**Scholarship for Non-traditional Backgrounds**

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| **Last Name:**  |  |
| **First Name:**  |  |
| **Section (Asia/Middle East/Europe)** |  |

Please write your essay and email it to EMBA.ScholarshipCommittee@insead.edu together with your financial profile.

**Description**

One of the INSEAD GEMBA objectives is to establish a platform for people from a multitude of cultural and professional backgrounds to congregate and learn. The INSEAD GEMBA seeks motivated leaders working in public service, NGOs, not-for-profit and educational institutions, scientists, journalists, medical practitioners, military officers, architects, etc., and the INSEAD GEMBA Scholarship for Non-traditional Backgrounds aims to encourage and help those from atypical backgrounds attend the INSEAD GEMBA Programme.

By helping to increase the number of attendees with non-traditional backgrounds, the scholarship aims to increase the professional diversity of the School and hence the richness of the academic experience for all the participants. The scholarship will cover a portion of the tuition costs and will be awarded based on merit. However, financial need will also be factored in the evaluation process.

**Eligibility**

Participants need to be self-funded or partially sponsored to a maximum of 50%.

**Application deadline**

1 week before the start of the programme.

**Award**

Total amount of financial aid received by a participant generally does not exceed 25% of tuition.

The award is deducted from the last instalment of tuition fees.

**Essay topic**

*Please address the following questions (500 words):*

Demonstrate why you believe your background is unusual, non-traditional or different and why you merit a scholarship for non-traditional backgrounds. What contribution will you make to your Class?