**Tsinghua-INSEAD Executive MBA (TIEMBA)**

**Scholarship for Non-Traditional Backgrounds**

**Description**

Tsinghua and INSEAD's mission is to train the brightest and best from around the world for the challenge of tomorrow's business world. One of the TIEMBA objectives is to establish a platform for people from a multitude of cultural backgrounds to congregate and learn best practices in leadership and management. The learning experience on the programme is fast paced and participative. It is enhanced by professional and cultural heterogeneity of the Class.

TIEMBA seeks motivated leaders working in public service, NGOs, not-for-profit and educational institutions, scientists, journalists, medical practitioners, military officers, architects etc. By helping to increase the number of attendees with non-traditional backgrounds, the Scholarship aims to increase the professional diversity of the School and hence the richness of the academic experience for all the participants. The scholarship will be awarded based on merit. However, need will also be factored in the evaluation process.

**Application Process**

**INSEAD candidates:** Please upload the completed scholarship application form (Lastname\_Firstname\_TIEMBA\_NonTraditionalBackgroundsScholarship) on INSEAD iApply

**Tsinghua candidates:** Please email the completed scholarship application form to the Tsinghua Scholarship Committee at [tiemba@sem.tsinghua.edu.cn](mailto:tiemba@sem.tsinghua.edu.cn)

**Personal information**

|  |  |
| --- | --- |
| Last Name: |  |
| First Name: |  |
| Gender: |  |
| Nationality: |  |
| Age: |  |
| Place of work (city, country): |  |
| Company: |  |
| Job title: |  |

**Financial details in USD**

|  |  |
| --- | --- |
| Current gross & net annual salary: *(Please explain if gross amount is different from your admission file)* |  |
| Annual bonus if applicable: |  |
| Previous net annual salary: |  |
| Have you applied for a bank loan to study at INSEAD? *(If yes, which organisation and what amount?)* |  |
| Have you applied for scholarships or awards outside of INSEAD? *(If yes, please give details of scholarship names, award amounts and outcome dates)* |  |
| Will your company pay some of your tuition fees, if so, how much? |  |
| Will your company offer you any in kind benefits for your TIEMBA Programme or any other financial incentives? |  |
| What is the value of your cash savings? |  |
| What is the value of your real estate or business estate? |  |
| What is your equity part? |  |
| What is the value of your stocks, bond certificates or deposits? |  |
| What is the value of trust funds you or your partner may be the beneficiary of? |  |
| Any other assets not reported on this form? |  |
| How many dependents do you have? *(please state the relationship)* |  |
| What is your partner's occupation? *(if applicable)* |  |
| What is your partner's current annual salary? *(if applicable)* |  |

**Financial Planning**

In approximately 200 words provide a concise but accurate description of your financial circumstances.  How do you expect to finance the studies if you do not receive a scholarship?  What amount do you consider appropriate?

*Explanatory note for the financial essay*

When asking for a scholarship, you need to state your projected expenses and provide information on your main sources of funding. You have to explain where you have a gap and why it will be difficult for you close that gap through a possible national, local or personal source. The financial budget essay also provides you with the possibility to explain and clarify your financial circumstances, give further details and possibly state any extenuating circumstances. The table below can be a helpful starting point:

*Example:*



**Essay topic**Please address the following questions (500 words):

Demonstrate why you believe your background is unusual, non-traditional or different and why you merit a scholarship for non-traditional backgrounds. What contribution will you make to your Class?

**Statement of Integrity**  
I hereby certify that I have provided accurate information in this scholarship application. I authorize Tsinghua and INSEAD to verify this information.

I understand that any misrepresentation or omission of facts in this application may justify cancellation of admission or withdrawal from the TIEMBA programme.

This is my honest statement to Tsinghua and INSEAD. I accept the Statement of Integrity:

|  |
| --- |
| YES |
| Date: Click here to enter a date. |