**Global Executive MBA (GEMBA) programme**

**Scholarship for Non-traditional Backgrounds**

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| --- | --- |
| Last Name: |  |
| First Name: |  |
| Section (Asia/Middle East/Europe) |  |

Please check the [GEMBA Scholarship website](https://www.insead.edu/master-programmes/gemba/financing/insead-scholarships) for more information about eligibility, deadline and award amount.

**Application process:**

You will find a link to upload the forms in your Admissions Portal iApply.

**Description**

One of the INSEAD GEMBA objectives is to establish a platform for people from a multitude of cultural and professional backgrounds to congregate and learn. The INSEAD GEMBA seeks motivated leaders working in public service, NGOs, not-for-profit and educational institutions, scientists, journalists, medical practitioners, military officers, architects, etc., and the INSEAD GEMBA Scholarship for Non-traditional Backgrounds aims to encourage and help those from atypical backgrounds attend the INSEAD GEMBA Programme.

By helping to increase the number of attendees with non-traditional backgrounds, the scholarship aims to increase the professional diversity of the School and hence the richness of the academic experience for all the participants. The scholarship will cover a portion of the tuition costs and will be awarded based on merit. However, financial need will also be factored in the evaluation process.

**Essay topic**

*Please address the following questions (400 words):*

Demonstrate why you believe your background is unusual, non-traditional or different and why you merit a scholarship for non-traditional backgrounds. What contribution will you make to your class?