

# THE INSEAD MBA STUDENT JOURNEY

## Maximise Your Potential

### Initiate



Access learning resources and bridge any pre-knowledge gaps with a digital start.

PERIOD 0

### Navigate



Gain an overview of business fundamentals – strategy, marketing, finance, accounting and organisational behaviour.

PERIOD 1

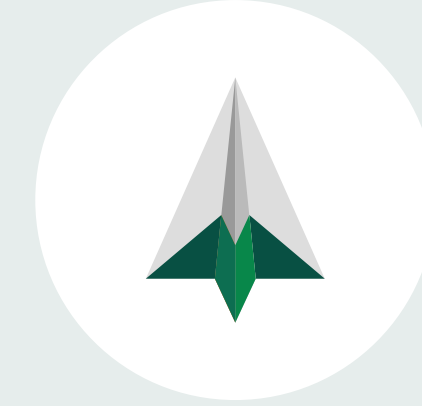
### Strengthen



Broaden and solidify your perspective and skills to better address pressing global issues.

PERIOD 2

### Expand



Customise your business expertise with over 75 electives to choose from and expand your horizons through campus exchange.

PERIOD 3

### Apply



Integrate and apply your learnings during the concluding Capstone Module.

PERIOD 4

### DELIVER



Continue your INSEAD journey after your MBA by playing an active role and making an impact in the business world.

POST-GRADUATION

## Accelerate Your Career

### Webinars

Get introduced to the options, resources and expertise of the Career Development Centre.

### Core Career Resources

Develop career management skills and market your value to the right opportunities.

### Career Electives

Choose from a variety of workshops and resources to achieve your personal career goals.

### Careers Kick-off

### Employer Engagement Sector Advice Sessions

### One-to-One Career Coaching Sessions

### Develop Your Career Plan

### Validate Your Career Plan

### Formal Recruiting Activities/ Off-Campus Recruiting

Start your new job equipped with the right career management skills to succeed in finding life-long career fulfilment.

## Develop the Leader in You

### Personal Leadership Development Programme (PLDP)



The PLDP combines personal and group coaching, peer feedback and recommendations. These enable MBA students to develop the soft and leadership skills that will boost their careers.

Stay connected to the INSEAD community for continued support on your leadership journey.