



The Business School  
for the World®

# At a Glance

Mission	INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society.
Established	1957 (first class graduated in 1960)
Locations	Europe Campus in Fontainebleau, France Asia Campus in Singapore Middle East Campus in Abu Dhabi, U.A.E. San Francisco Hub for Business Innovation, USA
Chairman of the Board	Dr. Andreas Jacobs
Dean	Professor Ilian Mihov
Programmes	Executive Education (Open Programmes and Customised Programmes), Global Executive MBA, MBA, Master in Management, Executive Master in Finance, Executive Master in Change and PhD
Alumni	60,000+ worldwide across 175 countries with 166 nationalities
Faculty	167 professors from 42 nationalities <b>INSEAD Knowledge:</b> showcasing faculty research <a href="https://knowledge.insead.edu">https://knowledge.insead.edu</a> <b>INSEAD Case Publishing:</b> <a href="https://cases.insead.edu/publishing">https://cases.insead.edu/publishing</a>
Academic Areas	Accounting and Control - Decision Sciences - Economics and Political Science - Entrepreneurship and Family Enterprise - Finance - Marketing - Organisational Behaviour - Strategy - Technology and Operations Management
Doctoral Programme	<b>PhD</b> The INSEAD PhD programme enhances the school's research and currently has 78 participants attending its Europe and Asia campuses. Till date, over 220 students have graduated from the programme.
Degree Programmes	<b>MBA</b> The INSEAD MBA programme attracts over 1000 participants every year who spend time between INSEAD's Europe and Asia campuses. Reputed for its unparalleled gender and multicultural diversity, the INSEAD MBA programme is consistently ranked amongst the top MBA programmes in the world. <b>Global Executive MBA (GEMBA)</b> INSEAD runs a modular Global Executive MBA (GEMBA) programme for over 200 participants every year across its Asia, Europe and Middle East campuses. INSEAD also offers the Tsinghua-INSEAD EMBA (TIEMBA) programme which takes in around 40 participants per year. <b>Executive Master in Finance (EMFin)</b> Taught over six modules (five modules at INSEAD Asia Campus and one module at INSEAD Europe Campus), the 18-month INSEAD Executive Master in Finance programme draws over 30 participants for every cohort.

### Executive Master in Change (EMC)

The INSEAD Executive Master in Change degree programme spans over 18 months and eight modules of three to four days. The three intakes – two in Asia and one in Europe – typically attracts more than 100 participants.

### Master in Management (MIM)

Launched in May 2019, the INSEAD Master in Management is a 14 to 16-month full-time programme designed to equip young graduates with a holistic set of skills to launch a successful career in any work environment. The first class of around 80 students will enter the programme in September 2020.

## Executive Education

INSEAD's Executive Education offers more than 55 Open Programmes and a portfolio of over 200 Customised Programmes. These programmes are well received by 11,000+ participants from more than 2,700 companies every year.

## Alliances and Partnerships

- The Wharton School of the University of Pennsylvania in Philadelphia & San Francisco, CA, USA (MBA exchange programme - launched in 2001)
- Tsinghua University School of Economics and Management, Beijing, China (Dual EMBA programme - launched in 2006)
- Sorbonne University, Paris, France - INSEAD is a founding partner in the multidisciplinary Sorbonne University created in 2012.
- Fundação Dom Cabral, Brazil (Executive Education programmes – launched in 1990)
- Johns Hopkins School of Advanced International Studies (SAIS), Washington, D.C., USA (Dual-Degree MA and MBA launched in 2011)
- Teachers College at Columbia University, New York City, USA (Dual-Degree MA and MBA launched in 2014)
- Kellogg School of Management at Northwestern University, Illinois near Chicago, USA (MBA exchange programme - launched in 2010)
- China Europe International Business School (CEIBS), Shanghai, China (MBA exchange programme - launched in 2013)
- INSEAD is a member of the Global Network for Advanced Management (27 schools) launched by Yale School of Management.

## Institutes, Centres and Initiatives

INSEAD has 16 Institutes, Centres and Initiatives.  
<https://www.insead.edu/faculty-research/centres-excellence>

## Website

<https://www.insead.edu>

## Social Media



### INSEAD Europe Campus

Boulevard de Constance  
77305 Fontainebleau Cedex, France  
T +33 1 60 72 40 00

### INSEAD Asia Campus

1 Ayer Rajah Avenue  
Singapore 138676  
T +65 6799 5388

### INSEAD Middle East Campus

Al Khatem Tower, ADGM Square  
Al Maryah Island  
P.O. Box 48049, Abu Dhabi  
T +971 50 640 31 91

### INSEAD San Francisco Hub for Business Innovation

224 Townsend Street, San Francisco,  
CA, 94107 United States of America  
T +1 888 546 7323