


# INSEAD

The Business School  
for the World®

## INSEAD AT A GLANCE

<b>Mission</b>	INSEAD's mission is to promote a learning environment that brings together people, cultures and ideas from around the world, to promote management education, to develop leaders and entrepreneurs who create value for their organisations and their communities and to expand the frontiers of academic thought and influence business practice through research.
<b>Established</b>	1957 (first class graduated in 1960)
<b>Three campuses</b>	Europe Campus in Fontainebleau, France Asia Campus in Singapore Middle East Campus in Abu Dhabi, U.A.E.
<b>Chairman of the Board</b>	Dr. Andreas Jacobs
<b>Dean</b>	Professor Ilian Mihov
<b>Programmes</b>	Executive Education (Open Programmes and Customised Programmes), Executive MBA, MBA, Master in Finance, Executive Master in Consulting and Coaching for Change and PhD
<b>Alumni</b>	50,000+ worldwide in 174 countries
<b>Faculty</b>	145 professors from 40 nationalities
 	<b>INSEAD Knowledge: showcasing faculty research</b> <a href="http://knowledge.insead.edu">http://knowledge.insead.edu</a> <a href="http://knowledge.insead.edu/mobile-apps">http://knowledge.insead.edu/mobile-apps</a>
	<b>INSEAD Case Publishing:</b> <a href="http://cases.insead.edu/publishing/">http://cases.insead.edu/publishing/</a>
<b>Academic Areas</b>	Accounting and Control - Decision Sciences - Economics and Political Science - Entrepreneurship and Family Enterprise - Finance - Marketing - Organisational Behaviour - Strategy - Technology and Operations Management
<b>Degree Programmes</b>	<b>MBA</b> 1000+ participants per year divided between Europe and Asia campuses 90+ nationalities ; Unparalleled diversity: 38% women Ranked Number 1 by the FT Global MBA rankings in 2016 & 2017 <i>Forbes Magazine</i> ranked INSEAD as the “Top International One-Year MBA Programme” and as the programme giving the highest return on investment of any MBA programme in the world
  	<b>Executive MBA</b> Three Global EMBA sections (Asia, Europe and Middle East) with over 200 participants per year Also on offer is the Tsinghua-INSEAD Executive MBA dual-degree (TIEMBA) - launched in 2007 with around 40 participants per year.

## Degree Programmes - Masters

### Master in Finance

Divided into 5 modules delivered over 20 months (4 modules taught in Asia Campus and 1 in Europe); 30 participants per year

### Executive Master in CCC

Executive Master in Consulting and Coaching for Change 36 participants per class in three intakes (two in Europe Campus and one in Asia campus)

## Doctoral Programme

### PhD

The INSEAD PhD programme enhances the school's research and currently has 85 participants on two of its three campuses (in Europe and Asia). INSEAD has already graduated 170+ students.

## Executive Education



11,000+ participants in 2015-2016 from more than 2,000 companies and from 130 nationalities (Customised Programmes and Open Programmes combined). 40+ Open Programmes make up INSEAD's Executive Education portfolio (22 delivered on our Asia campus). 200+ Customised Programmes in per year.

## Alliances and Partnerships

- The Wharton School of the University of Pennsylvania in Philadelphia & San Francisco, CA, USA (MBA exchange programme - launched in 2001)
- Tsinghua University School of Economics and Management, Beijing, China (Dual EMBA programme - launched in 2006)
- Sorbonne University, Paris, France - INSEAD is a founding partner in the multidisciplinary Sorbonne University created in 2012.
- Fundação Dom Central, Brazil (Executive Education programmes – launched in 1990)
- Johns Hopkins School of Advanced International Studies (SAIS), Washington, D.C., USA (Dual-Degree MA and MBA launched in 2011)
- Teachers College at Columbia University, New York City, USA (Dual-Degree MA and MBA launched in 2014)
- Kellogg School of Management at Northwestern University, Illinois near Chicago, USA (MBA exchange programme - launched in 2010)
- China Europe International Business School (CEIBS), Shanghai, China (MBA exchange programme - launched in 2013)
- INSEAD is a member of the Global Network for Advanced Management (27 schools) launched by Yale School of Management.

## Centres of Excellence

INSEAD has 18 centres of excellence.

[http://www.insead.edu/facultyresearch/research/research\\_centers.cfm](http://www.insead.edu/facultyresearch/research/research_centers.cfm)

## Website

<http://www.insead.edu>

## Social Media



### INSEAD Europe Campus

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