



The Business School
for the World®

About INSEAD, The Business School for the World

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society. A global perspective and cultural diversity are reflected in all aspects of its research and teaching.

With campuses in **Europe** (France), **Asia** (Singapore) and the **Middle East** (Abu Dhabi), INSEAD's business education and research spans three continents. The school's 154 renowned **Faculty** members from 40 countries inspire more than 1,400 degree participants annually in its **MBA**, **Executive MBA**, **Executive Master in Finance**, **Executive Master in Change** and **PhD** programmes. In addition, more than 11,000 executives participate in INSEAD's **executive education** programmes each year.

In addition to INSEAD's programmes on its three campuses, INSEAD participates in academic **partnerships** with the **Wharton School of the University of Pennsylvania** (Philadelphia & San Francisco); the Kellogg School of Management at Northwestern University near Chicago; the Johns Hopkins University/SAIS in Washington DC and the Teachers College at Columbia University in New York; and MIT Sloan School of Management in Cambridge, Massachusetts. In Asia, INSEAD partners with School of Economics and Management at **Tsinghua University** in Beijing, and China Europe International Business School (CEIBS) in Shanghai. INSEAD is a founding member in the multidisciplinary **Sorbonne University** created in 2012, and also partners with Fundação Dom Cabral in Brazil.

INSEAD became a pioneer of international business education with the graduation of the first MBA class on the Fontainebleau campus in Europe in 1960. In 2000, INSEAD opened its Asia campus in Singapore. In 2007, the school inaugurated a Centre for Research and Executive Education in the United Arab Emirates and officially opened the Middle East Campus in Abu Dhabi in 2010.

Around the world and over the decades, INSEAD continues to conduct cutting edge research and to innovate across all its programmes to provide business leaders with the knowledge and sensitivity to operate anywhere. These core values have enabled INSEAD to become truly "The Business School for the World".

More information about INSEAD can be found at www.insead.edu.

Contacts for press:

Aileen Huang
Tel: +65 6799 5552
Email: aileen.huang@insead.edu

Cheryl Ng
Tel: +65 6407 7234
Email: cheryl.ng@insead.edu

Zeina Sleiman
Tel + 971 50 640 31 91
Email: zeina.sleiman@insead.edu

Linda Furtado
Tel +971 2 651 53 09
Email: linda.furtado@insead.edu