

INSEAD-Wharton Doctoral Consortium Program

November 6-8, 2017, University of Pennsylvania (Philadelphia, PA)

Student presenters will be staying at Homewood Suites by Hilton University City Philadelphia (4109 Walnut Street) for Nov. 5th-7th, 2017.

Monday, November 6th

8:30-9:00am	Registration, Continental Breakfast	Colloquium Room 8 th Floor, JMHH
9:00-10:30am	Opening Session: Welcome by Serguei Netessine and Thomas Robertson (30 min) Student Presentations: Strategic Decisions: Vacations, Counterfeits, and Markdowns (<i>Jiayi Bao, Park Sinchaisri, and Xi Kang</i>)	Colloquium Room 8 th Floor, JMHH
10:30-11:00am	Coffee Break	Colloquium Room 8 th Floor, JMHH
11:00am-12:00pm	Shared Paper Session: Finance and Accounting (<i>Sujesh Puthiedath Nambiar, Yijun Zhou, and Jinyuan Zhang</i>)	Colloquium Room 8 th Floor, JMHH
12:00-1:30pm	Lunch	Colloquium Room 8 th Floor, JMHH
1:30-2:15pm	Full Paper Session (3 rooms) <i>Chongho Kim (Accounting)</i> "Shrinkage properties of analyst forecasts" - 757 JMHH <i>Isabelle Solal (Management/Entrepreneurship)</i> "Venture Like a Woman? The Influence of Gender and Venture Type on Investment Decisions" - Colloquium Room, 8 th Floor, JMHH	757 JMHH 741 JMHH Colloquium Room 8 th Floor, JMHH

	<i>Bowen Lou (Technology & Operations)</i> "Does Employer Brand Matter: Empirical Analysis on Online Job Reviews, Social Media Usage and Firm Performance" - 741 JMHH	
2:30-3:30	Shared Paper Session: Signaling and Impressions: People and Products (<i>Hallie Cho, Uri Barnea, and Nico Thornley</i>)	Colloquium Room 8 th Floor, JMHH
3:30-3:45pm	Coffee Break	Colloquium Room 8 th Floor, JMHH
3:45pm-4:30pm	Full Paper Session (3 rooms) <i>Jennifer Li (Finance)</i> "An Anatomy of Arbitrageurs: Evidence from Open-End Structured Funds" - Colloquium Room, 8th Floor, JMHH <i>Matthew Caulfield (Ethics & Legal Studies)</i> "Keeping Good Secrets: In Defense of Pay Secrecy" - 757 JMHH <i>Saša Zorc (Technology & Operations)</i> "The When and How of Delegated Search" - 741 JMHH	757 JMHH 741 JMHH Colloquium Room, 8 th Floor, JMHH
6:00pm	Dinner: Han Dynasty (Invitation Only)	

Tuesday, November 7th

8:30-9:00am	Continental Breakfast	Colloquium Room, 8 th Floor, JMHH
9:00-9:45am	Full Paper Session (3 rooms) <i>Samuel Skowronek (Economics)</i> "Why do we lie in incentive-compatible mechanisms? Evidence from the Residency Match" - Colloquium Room, 8th Floor, JMHH <i>Ambar La Forgia (Healthcare)</i> "Physician Consolidation and Incentives in Childbirth" - 757 JMHH <i>Vivek Kumar Choudhary (Technology & Operations)</i> "The Trade-off between Flexibility and Productivity: An Empirical Analysis of Manufacturing Networks" - 741 JMHH	757 JMHH 741 JMHH Colloquium Room, 8 th Floor, JMHH

9:45-10:00am	Coffee Break	Colloquium Room 8 th Floor, JMHH
10:00-11:00am	Panel: What is research impact? (Panelists: Katherine Klein, Catherine Schrand, Gad Allon)	Colloquium Room 8 th Floor, JMHH
11:00am-12:00pm	Shared Paper Session: Us and them: Helping and Negotiation (Basima Tewfik, Graham Overton, and Tianye He)	Colloquium Room 8 th Floor, JMHH
12:00pm-1:15pm	Lunch	Colloquium Room 8 th Floor, JMHH
1:15-2:00pm	Full Paper Session (3 rooms) <i>Samuel Rosen (Finance)</i> "SIFI Regulation and Systemic Risk" - 741 JMHH <i>Taeho Ko (Management)</i> "Peer Effects in Subjective Performance Evaluation" - Colloquium Room, 8th Floor, JMHH <i>Varun Karamshetty (Technology & Operations)</i> "Drivers of food wastage in commercial kitchens" - 757 JMHH	757 JMHH 741 JMHH Colloquium Room, 8 th Floor, JMHH
2:00-3:00pm	Panel: Ask the Journal Editors (Panelists: Matthew Bidwell, Deborah Small, Itay Godstein)	Colloquium Room 8 th Floor, JMHH
3:00-3:30pm	Coffee Break	Colloquium Room 8 th Floor, JMHH
3:30-4:30pm	Shared Paper Session: Gender Disparities and Solutions (Shoshana Schwartz, Edward Chang, Lauren Kaufmann)	Colloquium Room 8 th Floor, JMHH
6:00pm	Dinner: Distrito (Invitation Only)	

Wednesday, November 8th

8:30-9:00am	Continental Breakfast	Colloquium Room 8 th Floor, JMHH
9:00-9:45am	<p>Full Paper Session (3 rooms)</p> <p><i>Aiqing Ling (Behavioral Marketing)</i> "A Neurophysiological Perspective on Infusion of Incidental Affect on Consumer Experiences" - 757 JMHH</p> <p><i>Andrea Contigiani (Entrepreneurship)</i> "Experimentation in New Ventures: Evidence from the US Software Industry" - Colloquium Room, 8th Floor, JMHH</p> <p><i>Hong Yu Xiao (Economics)</i> "Local vs National: Regulatory and Cultural Entry Barriers in the Retail Banking Industry" - 741 JMHH</p>	<p>757 JMHH 741 JMHH Colloquium Room, 8th Floor, JMHH</p>
9:45-10:00am	Coffee Break	Colloquium Room 8 th Floor, JMHH
10:00-11:00am	<p>Panel: Ins and Outs of the Academic Job Market (Panelists: <i>Hummy Song, Simone Marinesi, and Matthew Bloomfield</i>)</p>	Colloquium Room 8 th Floor, JMHH
11:00am-12:00pm	<p>Shared Paper Session: How Employees Affect Organizations: Goals, Division of Labor, & Innovation (<i>Seo Yeon Song, Julien Clement, May-Anne Very</i>)</p>	Colloquium Room 8 th Floor, JMHH
12:00-1:15pm	Lunch	Colloquium Room 8 th Floor, JMHH
1:15-1:45pm	Closing Session & election of next year organizing team	Colloquium Room 8 th Floor, JMHH

JMHH stands for Jon M. Huntsman Hall (3730 Walnut Street)