

**JASON P. DAVIS**  
Curriculum Vitae  
July 19, 2022 version  
INSEAD  
1 Ayer Rajah Avenue  
Singapore 138676  
Ph: +65 6799 5388

<https://scholar.google.com/citations?user=GkalfV8AAAAJ>  
<https://www.insead.edu/faculty-research/faculty/jason-p-davis>

## ACADEMIC POSITIONS

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<b>INSEAD</b>	<b>Associate Professor of Entrepreneurship and Family Enterprise (with Tenure)</b>	Sept 2017 –
	<b>Associate Professor of Entrepreneurship and Family Enterprise</b>	Sept 2013 – Aug 2017
<b>Massachusetts Institute of Technology</b>	<b>Associate Professor of Technological Innovation, Entrepreneurship, and Strategic Management</b>	July 2012 – Sept 2013
	<b>Assistant Professor of Strategy</b>	July 2007 – July 2012
	Theodore T. Miller Career Development Professorship	July 2008 – July 2011
<b>Stanford University</b>	<b>Visiting Scholar</b>	July 2010 – July 2011

## EDUCATION

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<b>Stanford University</b>	<b>Ph.D. in Management Science and Engineering</b> Dept. of Management Science and Engineering	June 2007
	<b>Dissertation:</b> <i>Collaborative Innovation, Organizational Symbiosis, and the Embeddedness of Strategy</i>	
	<b>Dissertation Committee:</b> Kathleen Eisenhardt (Chair), Riitta Katila, Mark Granovetter	
<b>Stanford University</b>	<b>M.A. in Sociology</b> Dept. of Sociology	June 2005
<b>California Institute of Technology</b>	<b>M.S. in Computation and Neural Systems</b> Dept. of Computation and Neural Systems	June 2000
<b>Massachusetts Institute of Technology</b>	<b>S.B. in Brain and Cognitive Sciences</b> Dept. of Brain and Cognitive Sciences	June 1998

## RESEARCH INTERESTS

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My research is in the areas of strategy, organizations, and innovation. I focus on digital transformation and innovation in large enterprises and the strategies of startups in digital platform ecosystems. My research has focused on collaboration and adaptation by 'big tech' computing companies in Silicon Valley and Seattle, fast experimentation by mobile app ventures on the iPhone and Android platforms, and entrepreneurship in crypto-blockchain networks like Bitcoin and Ethereum. My theoretical interests focus on network agency issues that shape innovation and entrepreneurship in organizations.

## **PROFESSIONAL AWARDS, HONORS, AND IMPACT**

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- Citations = 4297 (Google Scholar accessed July 19, 2022)
- Case Centre Best Entrepreneurship Case Award, 2021
- EFMD Excellence in Practice Gold Award, 2020
- INSEAD Executive Education Award for Outstanding Program Direction and Teaching, 2017-19
- Winner, Administrative Science Quarterly Award for Scholarly Contribution, 2015
- Winner, ACAC Competitive Advantage Conference Best Paper Award, 2014
- NSF Grant #1431276 INSEAD PI “Mobile Innovation and Entrepreneurship,” Total \$706238, 2014
- ASQ Editor’s Choice Collection Award: Top 10 “Networks and Knowledge” Papers, 2013
- Winner, Academy of Management Technology Innovation Management Emerging Scholar, 2012
- Honorable Mention Award for Granovetter Prize for Best Article in Economic Sociology, 2012
- Finalist for European Business School Best Paper Award in Innovation Management, 2012
- Theodore T. Miller Career Development Professorship, 2008-2011
- Winner, Academy of Management Newman Award for Best Paper from a Dissertation, 2009
- Winner, TIM Division Best Doctoral Dissertation Award, 2009
- Winner, TIM Division Best Paper Award, 2009
- Winner, OMT Division Best Paper Award, 2008

## **PUBLICATIONS**

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1. **Davis, J. P.** (2022) “Digital Relationships: Network Agency Theory and Big Tech.” Forthcoming Book from *Stanford University Press*.
2. **Davis, J. P. and Aggarwal, V.** (2020) “Knowledge Mobilization in the Face of Imitation: Microfoundations of Knowledge Aggregation and Firm-Level Innovation.” *Strategic Management Journal*, 41(11).
3. **Hallen, B., Davis, J. P. and Murray, A.** (2020) “Entrepreneurial Network Evolution: Explicating the Structural Localism and Agentic Network Change Distinction,” *Academy of Management Annals*, 14(2).
4. **Davis, J. P. and Aggarwal, V. A.** (2020) "How Spotify and TikTok Beat Their Copycats." *Harvard Business Review*, July 21, 2020.
5. **Davis, J. P.** (2016) “The Group Dynamics of Interorganizational Relationships: Collaborating with Multiple Partners in Innovation Ecosystems.” *Administrative Science Quarterly*, 61(4): 621-661.
6. **Hahl, O., Kacperczyk, A., & Davis, J. P.** (2015) “Knowledge Asymmetry and Brokerage: Linking Network Perception to Position in Structural Holes.” (An earlier version of this paper was AOM Best Paper Proceedings, OMT Division, 2011.) *Strategic Organization*, 14(2): 118-143.
7. **Yin, P., Bresnahan, T., Jaconette, T., & Davis, J.** (2015) “The Economics of Mobile Applications,” in *The New Palgrave Dictionary of Economics*. Online Edition. Steven N. Durlauf and Lawrence E. Blume. (Eds.)
8. **Bresnahan, T., Yin, P., & Davis, J. P.,** (2015) "Economic value creation in mobile applications." In A. Jaffe and B. Jones (eds.), *NBER Volume – The Changing Frontier: Rethinking Science and Innovation Policy*: 233-286. University of Chicago Press: National Bureau of Economic Research.

9. **Yin, P., Davis, J. P. & Muzyrya, Y.** (2014) "Entrepreneurial Innovation: Killer Apps in the iPhone Ecosystem." *American Economic Review: Papers & Proceedings*, 104(5): 1-7.
10. **Obstfeld, D., Borgatti, S., & Davis, J. P.** (2014) "Brokerage as a Process: Decoupling Action From Social Network Structure." in *Research in the Sociology of Organizations*, Vol. 40, Daniel J. Brass, Giuseppe (Joe) Labianca, Ajay Mehra, Daniel S. Halgin, Stephen P. Borgatti (Eds.), pp. 135-159.
11. **Davis, J. P.** (2013) "The Emergence and Coordination of Synchrony in Organizational Ecosystems." in *Advances in Strategic Management*, Vol. 30, Ron Adner, Joanne E. Oxley, Brian S. Silverman (Eds.), pp. 197-237.
12. **Davis, J. P.** (2013) "Capturing the Value of Synchronized Innovation." *Sloan Management Review*, 54(4): 55-62.
13. **Bingham, C. B. and Davis, J. P.** (2012) "Learning How to Grow Globally." *Sloan Management Review*, 53(3): 16-18.
14. **Bingham, C. B. and Davis, J. P.** (2012) "Learning Sequences: Their Emergence, Evolution, and Effect." *Academy of Management Journal*, 55(3): 611-641.
15. **Davis, J. P. and Eisenhardt, K. M.** (2011) "Rotating Leadership and Collaborative Innovation: Recombination Processes in Symbiotic Relationships." *Administrative Science Quarterly*, 56:159-201. (Winner, Newman Academy-Wide Award for Best Paper from a Dissertation; Winner, TIM Division Best Paper; AOM Best Paper Proceedings, TIM Division 2009; Honorable Mention Award for Granovetter Prize for Best Article in Economic Sociology 2012; Finalist for European Business School Best Paper Award in Innovation Management 2012; Winner ASQ Editor's Choice, 2013)
16. **Davis, J. P., Eisenhardt, K. M., & Bingham, C. B.** (2009) "Optimal Structure, Market Dynamism, and the Strategy of Simple Rules." *Administrative Science Quarterly*, 54: 413-452. (Winner, ASQ Award for Scholarly Contribution, 2015)
17. **Davis, J. P.** (2008) "Network Plasticity and Collaborative Innovation: Pruning and Pairing Processes in Network Reorganization." *AOM Best Paper Proceedings*, OMT Division (Winner, OMT Best Paper Award, 2008)
18. **Davis, J. P., Eisenhardt, K. M., & Bingham, C. B.** (2007) "Developing Theory Through Simulation Methods." *Academy of Management Review*, 32(2): 480-499.
19. **Katila, R., Mang, P., & Davis, J. P.** (2003) "R&D Collaboration – Timing is of the Essence," *Wirtschaftspolitische Blätter*, 3: 348-352.

## **WORKING PAPERS, MANUSCRIPTS, AND PAPERS UNDER REVIEW**

1. **Song, S. Y. and Davis, J. P.** (2022) "What's in a Name? Name Similarity and Popularity of Entrepreneurial Innovations." Working Paper.
2. **Davis, J. P. and Aggarwal, V.** (2022) "Digital Technologies and Organizational Design." Preparing for Submission.

3. **Davis, J. P. and Li, J. B.** (2022) “Global Embeddedness: How Global Network Topography shapes Local Network Advantage.” Preparing for Submission.

## **RESEARCH SEMINAR PRESENTATIONS**

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**INSEAD Brown Bag, SMS, WCRS, AOM, SMU, INSEAD Doriot Entrepreneurship Conference, NUS, USC, UC-Irvine, Stanford, Cornell, UT-Austin, Dartmouth, World Knowledge Forum, Georgia Tech, Wharton, Tesla, Duke, Columbia, University of Washington, McGill, Boston University, ASA, Kellogg, Toronto, IESE, LBS, Michigan, Oregon, Kentucky, Chicago, ESA, Duke, HBS, MIT, Penn State, UC-Davis, UNC, Maryland, Emory, Santa Clara**

## **TEACHING EXPERIENCE**

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### **INSEAD**

#### **Executive Programs**

##### **Custom Specific Programs (CSP) Director**

**Clients: Prudential of Asia, Princess Nora University, Bank Indonesia, Citi Private Bank, Bank Central Asia, Natixis, HCLI, Axiata, Frasers, CIMB, Pertamina, Sarawak Civil Service, JG Summit, MedcoEnergi, Lenovo, Aviva, Jardines, Vale, Tata Consulting Group, Avery Dennison, Public Bank**

##### **CSP Instructor**

**Clients: Prudential of Asia, Princess Nora University, Bank Indonesia, Citi Private Bank, Colonial First, KPMG, Astra Life, SAP, ICICI, EDF, Starhub, St. Gobain-Weber, Bank Danamon, Bank Central Asia, OCBC, Natixis, HCLI, TPG, Mindef, Axiata, Scredid, HDFC, Frasers, CIMB, Pertamina, SIBUR, JTI, Sarawak Civil Service, JG Summit, MedcoEnergi, Lenovo, Aviva, Jardines, Astra, Vale, Merck, Mitsubishi, Aichi, Walmart, Accenture, SUEZ Water, Tinkoff, Kellogg’s, Tata Consulting Group, Avery Dennison, Public Bank, AmBank**

##### **Open Enrollment Programs (OEP) Director**

**Programs: Leading Digital Transformation and Innovation (LDTI on Asia Campus)**

##### **OEP Instructor**

**Programs: LDTI, MAP, ILPSE, AIEP, LBTA, LEAP, AVIRA, CVI, Fintech**

#### **Degree Programs**

##### **MBA Instructor (2021- )**

**Crypto Entrepreneurship: From Cryptographic Tokens and DeFi to NFTs and Web3**

##### **MBA Instructor (2017- )**

**Digital Entrepreneurship: Software Strategy and Business Model Innovation in New Ventures and Established Enterprises**

##### **EMBA Instructor (2014-17)**

**Managing Growth: Executing on Global Innovation**

**MBA Co-Instructor (2013-20)**  
**Entrepreneurship in Action**

**PhD Instructor (2014)**  
**Entrepreneurship Research B: Innovation, Collaboration, and Ecosystems**

**PhD Instructor (2018)**  
**Qualitative Methods**

**Massachusetts  
Institute of Technology**

**MBA Instructor (2008-2013)**  
**15.912: Strategic Management of Innovation and Entrepreneurship  
(Formerly called 15.912: Technology Strategy)**

**PhD Instructor (2009-2011)**  
**15.990 / 15.S08: PhD Seminar in Strategy and Innovation**

**Stanford University**

**Teaching Assistant**  
**MS&E 270: Strategy in Technology-based Companies**

**Teaching Assistant**  
**E 145: High-Technology Entrepreneurship**

## **PROFESSIONAL ACTIVITIES, INSTITUTIONAL SERVICE, AND PRESS COVERAGE**

### **Editorial Boards**

Strategic Management Journal, 2013 –  
Academy of Management Journal, 2013 – 2018  
Organization Science, 2012 – 2018  
Strategic Organization, 2011 –

### **Professional Service:**

*Panelist*, New Frontier of Cooperative Strategies: Strategic Alliances meet Organization Structure, AOM 2021  
*Presenter*, Doing Double Impact Research, AOM 2019.  
*Speaker*, Ask the Experts: Qualitative Research, AOM 2019,  
*Representative-at-Large*, Technology and Innovation Management (TIM) Division, AOM 2015-17  
*Discussant*, TIM Session on Ecosystems and Networks, AOM 2016  
*Faculty Facilitator*, OMT New Doctoral Student Welcome, AOM 2016  
*Co-Organizer* (with Quy Huy) PDW on Publishing Inductive Research in Prominent Academic Journals, AOM 2015, 2016  
*Faculty Panelist*, PDW on Triangulation with Multiple Methods, AOM 2015  
*Faculty Panelist*, PDW on Multi-Level Innovation Networks, AOM 2015  
*Faculty Speaker*, PDW Current Research in Organization Design, AOM 2014  
*Faculty Facilitator*, OMT Doctoral Consortium, 2012; TIM Doctoral Consortium, 2013  
*Co-Organizer* (with Elena Obukhova and Pai-Ling Yin) of 3<sup>rd</sup> Annual MIT Sloan BPS Mini-Conference (Cambridge, MA)  
*Co-Organizer* (with Simon Rodan and Jerker Denrell) of OMT PDW, “Simulation Techniques in Organizational Theory” (Atlanta, GA)  
*Student Organizer*, 4<sup>th</sup> annual 2006 West Coast Research Symposium on Technology Entrepreneurship (Seattle, WA)  
*Coordinator*, Stanford Technology Ventures Speaker Series (Stanford, CA)

Planned, invited, and hosted academic speakers presenting current research in the areas of strategy, organization theory, and entrepreneurship

*Panel Speaker*, Minority Doctoral Students' Association (Ph.D. Project), 2009 (Anaheim, CA)  
*Ad Hoc Reviewer*, Administrative Science Quarterly, Organization Science, Strategic Management Journal, Academy of Management Journal, Academy of Management Review, Management Science, Computational and Mathematical Organization Theory, Strategic Entrepreneurship Journal

#### **INSEAD Institutional Service:**

Online Master Curriculum Committee, 2022-  
PhD Representative, EFE Area, 2020-23  
Member, San Francisco Taskforce, 2019-21  
Member, Data Analytics Taskforce, 2020-21  
Co-Chair of Faculty Hiring, EFE Area, 2018-19  
Research Computing AAS Committee / Taskforce, 2017-2018  
R&D Committee Member, 2014-17  
Coordinator, Distinguished Scholar visit by Woody Powell  
INSEAD Speaker for the World Knowledge Forum, Korea  
Organizer, Entrepreneurship Research Lunches, 2013-2014  
Organizer, 2-day Entrepreneurship Research Workshop, May 2015, May 2016  
EFE Recruiting, 2013-14, 2014-15, 2015-16, 2016-17  
Faculty Mentor for PhD Students Christine Bode, Isabelle Solal, Rolf Hoefler  
Blind Review on Student Paper Requested by PhD Coordinator  
2<sup>nd</sup> Year Paper Commenting Committee, David Clough  
PhD Comps Committee, Julien Clement  
Dissertation Committee, Jaemin Lee  
Dissertation Committee, Sorah Seong  
Dissertation Committee, Rolf Hoefler  
Dissertation Committee, David Clough  
Dissertation Committee, Seo Yeon Song

#### **INSEAD Teaching Cases:**

Gojek: From Ride-Sharing Super-app to Fintech Ecosystem Leader, 2021  
Social Commerce: How Pinduoduo and Instagram Challenge Alibaba and Amazon in E-Commerce, 2020  
TikTok's AI Strategy: ByteDance's Global Ambitions, 2020  
Cloud Wars Go Global: How Amazon, Microsoft, Google, and Alibaba Compete in Web Services, 2020  
Circles.Life: Digital Business Model Innovation and Digital Entrepreneurship in Telecommunications, 2020  
ByteDance Beyond China: Leveraging Consumer Artificial Intelligence (AI) from Toutiao to Musical.ly and TikTok, 2019  
Alibaba in Blockchain: Integrated Cloud Services with Digital Remittance from Hong Kong to Philippines, 2019  
Grab vs Uber vs Go-Jek: Digital Platform-based International Competition in Southeast Asia, 2018  
Go-Jek (A): Launching a Mobile Ride-Sharing and Food Delivery Digital Platform in Indonesia, 2018  
Go-Jek (B): Platform Competition with Digital Entrants and Non-Digital Incumbents, 2018  
Go-Jek (C): Product Experimentation, International Expansion, and Super App Status in SEA, 2018  
Ericsson, Creating an Intelligent Transport Ecosystem in Northern Europe, 2017

#### **Academy Consortia:**

AOM TIM Junior Faculty Consortium (Anaheim, CA)  
AOM OMT Junior Faculty Consortium (Philadelphia, PA)  
AOM TIM Division Doctoral Students Consortium (Honolulu, HI)  
AOM OMT Division Doctoral Students Consortium (Atlanta, GA)

**Membership:**

Academy of Management, OMT, BPS and TIM divisions  
American Sociological Association  
INFORMS  
Stanford Technology Ventures Program Alumni  
Minority Doctoral Students' Association (Ph.D. Project) Alumni  
American Chamber of Commerce in Singapore

**Press Coverage:**

Chain News, 2021  
Tech Telegraph, 2021  
Bitcoin News, 2021  
MSN International, 2021  
South China Morning Post, 2021  
Fortune, 2021  
Channel News Asia, 2021  
The Edge, 2021  
South China Morning Post, 2021  
Bloomberg, 2021  
MSN, 2021  
Yahoo!Finance, 2021  
CNBC, 2020  
BBC, 2020  
Harvard Business Review China, 2020  
Harvard Business Review, 2020  
Wired, 2020  
EFMD Excellence in Practice Gold Award, 2020  
Bloomberg, 2020  
Wall Street Journal, 2020  
Nikkei Asian Review, 2019  
Business Times / Straits Times, 2019  
Fortune, 2019  
Economist Podcast, 2019  
South China Morning Post, 2019  
Financial Times, 2019  
Channel News Asia, 2018  
TODAY, 2018  
The Jakarta Post, 2018  
ASQ Blog, 2016  
World Knowledge Forum, October 2014  
SBR's Most Influential Business Professors Under 40, October 2014  
Marketplace, August 2014  
Forbes, March 2014  
The Edge, March 2014  
Smart Brief, March 2014  
Forbes, January 2014  
The Atlantic (Quartz), July 2013  
MIT Sloan Management Review, June 2013  
Le Monde, March 2013  
MIT Technology Review, November 2012  
Huffington Post, July 2012  
Business News Daily, May 2012  
Global Roundhouse, May 2012  
Fox Business, May 2012

MIT Sloan Management Review, March 2012  
NSF Innovation and Organization Change Highlight, January 2008  
Computer World, November 2007  
Network Community, November 2007  
PC World, November 2007

## **OTHER GRANTS, FELLOWSHIPS, AND AWARDS**

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- National Science Foundation Grant (IOC Award# 0621777), “How do firms manage technology collaborations?” Principal Investigator: Kathleen Eisenhardt
- Intel GEM Ph.D. Fellowship
- 3D Stanford Diversity Fellowship
- Howard Hughes Pre-Doctoral Biology Fellowship
- NSF Pre-Doctoral Fellowship (declined to accept the Hughes)
- MIT Top Undergraduate Biology Research Award

## **INDUSTRY EXPERIENCE**

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**Intel Corporation (Corporate Technology Group)**  
*Strategic Alliance Specialist*

Hillsboro, OR  
Summer 2004

**IBM / Candle Software Group**  
*Sales and Marketing Manager*

El Segundo, CA  
Spring & Summer 2002

**McKinsey and Company**  
*Business Analyst*

Los Angeles, CA  
2000 – 2002

## **PERSONAL**

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- Born to Jerri Perez Davis and David Davis in Los Angeles, CA; Raised in Richfield, Utah
- Married with two children
- Enjoy racquetball, squash, hiking, reading, and traveling
- Active in various non-profit, church, and Hispanic-American organizations