards Committee Member, 1998-2001.
- Member of Academy of Management Task Force that led to formation of IAM, 1997.

PUBLICATIONS

PUBLICATIONS

- Zhang, Yu and Javier Gimeno (2016). “Earnings Pressure and Long-Term Corporate Governance: Can Long-Term-Oriented Investors and Managers Reduce the Quarterly Earnings Obsession?”. *Organization Science*, Articles in Advance, pp. 1-19.
- Sengul, Metin and Javier Gimeno (2013). "Constrained Delegation: Limiting Subsidiaries' Decision Rights and Resources in Firms that Compete across Multiple Industries". *Administrative Science Quarterly*, 58(3): 420-471.
- Sengul, Metin, Javier Gimeno and Jay Dial (2012). "Strategic Delegation: A Review, Theoretical Integration, and Research Agenda". *Journal of Management*, 38(1): 375-414.
- Zhang, Yu and Javier Gimeno (2010). “Earnings Pressure and Competitive Behavior: Evidence from the U.S. Electricity Industry”. *Academy of Management Journal*, 53(4): 743-768.
- Hoang, Ha and Javier Gimeno (2010). “Becoming a Founder: How founder role identity affects entrepreneurial transitions and persistence in founding”. *Journal of Business Venturing*, 25(1): 41-53. (published online: August 2008).
- Vroom, Govert and Javier Gimeno (2007). “Ownership Form, Managerial Incentives and the Intensity of Rivalry”. *Academy of Management Journal*, 50(4): 901-922.
- Gimeno, Javier, Ming-Jer Chen and Jonghoon Bae (2006). “Dynamics of Competitive Repositioning: A Multidimension Approach”, in Joel A. C. Baum, Stanislav Dobrev and Arjen van Witteloostuijn (Eds.) *Advances in Strategic Management*, volume 23: 399-444.
- Gimeno, Javier, Robert E. Hoskisson, Brent D. Beal and William P. Wan (2005). “Explaining the clustering of international expansion moves: A critical test in the U.S. telecommunications industry”. *Academy of Management Journal*, 48(2): 297-319.
- Gimeno, Javier (2004). “Competition within and between networks: The contingent effect of competitive embeddedness on alliance formation”. *Academy of Management Journal*, 47(6): pp. 820-842 (lead article).
- Gimeno, Javier (2002). “The performance effects of unintended and purposive multimarket contact”. *Managerial and Decision Economics*, 23(4-5): 209-224.

- Gimeno, Javier and Eui K. Jeong (2001). “Multimarket Contact: Meaning and Measurement at Multiple Levels of Analysis”, in Joel A. C. Baum and Henrich Greve (Eds.) *Advances in Strategic Management*, volume 18, pp. 357-408.
- David, Parthiban, Michael A. Hitt and Javier Gimeno (2001). “The influence of activism by institutional investors on R&D”. *Academy of Management Journal*, 44(1): 144-157.
- Gimeno, Javier (1999). “Reciprocal threats in multimarket rivalry: Staking out ‘spheres of influence’ in the U.S. airline industry”. *Strategic Management Journal*, 20(2), 101-128 (lead article).
- Reprinted in Catherine A. Maritan and Margaret A. Peteraf (Eds.) *Competitive Strategy*, 2011. Cheltenham UK: Edward Elgar.
- Gimeno, Javier and Carolyn Y. Woo (1999). “Multimarket Contact, Economies of Scope and Firm Performance”. *Academy of Management Journal*, 42(3): 239-259 (lead article).
- Jayachandran, Satish, Javier Gimeno and P. Rajan Varadarajan (1999). “The Theory of Multimarket Competition: A Synthesis and Implications for Marketing Strategy”. *Journal of Marketing*, 63(3): 49-66.
- Hitt, Michael A., Javier Gimeno and Robert E. Hoskisson (1998). “Current and Future Research Methods in Strategic Management”. *Organizational Research Methods*, 1 (1), pp. 6-44 (lead article).
- Gimeno, Javier, Timothy B. Folta, Arnold C. Cooper and Carolyn Y. Woo (1997). “Survival of the Fittest? Entrepreneurial Human Capital and the Persistence of Underperforming Firms”. *Administrative Science Quarterly*, 42(4), pp. 750-783. (winner of IDEA Foundational Paper Award, Entrepreneurship Division, Academy of Management, 2012).
- Reprinted in David J. Storey (Ed.) *Small Business: Critical Perspectives on Business and Management*, 2000. London: Routledge, pp. 242-286.
- Reprinted in Paul Westhead and Michael Wright (Eds.) *Advances in Entrepreneurship*, 2000. Cheltenham, UK: Edward Elgar.
- Gimeno, Javier and Carolyn Y. Woo (1996). “Economic Multiplexity: The Structural Embeddedness of Cooperation in Multiple Relations of Interdependence”, in Joel A. C. Baum and Jane Dutton (Eds.) *Advances in Strategic Management*, volume 13, pp. 323-361.
- Gimeno, Javier and Carolyn Y. Woo (1996). “Hypercompetition in a Multimarket Environment: The Role of Strategic Similarity and Multimarket Contact in Competitive De-escalation”. *Organization Science*, 7(3), pp. 322-341.
- Reprinted in Anne Y. Ilinitich, Arie Y. Lewin and Richard D’Aveni (Eds.) *Managing in Times of Disorder: Hypercompetitive Organizational Responses*, 1998. Newbury Park, CA: Sage Publications, pp. 231-265.
- Reprinted in Gideon D. Markman and Phillip H. Phan (Eds.) *The Competitive Dynamics of Entrepreneurial Market Entry*, 2011. Cheltenham UK: Edward Elgar, pp. 89-123.

- Bierman, Leonard, Donald R. Fraser, Javier Gimeno and Lucio Fuentelsaz (1996). “Regulatory Change and the Availability of Banking Facilities in Low Income Areas: A Texas Empirical Study”. *SMU Law Review*, 49(5), pp. 1421-1446 (lead article).
- Cooper, A. C., F. J. Gimeno Gascon and C. Y. Woo (1994). “Initial Human and Financial Capital as Predictors of New Venture Performance”. *Journal of Business Venturing*, 9(5), pp. 371-395.
- Abridged version reprinted in *Journal of Private Equity*, 1997, 1(2), pp. 13-30.

BOOK CHAPTERS

- Gimeno, Javier (2015). “Multipoint competition” in David J. Teece and Mie Augier (Eds.) *The Palgrave Encyclopedia of Strategic Management*, Macmillan Publishers Ltd.
- Gimeno, Javier (2011). “A retrospective on "Hypercompetition in a multimarket environment", in Gideon D. Markman and Phillip H. Phan (Eds.) *The Competitive Dynamics of Entrepreneurial Market Entry*, 2011. Cheltenham UK: Edward Elgar, pp. 85-89.
- Hoang, Ha and Javier Gimeno (2005). “Entrepreneurial identity”, in Michael A. Hitt (Ed.) *The Blackwell Encyclopedia of Entrepreneurship (The Blackwell Encyclopedia of Management, v. III)*. Blackwell Publishing, pp. 87-91.
- Gimeno, Javier (2004). “Playing entrepreneurial judo: How to compete without a resource advantage”, in Subir Chowdhury (Ed.) *Next Generation Business Series: Entrepreneurship*, Wiley: pp. 745-759.
- Gimeno, Javier and Robert E. Hoskisson (1997). “Competing to Cooperate: Antecedents of “Follow-the-Leader” Behavior in U.S. Joint Ventures in Latin America”, in Howard Thomas and Don O’Neal (Eds.) *Strategic Discovery: Competing in New Arenas*, Chichester: John Wiley & Sons, pp. 139-154.
- Cooper, A. C. and F. J. Gimeno Gascón (1992). “Entrepreneurs, processes of founding, and new firm performance”, in D. Sexton and L. Kasarda (Eds.) *The State of the Art in Entrepreneurship*. Boston, MA: PWS Kent Publishing Co, pp. 301-340.

REFEREED CONFERENCE PROCEEDINGS

- Guo, Wei, Tiejing Yu and Javier Gimeno (2014). “Language and Competition: Exploring the Antecedents and Consequences of Firm Verbal Signals” *Academy of Management Best Paper Proceedings 2014*. Philadelphia, PA: Academy of Management.
- Zhang, Yu and Javier Gimeno (2010). “Shareholder Time Horizons, CEO Incentives, and Strategic Price Competition Under Earnings Pressure” *Academy of Management Best Paper Proceedings 2010*. Montreal, Canada: Academy of Management.
- Zhang, Yu and Javier Gimeno (2007). “Milking the Cash Cow: Earnings Pressure and Output Competition in the U.S. Electricity Industry” *Academy of Management Best Paper Proceedings 2007*. Philadelphia, PA: Academy of Management.
- Beal, Brent and Javier Gimeno (2001). “Geographic agglomeration, knowledge spillovers, and competitive evolution”, in Dennis H. Nagao (Ed.) *Academy of Management Best Papers Proceedings 2001*, pp. BPS A1-A8. Washington, DC: Academy of Management.

Gimeno, Javier and Ming-Jer Chen (1998). “The dynamics of competitive repositioning: A pairwise perspective”, in Stephen J. Havlovic (Ed.) *Academy of Management Best Papers Proceedings 1998*, pp. BPS O1-O8. San Diego, CA: Academy of Management.

David, Parthiban, Michael A. Hitt and Javier Gimeno (1996). “The role of activism by institutional investors in influencing corporate innovation,” in J Bernard Keys and Lloyd N. Dosier (Eds.) *Academy of Management Best Papers Proceedings 1996*, pp. 378-382. Cincinnati, OH: Academy of Management. (*Best Paper Award – Honourable Mention from TIM division*).

Gimeno, Javier and Carolyn Y. Woo (1994). “Multipoint competition, market rivalry and firm performance: a test of the complete mediation model”, in Dorothy P. Moore(Ed.) *Academy of Management Best Papers Proceedings 1994*, pp. 32-36. Dallas, TX: Academy of Management.

Cooper, A. C., Tim Folta, F. J. Gimeno Gascón and Carolyn Y. Woo (1992). “Entrepreneurs’ Exit Decisions: The Role of Threshold Expectations”, in Jerry Wall and Lawrence Jauch (Eds.) *Academy of Management Best Papers Proceedings 1992*, pp. 75-79. Las Vegas, NV: Academy of Management. (*Best Empirical Paper Award from ENT division*).

Cooper, A. C., F. J. Gimeno Gascón and Carolyn Y. Woo (1991). “A Resource-Based Prediction of New Venture Survival and Growth”, in Jerry Wall and Lawrence Jauch (Eds.) *Academy of Management Best Papers Proceedings 1991*, pp. 68-72. Miami Beach, FL: Academy of Management. (*Best Paper Award from ENT division*).

OTHER PUBLICATIONS

Lanvin, Bruno, Javier Gimeno and Fabrice Hatem. France: Pourquoi la Bataille de l’attractivité est loin d’être perdue. Report for “Les Etats de la France” Conference, Paris, 2013.

Gimeno, Javier, Per-Ola Karlsson and Bruno Lanvin. Growing Europe: The Competitiveness Imperative. Report for The State of the European Union Conference, Brussels, 2013.

Gimeno, Javier. 1999. A Dynamic View of Strategy. Sloan Management Review, 40(4), Summer 1999, pp. 5-6.

PEDAGOGICAL MATERIALS

Alcatel, Lucent...Nokia: On the Road from 3 to 1. The Leadership Challenges of Strategic Change, INSEAD case 02/2016.

Qantas’ Jetstar: Launching and Growing a Low-Cost Airline Subsidiary, INSEAD case 12/2013-5739.

IMAX (A): The Introduction of Digital Media Re-Mastering Technology, INSEAD case 01/2013-5836.

IMAX (B): Ten Years with DMR, INSEAD case 11/2012-5836.

Nokia and The New Mobile Ecosystem: Competing in The Age of Internet Mobile Convergence, INSEAD case 04/2012-5678.

ACME Group: Implementing Enterprise Risk Management in the Middle East, INSEAD case 04/2011-5796.

The Evolution of the Bottled Water Industry: Ready for the “Water Wars”?, INSEAD case 01/2012-5621.

Reprinted in B. De Wit and R. Meyer, *Strategy: An International Perspective*, 2014, 5th edition. Cengage Learning EMA, pp. 759-783.

Launching 3G Mobile Services in Finland: War or Peace? INSEAD case 01/2012-5484.

“Generate or Buy?” *Norddeutsche Affinerie and its Long-Term Energy Sourcing Strategy*. INSEAD case (draft).

Mobile Internet in Europe: i-mode versus Vodafone live! in 2003. INSEAD case 07/2005-5289.

Mobile Internet in Europe (B), INSEAD case 10/2008-5289.

Printer Wars: Dell and the Printer Business. INSEAD case 01/2005-5251.

The European Airline Industry on a Collision Course. INSEAD case 12/2004-5123.

European Airline Industry: Ryanair in 2003. INSEAD case 12/2004-5124.

European Airline Industry: Lufthansa in 2003. INSEAD case 12/2004-5125.

PAPERS PRESENTED AT PROFESSIONAL CONFERENCES (BY COMPETITIVE ENTRY)

- 2015 Almeida Costa, Afonso and Javier Gimeno. *Opening Up the Black Box: Internal Resource Allocation and Investments in U.S. Electric Power*. Academy of Management Meeting, Vancouver, Canada, August 2015.
- 2015 Gimeno, Javier, Tieying Yu and Yu Zhang. *Strategic Impact of Input Hedging on Output Markets: Do Hedging Windfalls Make Firms Aggressive?* Academy of Management Meeting, Vancouver, Canada, August 2015.
- 2014 Gimeno, Javier, Tieying Yu and Yu Zhang. *Investing the Windfalls from Strategic Factor Markets: The Impact of Input Hedging on Competitive Output Pricing*. Strategic Management Society Conference, Madrid, Spain, September 2014.
- 2014 Almeida Costa, Afonso and Javier Gimeno. *Within-Industry Market Scope, Internal Capital Markets, and Competitive Investment Conduct: Evidence from the U.S. Electric Power Industry*. Strategic Management Society Conference, Madrid, Spain, September 2014.
- 2014 Guo, Wei, Tieying Yu and Javier Gimeno. *Language and Competition: Exploring the Antecedents and Consequences of Firm Verbal Signals*. Academy of Management Meeting, Boston, MA; August 2014. (Paper in Proceedings.)
- 2014 Yu, Tieying, Yu Zhang and Javier Gimeno. *The Duration of Competitive Disruption: Evidence from the U.S. Airline Industry*. Academy of Management Meeting, Boston, MA; August 2014.
- 2013 Shi, Wei, Robert E. Hoskisson and Javier Gimeno. *A Meta-Analytic Perspective into the Multimarket-Performance Relationship*. Academy of Management Meeting, Orlando, FL; August 2013.

- 2012 Zhang, Yu and Javier Gimeno. *Balancing Short-Term Earnings and Long-Term Competitiveness: How Does Corporate Governance Affect Competitive Behavior under Earnings Pressure?*, Atlanta Competitive Advantage Conference, Atlanta, May 2012.
- 2010 Zhang, Yu and Javier Gimeno. *Shareholder Time Horizons, CEO Incentives, and Strategic Price Competition under Earnings Pressure*. Academy of Management Meeting, Montreal, Canada; August 2010. (Paper in Proceedings.)
- 2007 Zhang, Yu and Javier Gimeno. *Milking the Cash Cow: Earnings Pressure and Output Competition in the U.S. Electricity Industry*. Academy of Management Meeting, Philadelphia, PA; August 2007. (Paper in Proceedings.)
- 2006 Zhang, Yu and Javier Gimeno. *Strategic Behavior under Capital Market Pressure: Evidence from the U.S. Airline Industry*. Academy of Management Meeting, Atlanta, GA; August 2006.
- 2004 Zhang, Yu and Javier Gimeno. *Capital Market Pressure and Firm Competitiveness: Evidence from the United States Airline Industry*. Strategic Management Society Conference, San Juan, Puerto Rico, November 2004.
- 2004 Gimeno, Javier, Govert Vroom and Yu Zhang. *The Effect of Price Discrimination on Competitive Interaction: An Empirical Analysis*. Strategic Management Society Conference, San Juan, Puerto Rico, November 2004.
- 2004 Vroom, Govert and Javier Gimeno. *Ownership Structure, Managerial Incentives, and the Intensity of Rivalry*. Academy of Management Meeting, New Orleans, LA, August 2004.
- 2003 Vroom, Govert and Javier Gimeno. *Managerial Incentives and the Intensity of Rivalry: An Empirical Analysis of the Texas Hotel Industry*. Strategic Management Society Conference, Baltimore, November 2003.
- 2003 Gimeno, Javier. *Third Party Effects and the Emergence of Structure in Alliance Networks*. Academy of Management Meeting, Seattle, WA, August 2003.
- 2003 Hoang, Ha, and Javier Gimeno. *Entrepreneurial Identity: Theory and Measurement*. Academy of Management Meeting, Seattle, WA, August 2003.
- 2002 Gimeno, Javier. *Third Party Effects and the Emergence of Structure in Alliance Networks: Why Do Competing Alliance Coalitions Emerge?* Academy of Management Meeting, Seattle, WA, August 2003.
- 2002 Hoang, Ha, and Javier Gimeno. *The Role of Networks on the Nascent Entrepreneurial Process*. Academy of Management Meeting, Denver, CO, August 2002.
- 2001 Gimeno, Javier, Jay Dial and Metin Sengul. *Designing Incentive Systems that Shape Competitive Interaction*. Strategic Management Society Conference, San Francisco, October 2001 (Honorable Mention, McKinsey/Strategic Management Society Best Conference Paper Award).
- 2001 Beal, Brent and Javier Gimeno. *Geographic agglomeration, knowledge spillovers, and competitive evolution*, Academy of Management Meeting, Washington, DC, August 2001. (Paper in Proceedings.)

- 2000 Gimeno, Javier. *The interpenetration of competitive and cooperative networks: An evolutionary perspective*. Academy of Management Meeting, Toronto, Canada, August 2000.
- 2000 Jeong, Eui, and Javier Gimeno. *How does performance matter? Multilevel performance framing and competitive activity*. Academy of Management Meeting, Toronto, Canada, August 2000.
- 1999 Gimeno, Javier. *The performance effects of chance and purposive multimarket contact*. Iberoamerican Academy of Management International Conference, Madrid, Spain, December 1999.
- 1999 Gimeno, Javier, and Eui Jeong. *The Diplomacy of Cooperation: The Effect of Prior Cooperative and Competitive Relationships on the Formation of Strategic Alliances in the Global Airline Industry*. Strategic Management Society Conference, Berlin, Germany, October 1999.
- 1999 Gimeno, Javier, David Loree and Brent D. Beal. *Global Competitive Dynamics*. Academy of Management Meeting, Chicago, August 1999.
- 1998 Gimeno, Javier and Ming-Jer Chen. *The Dynamics of Relative Strategic and Resource Positioning in the Post-Deregulation Airline Industry*. Strategic Management Society Conference, Orlando, November 1998.
- 1998 Wan, William P., Javier Gimeno and Robert E. Hoskisson. *Strategic and Performance Implications of Information Processing Constraints in the Post-Deregulation U.S. Airline Industry*. Strategic Management Society Conference, Orlando, November 1998.
- 1998 Gimeno, Javier and Ming-Jer Chen. *The Dynamics of Competitive Positioning: A Pair-Wise Perspective*. Academy of Management Meeting, San Diego, August 1998. (Paper in Proceedings.)
- 1998 Gimeno, Javier and Carolyn Y. Woo. *Multimarket Contact, Portfolio Interrelationships and Firm Performance*. Academy of Management Meeting, San Diego, August 1998.
- 1998 Gimeno, Javier, Robert E. Hoskisson, Brent Beal and William P. Wan. *Antecedents of 'Follow the Leader' Behavior in International Equity Alliances in Canada and Latin America*. Academy of Management Meeting, San Diego, August 1998.
- 1997 Gimeno, Javier, Jay Dial and Albert A. Cannella Jr. *Strategic Governance: The strategic effect of managerial governance in competitive interaction*. Strategic Management Society Conference, Barcelona, Spain, October 1997.
- 1997 Gimeno, Javier and William P. Wan. *Strategic and Performance Implications of Information Processing Constraints in Multimarket Firms*. Academy of Management Meeting, Boston, August 1997.
- 1997 Gimeno, Javier. *Reciprocal threats in multimarket rivalry: Staking out "spheres of influence" in the U.S. airline industry*. Academy of Management Meeting, Boston, August 1997.
- 1996 Gimeno, Javier and Carolyn Y. Woo. *How do different market structures influence multimarket competition? An empirical test of Bernheim & Whinston's hypotheses*. Academy of Management Meeting, Cincinnati, August 1996.
- 1996 David, Parthiban, Michael A. Hitt and Javier Gimeno. *The role of activism by institutional investors in influencing corporate innovation*. Academy of Management Meeting, Cincinnati, Au-

- gust 1996. (Paper in Proceedings.) Honorable Mention Award from Technology and Innovation Management Division
- 1995 Gimeno, Javier and Robert E. Hoskisson. *Competing to Cooperate: Antecedents of 'Follow the Leader' Behavior in U.S. Joint Ventures in Latin America*. Strategic Management Society Conference, Mexico City, Mexico, September 1995.
- 1995 Gimeno, Javier and Dan Kovenock. *Exchange of Threats as a Multimarket Deterrence Mechanism: Evidence from Panel Data on the U.S. Airline Industry*. Academy of Management Meeting, Vancouver, August 1995.
- 1994 Gimeno, Javier and Dan Kovenock. *Enforcing mutual forbearance through multimarket entry threats: Evidence from panel data on the U.S. airline industry*. European Association for Research in Industrial Economics (EARIE) conference, Chania, Crete, September 1994.
- 1994 Gimeno, Javier and Carolyn Y. Woo. *Multipoint competition, market rivalry and firm performance: A test of the complete mediation model*. Academy of Management Meeting, Dallas, August 1994. (Paper in Proceedings.) Finalist for Best Paper Award in Business Policy and Strategy Division.
- 1992 Cooper, A. C., Tim Folta, F. J. Gimeno Gascón and Carolyn Y. Woo. *Entrepreneurs' Exit Decisions: The Role of Threshold Expectations*. Academy of Management Meeting, Las Vegas, August 1992. (Paper in proceedings.) Best Empirical Paper Award by Entrepreneurship Division.
- 1991 Cooper, A. C., F. J. Gimeno Gascón and Carolyn Y. Woo. *A Resource-Based Prediction of New Venture Survival and Growth*. Academy of Management Meeting, Miami Beach, August 1991. (Paper in proceedings.) Best Paper Award by Entrepreneurship Division.

OTHER PARTICIPATION AT PROFESSIONAL MEETINGS (DISCUSSANT, SESSION CHAIR, PANELIST, PLENARY SPEAKER)

- 2015 Faculty panelist at “BPS Mid-Career Consortium”, Business Policy and Strategy Division, Academy of Management Conference, Vancouver, August 2015.
- 2015 Co-Chair of BPS and OMT Symposium “Internal Capital Markets: Aligning Intra-Firm Resource Allocation with Market Opportunities” (with Afonso Almeida Costa), Academy of Management Conference, Vancouver, August 2015.
- 2014 Seminar instructor, Doctoral Seminar on Advanced Strategic Management, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), Barcelona, November 17, 2014.
- 2014 Plenary speaker, “Improving Competitiveness through Organizational Practices”, Doctoral in Economics, Management and Organization (DEMO) of Universitat Autònoma de Barcelona, Universidad Pública de Navarra and Universitat de les Illes Balears, Barcelona, November 14, 2014.
- 2014 Panelist at session “Corporate Strategy and Corporate Finance: Continuing the Research Conversation”, Strategic Management Society, Madrid, September 2014.

- 2014 Panelist at session “*Governance Challenges in Globalized Networks*”, Strategic Management Society, Madrid, September 2014.
- 2014 Chair at session “*What Drives Competition?*”, Strategic Management Society, Madrid, September 2014.
- 2013 Presenter “*INSEAD European Competitiveness Survey: Implementation and Findings*”, at HBS Microeconomics of Competitiveness Faculty Workshop, Boston, December 2013.
- 2013 Panelist at session “*Competition as a Dynamic Process: Exploring the Temporal Facet of Rivalry*”, Strategic Management Society, Atlanta, October 2013.
- 2013 Chair at session “*Coopetition and Innovation*”, Strategic Management Society, Atlanta, October 2013.
- 2013 Chair at session “*Competitive Dynamics*”, Business Policy and Strategy Division, Academy of Management Conference, Orlando, August 2013.
- 2013 Participant at symposium “*Industry Evolution (Ir)regularities: Do we need a more general/unified theory?*”, BPS/ENT/TIM Divisions, Academy of Management Conference, Orlando, August 2013.
- 2013 Presenter at PDW session “*Coopetition Research: Moving Beyond the Metaphor*”, Academy of Management Conference, Orlando, August 2013.
- 2012 Panelist at “*The Future of Alliance Research: 2012 SMS Emerging Scholar Presentation*”, Strategic Management Society, Prague, October 2012.
- 2012 Faculty panelist at “*Strategy Research Initiative Workshop*”, Strategic Management Society, Prague, October 2012.
- 2012 Panelist at “*Transition from Faculty to Administrator: Building Strategic Human Capital*”, Strategic Management Society, Prague, October 2012.
- 2012 Panelist at “*Unified Theory of Industry Evolution*”, Strategic Management Society, Prague, October 2012.
- 2012 Faculty panelist at “*Junior Faculty Consortium*”, International Management Division, Academy of Management Conference, Boston, August 2012.
- 2012 Chair at session “*Global Competition*”, Strategic Management Society Special Conference, Singapore, June 2012.
- 2012 Discussant in session “*Conflict in Motivations for Acquisition*”, Atlanta Competitive Advantage Conference, Atlanta, May 2012.
- 2012 Seminar instructor, Doctoral Seminar on Strategic Management, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), Barcelona, March 5-9, 2012.
- 2010 Faculty panelist at “*Competitive Strategy Doctoral Consortium*”, Competitive Strategy IG, Strategic Management Society Conference, Rome, September 2010.

- 2010 Faculty panelist at “*BPS Doctoral Consortium*”, Business Policy and Strategy Division, Academy of Management Conference, Montreal, August 2010.
- 2010 Seminar instructor, Doctoral Seminar on Strategic Management, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), Barcelona, March 1-5, 2010.
- 2009 Discussant in conference session “*Industry Dynamics: Adaptation*”, Academy of Management Conference, Chicago, August 2009.
- 2009 Faculty panelist at “*BPS Mid-Career Consortium*”, Business Policy and Strategy Division, Academy of Management Conference, Chicago, August 2009.
- 2008 Seminar instructor, Doctoral Seminar on Strategic Management, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), Barcelona, February 25-29, 2008.
- 2008 Plenary speaker, “*The Competitive Dynamics of Alliance Networks*”. 3rd Workshop on Co-competition Strategy: Stretching the Boundaries of Cooperation, Madrid, February 7-8, 2008.
- 2007 Discussant in conference session “*International Strategies: Diversification and Market Entry*”, Academy of Management Conference, Philadelphia, PA; August 2007.
- 2007 Faculty panelist at “*Managing Your Dissertation*” workshop, Business Policy and Strategy Division, Academy of Management Conference, Philadelphia, August 2007.
- 2007 Seminar instructor, Doctoral Seminar on Competitive Strategy, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), Fontainebleau, February 19-23, 2007.
- 2006 Facilitator in conference session “*Industry Dynamics: Dogfights Across Markets*”, Academy of Management Conference, Atlanta, GA; August 2006.
- 2006 Discussant in conference session “*Dynamic Models of Product, Organizational, and Network Competition*”, Academy of Management Conference, Atlanta, GA; August 2006.
- 2006 Co-Chair of BPS and OMT Symposium “*Capital Market Effects on Product Market Strategies*” (with Yu Zhang), Academy of Management Conference, Atlanta, GA, August 2006. Winner of OMT Best Symposium Award.
- 2006 Faculty panelist in BPS Mid-Career Faculty Consortium, Academy of Management Conference, Atlanta, GA, August 2006.
- 2005 Faculty panelist in BPS New Faculty Consortium, Academy of Management Conference, Honolulu, HA, August 2005.
- 2005 Discussant in conference session “*The Competitive Mindset and Competitive Interdependence*”, Academy of Management Conference, Honolulu, HA, August 2005.
- 2005 Seminar instructor, Doctoral Seminar on Strategic Management, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), February 28 – March 4, 2005.

- 2004 Faculty panelist, conference panel session on “*Competitive and Cooperative Dynamics*”, Strategic Management Society Conference, Puerto Rico, November 2004.
- 2004 Faculty panelist, pre-conference workshop on “*Competitive and Cooperative Dynamics*”, Strategic Management Society Conference, Puerto Rico, November 2004.
- 2004 Co-Chair of BPS and OMT Symposium “*Strategic Competition Among Organizational Forms*” (with Govert Vroom), Academy of Management Conference, New Orleans, LA, August 2004.
- 2004 Faculty panelist in pre-conference workshop on “*Experts and Editors: Publishing in the Top Journals for LAM Scholars*”, Academy of Management Conference, New Orleans, LA, August 2004.
- 2004 Faculty panelist in pre-conference workshop on “*Getting Published from Outside North America*”, Academy of Management Conference, New Orleans, LA, August 2004.
- 2003 Discussant in conference session “*Strategic Actions and Competitive Dynamics*”, Academy of Management Conference, Seattle, WA, August 2003.
- 2003 Faculty panelist in pre-conference workshop on “*Conversations on Business and Competitive Strategy*”, Academy of Management Conference, Seattle, WA, August 2003.
- 2003 Faculty panelist in BPS Mid-Career Faculty Consortium, Academy of Management Conference, Seattle, WA, August 2003.
- 2002 Seminar instructor, Doctoral Seminar on Strategic Management, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), October 14-18, 2002.
- 2002 Co-Chair of All-Academy Symposium “*The Role of Networks on the Nascent Entrepreneurial Process*” (with Ha Hoang), Academy of Management Conference, Denver, August 2002.
- 2001 Plenary speaker, “*Competition, Cooperation, and Endogenous Network Formation: The Emergence of Horizontal Alliance Groups*”. Iberoamerican Academy of Management Conference, Mexico City, December 2001.
- 2001 Faculty panelist, 2001 Doctoral Consortium, Iberoamerican Academy of Management, Mexico City, Mexico, December 2001.
- 2000 Seminar instructor, Doctoral Seminar on Strategic Management, European Doctoral Education Network (EDEN) of the European Institute for Advanced Studies in Management (EIASM), November 27-December 1, 2000.
- 2000 Organizer of session “*Strategic Management in The Iberoamerican Context: Setting the Agenda for the XXI Century*”, pre-conference activities of the Iberoamerican Academy of Management, Academy of Management Conference, Toronto, August 2000.
- 1999 Co-organizer, 1999 Doctoral Consortium, Iberoamerican Academy of Management Conference, Madrid, Spain, December 1999.

- 1999 Chair at session “*The Implications of Institutional change for Competition and Cooperation with Special Reference to the Airline Industry*”, Strategic Management Society Conference, Berlin, Germany, October 1999.
- 1999 Panelist at session “*Management of the Tenure Process for Hispanic Academics*”, in shared professional development workshops organized by the Iberoamerican Academy of Management, Academy of Management Conference, Chicago, August 1999.
- 1999 Faculty panelist at “*Managing Your Dissertation*” workshop, Business Policy and Strategy Division, Academy of Management Conference, Chicago, August 1999.
- 1998 Chair at session “*Competitive Interaction in Dynamic Environments*”, Strategic Management Society Conference, Orlando, Florida, November 1998.
- 1998 Panelist at session “*Developing a Successful Career in Management for Hispanic Academics*” in pre-conference activities organized by the Iberoamerican Academy of Management, Academy of Management Conference, San Diego, August 1998.
- 1998 Faculty member participant at 1998 Doctoral Consortium, BPS division, Academy of Management Conference, San Diego, August 1998.
- 1997 Discussant for session “*Competencies, Conduct and Performance*”, BPS division. Academy of Management Conference, Boston, August 1997.
- 1996 Chair and coordinator of Workshop “*Managing Your Dissertation*”, sponsored by BPS and OMT divisions, Academy of Management Conference, Cincinnati, August 1996 (other participants in the workshop included Kathleen Eisenhardt, Marvin Lieberman, Carolyn Woo, and Edward Zajac, as well as BPS Dissertation competition finalists David Chappell, Charles Galunic, David Ketchen and Mariko Sakakibara).
- 1996 Chair and coordinator of Symposium “*Perspectives on Multimarket Competition: Multidisciplinary Integration and Emerging Research Agendas*”, Sponsored by BPS and OMT. Academy of Management Conference, Cincinnati, August 1996 (other participants in the symposium included William Barnett, Joel Baum, Ming-Jer Chen, Helaine Korn, Marvin Lieberman, Joel Podolny, Kristin Stucker, and Carolyn Woo).
- 1996 Discussant for session “*Rivalry and Competitive Dynamics*”, BPS division. Academy of Management Conference, Cincinnati, August 1996.
- 1996 Participant at BPS Junior Faculty Consortium. Academy of Management Conference, Cincinnati, August 1996.
- 1996 Participant at Texas A&M University Faculty Abroad Seminar in Mexico City, May 1996.
- 1996 Session Chair at Workshop on Trade and Investment in the Americas I: NAFTA. Organized by the Center for the Study of Western Hemispheric Trade Texas A&M University, February 1996.
- 1995 Discussant for session “*Strategic Groups and Configurations: New Developments in these Midrange Theories*”. Academy of Management Conference, Vancouver, August 1995.

- 1993 Participant at International Strategy Consortium organized by the Indiana University Graduate School of Business, May 1993. Participation by invitation only.
- 1992 Participant at BPS Doctoral Consortium. Academy of Management Conference, Las Vegas, August 1992. Participation by invitation only.

INVITED CONFERENCE OR SEMINAR PRESENTATIONS ORGANIZED BY SCHOOLS

- Harvard Business School, Microeconomics of Competitiveness conference, 2013.
- Texas A&M University, 2013
- Rice University, 2013
- Arizona State University, 2013
- University of California, Irvine, 2013
- University of California, Los Angeles, 2013
- University of Southern California, 2013
- Boston College, 2012.
- Dartmouth College, 2012.
- Harvard Business School, 2012.
- Purdue University, 2012.
- University of Michigan, 2008.
- Universidad de Zaragoza, Spain, 2008.
- Wharton School, U. of Pennsylvania, 2007.
- Copenhagen Business School, 2007.
- New York University, February 2005.
- Harvard Business School, October 2004.
- Fundación Rafael del Pino, Spain, May 2004.
- London Business School, February 2004.
- Tilburg University, Netherlands, January 2004.
- HEC School of Management, France, November 2001.
- Purdue University, November 2000.
- Arizona State University, February 2000.
- IESE, Spain, February 2000.
- Universidad Carlos III, Spain, February 2000.
- Universitat Autònoma de Barcelona, Spain, February 2000.
- Universitat Pompeu Fabra, Spain, February 2000.
- INSEAD, France, February 2000.
- Ohio State University, March 1999.
- Carnegie Mellon University, March 1999.
- University of Texas at Austin, March 1998.
- Wharton School, U. of Pennsylvania, December 1997.
- Universitat Pompeu Fabra, Spain, October 1997.
- University of Michigan, May 1995.
- Dartmouth College, September 1994.
- Universitat Autònoma de Barcelona, Spain, June, 1993.
- London Business School, May 1993.
- HEC School of Management, France, May 1993.
- Universidad Carlos III, Spain, May 1993.
- Universitat Pompeu Fabra, Spain, May 1993.
- Texas A&M University, February 1993.
- University of Chicago, February 1993.

- University of Calgary, Canada, January 1993.

ACADEMIC REVIEWING

For Professional Journals and Publishers

- **Editorial roles:**
 - Senior Editor, Strategy Science, 2013-.
 - Senior Editor, Organization Science, 2003-2007.
- **Editorial board membership:**
 - Academy of Management Discoveries, 2013-current.
 - Academy of Management Journal, 1999-2009.
 - Academy of Management Review, 1998-1999.
 - Cuadernos de Economía y Dirección de Empresas, 1998-2006.
 - European Management Review, 2003-current.
 - Journal of Management, 1999-2002.
 - Management Research, 2001- current.
 - Strategic Management Journal, 1997-2010.
 - Strategic Organization, 2001-2010.
- **Ad-hoc reviewer:**

Academy of Management Executive, Administrative Science Quarterly, International Journal of Industrial Organization, Journal of Management Studies, Management Science, Managerial & Decision Economics, Organizational Research Methods, Oxford University Press, Review of Industrial Organization, Revista de Economía Aplicada, Revista Española de Economía, World Scientific Publishing Co.

For Professional Meetings and Associations

Academy of Management:

- Chair of Reviewer Panel for BPS Outstanding Dissertation Award, 2003.

Academy of Management, Business Policy and Strategy division:

- Chair of Reviewer Panel for BPS Outstanding Dissertation Award, 2003.
- Chair of Reviewer Panel for BPS Best Paper and Best Student Paper Awards, 2001.
- Reviewer for BPS Best Paper Award, 1997-98.
- Reviewer for BPS Free Press Outstanding Dissertation Award, 1997-98.
- Reviewer for BPS Best Student Paper Award, 1998.
- Reviewer for BPS Division conference program, every year since 1994. Distinguished as BPS Outstanding Reviewer in 1995, 1996 1998, 2001, 2004, 2007, 2013, 2014, 2015.

Academy of Management, Organization and Management Theory division:

- Reviewer for OMT Divisions - Academy of Management Meetings, 1996-1999. Distinguished with ABCD Award in 1999.

Iberoamerican Academy of Management:

- Reviewer for IAM International Conference, Madrid, Spain, 1999.

Strategic Management Society:

- Awards and Honors Committee Member, 2009-2012.
- Member of Strategic Management Society Program Review Committee, 1998, 2001, 2002, 2004.
- McKinsey Best Paper Award Judging Panel, SMS Conferences: 1998, 1999, 2001, 2004.
- Reviewer for Strategic Management Society award for Best Paper in Strategic Management Journal, 1997-99.

Academy of International Business:

- Reviewer for Academy of International Business, International Conference, 1998.
- Reviewer for Academy of International Business Southwest Conference, 1995.

TEACHING EXPERIENCE

Undergraduate:

Business Policy (undergraduate capstone)	Purdue U.
Strategic Management (undergraduate capstone)	Texas A&M U.
Strategic Management (undergraduate capstone-Honors)	Texas A&M U.

MBA:

Competitive Strategic Analysis (elective MBA)	Texas A&M U.
Strategic Management (core MBA course)	INSEAD
Industry & Competitive Analysis (elective MBA)	INSEAD
Strategy & Regional Competitiveness (elective MBA)	INSEAD

Executive MBA:

Strategic Management (core EMBA course)	INSEAD
Industry & Competitive Analysis (elective EMBA)	INSEAD
Regional Competitiveness in Europe (EMBA unit)	INSEAD

Ph.D. seminars:

Strategy Formulation	Texas A&M
Research Methods in Organization Science II	Texas A&M
Competitive Strategy Research (with K. Cool & P. Zemsky)	INSEAD

Executive Education:

Industry Dynamics	INSEAD/CEDEP
Industry & Competitive Analysis (elective Executive MBA)	INSEAD
Strategy (module – Open Enrollment Programmes)	INSEAD
Customized modules on Strategy or Competitive Strategy	INSEAD

Chair of doctoral committees:

Afonso Almeida Costa (INSEAD, Ph.D. 2016)

Yu Zhang (INSEAD, Ph.D. 2008)

Metin Sengul (INSEAD, Ph.D. 2008 – co-chair with Subi Rangan) – Finalist of Wiley-Blackwell Outstanding Dissertation Award in Business Policy and Strategy

Govert Vroom (INSEAD, Ph.D. 2005) – Winner of Blackwell Outstanding Dissertation Award in Business Policy and Strategy

Eui K. Jeong (Texas A&M U., Ph.D., 2003 – co-chair with Bert Cannella)

Brent D. Beal (Texas A&M U., Ph.D., 2001)

Member of doctoral committees:

INSEAD: Gonçalo Pacheco-de-Almeida (Ph.D., 2003), Jonghoon Bae (Ph.D., 2004), Rupinder Jindal (Ph.D., 2006), Olivier Chattain (Ph.D., 2007), Rahul Kapoor (Ph.D., 2008), Donald Crilly (Ph.D., 2010), Dimo Ringov (Ph.D., 2011), Cindy Zhang (Ph.D. 2012), Aline Gatignon (Ph.D., 2015), JungYun Han (Ph.D., 2015).

Texas A&M University: Douglas Moesel (Ph.D. 1996), Edward Levitas (Ph.D. 1998), Satish Jayachandran (Ph.D. 1999), William P. Wan (Ph.D. 2000), Katsuhiko Shimizu (Ph.D. 2000), Ann McFadyen (Ph.D. 2000), Richard Martinez (Ph.D., 2001), Douglas Thomas (Ph.D., 2001), Yangmin Kim (Ph.D., 2001), Jun-Byoung Oh (Ph.D., Econ, 2002), Christopher Cassidy (Ph.D., 2002).

External: Ana Elisa Iglesias (Georgia State U; Ph.D., 2010)

INSTITUTIONAL ADMINISTRATION SERVICE

INSEAD

2015	Rapporteur for Michelle Rogan (Entrepreneurship and Family Enterprise).
2013-	Chair, Strategy Department
2013-2014	Member, Faculty Evaluation Committee
2012-	Academic Director, INSEAD European Competitiveness Initiative
2012-	Abu Dhabi Faculty Advisory Council
2011-2012	Member, Faculty Evaluation Committee
2010-2011	Chair, Abu Dhabi Vision Task Force
2009-2011	Dean of Executive MBA Programmes
2009-2011	INSEAD Foundation Board of Directors, member

- 2009-2011 INSEAD Singapore Board of Directors, member
- 2008-2009 Chair, Faculty Evaluation Committee
- 2007-2009 Member, Middle East Steering Committee.
- 2007-2008 Member, Executive Education Committee.
- 2007-2008 Member of recruiting task force, Strategy department.
- 2005-2007 Member, Faculty Evaluation Committee.
- 2001-2005 Ph.D. Coordinator / Ph.D. Program Committee representative from Strategy department.
- 2002-2003 Member of recruiting task force, Strategy and Management department.
- 2002 Rapporteur for Christoph Zott (Entrepreneurship).
- 2001-2002 Member of EMBA Task Force.
- 2001-2002 Member of recruiting task force, Strategy and Management department.

TEXAS A&M UNIVERSITY

- 1999 Chair of Task Force to evaluate the potential for an International MBA program.
- 1998-2000 Member of Computer Users Committee, College of Business.
- 1998 Member of Technology Task Force
- 1998 Member of Preliminary Exam Evaluation Task Force
- 1997 Participant in institutional contacts with Universitat Pompeu Fabra (UPF), Barcelona, Spain, leading to Memorandum of Agreement between UPF and Texas A&M.
- 1996 Participant in the evaluation of the Faculty Abroad Program in Mexico City.
- 1995-2000 Member of Doctoral Program Committee.
- 1995 Member of Task Force to evaluate MGMT 460.
- 1993-96 Faculty advisor for 4 teams of undergraduate students competing in EDS Challenge case competitions.
- 1993-99 Graduate Council Representative for Mark E. Semmelbeck (Petroleum Engineering), Kyung Eun Lee (Oceanography), Dennis George Perkinson (Urban and Regional Science) and Seung-Woo Jeong (Civil Engineering).

PROFESSIONAL MEMBERSHIPS

Academy of Management (AOM)
Strategic Management Society (SMS)
Institute for Operations Research and the Management Sciences (INFORMS)
European Academy of Management (EURAM)
Strategy Research Initiative (SRI)

RESEARCH INTERESTS

Competitive Strategy: dynamic models of market structure and competitive interaction. Multi-market competition in multiproduct, multimarket or multinational firms. Effects of strategic and structural choices on competitive interaction. Location decisions.

Entrepreneurship: empirical models of new venture formation, survival and performance. Role of human capital. Entrepreneurial identity in nascent entrepreneurship.

Research Methods: Discrete Choice and Limited Dependent Variables Models, Analysis of Panel Data.

TEACHING INTERESTS

Strategic Management (at all levels).

Graduate-level courses on Competitive Strategy.

Graduate-level courses on Research Methods.

Executive programs in Business-level and Competitive Strategy.