

## About INSEAD, The Business School for the World

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to change lives and to transform organisations. A global perspective and cultural diversity are reflected in all aspects of our research and teaching.

With campuses in **Europe** (France), **Asia** (Singapore) and the **Middle East** (Abu Dhabi), INSEAD's business education and research spans three continents. The school's 145 renowned **Faculty** members from 40 countries inspire more than 1,400 degree participants annually in its **MBA**, **Executive MBA**, **Executive Master in Finance**, **Executive Master in Consulting and Coaching for Change** and **PhD** programmes. In addition, more than 11,000 executives participate in INSEAD's **executive education programmes** each year.

In addition to INSEAD's programmes on its three campuses, INSEAD participates in academic **partnerships with the Wharton School** of the University of Pennsylvania (Philadelphia & San Francisco); the Kellogg School of Management at Northwestern University near Chicago; the Johns Hopkins University/SAIS in Washington DC and the Teachers College at Columbia University in New York; and MIT Sloan School of Management in Cambridge, Massachusetts. In Asia, INSEAD partners with School of Economics and Management at **Tsinghua University** in Beijing, and China Europe International Business School (**CEIBS**) in Shanghai. INSEAD is a founding member in the multidisciplinary Sorbonne University created in 2012, and also partners with Fundação Dom Cabral in Brazil.

INSEAD became a pioneer of international business education with the graduation of the first MBA class on the Fontainebleau campus in Europe in 1960. In 2000, INSEAD opened its Asia campus in Singapore. And in 2007 the school began an association in the Middle East, officially opening the Abu Dhabi campus in 2010.

Around the world and over the decades, INSEAD continues to conduct cutting edge research and to innovate across all its programmes to provide business leaders with the knowledge and sensitivity to operate anywhere. These core values have enabled INSEAD to become truly "The Business School for the World".

INSEAD's **MBA programme** is ranked #1 by the Financial Times in 2016 and 2017.

More information about INSEAD can be found at [www.insead.edu](http://www.insead.edu).

## Contacts for press:

### Europe & Asia

Sophie Badré  
Tel: +33 1 60 72 45 26  
Email: [sophie.badre@insead.edu](mailto:sophie.badre@insead.edu)

### Europe

Julia Irrgang  
Tel +33 1 60 72 93 34  
Email: [julia.irrgang@insead.edu](mailto:julia.irrgang@insead.edu)

### Asia

Aileen Huang  
Tel: +65 67995552  
Email: [aileen.huang@insead.edu](mailto:aileen.huang@insead.edu)

Cheryl Ng  
Tel: +65 64077234  
Email: [cheryl.ng@insead.edu](mailto:cheryl.ng@insead.edu)

### Middle East

Zeina Sleiman  
Tel + 971 2 6515320  
Email: [zeina.sleiman@insead.edu](mailto:zeina.sleiman@insead.edu)