**Scholarship for Non-traditional Backgrounds**

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| --- | --- |
| **Last Name:**  |  |
| **First Name:**  |  |
| **Section (Asia/Middle East/Europe)** |  |

Please check the [GEMBA Scholarship website](https://www.insead.edu/master-programmes/gemba/financing/insead-scholarships) for more information about eligibility, deadline and award amount.

**Application process:**

1. Write your essay
2. Save the file under your name
3. Email it together with your [financial profile](https://www.insead.edu/sites/default/files/assets/dept/mp/emba/docs/scholarships/INSEAD-GEMBA-Scholarship-Financial-profile-0517.docx) to EMBA.ScholarshipCommittee@insead.edu

**Description**

One of the INSEAD GEMBA objectives is to establish a platform for people from a multitude of cultural and professional backgrounds to congregate and learn. The INSEAD GEMBA seeks motivated leaders working in public service, NGOs, not-for-profit and educational institutions, scientists, journalists, medical practitioners, military officers, architects, etc., and the INSEAD GEMBA Scholarship for Non-traditional Backgrounds aims to encourage and help those from atypical backgrounds attend the INSEAD GEMBA Programme.

By helping to increase the number of attendees with non-traditional backgrounds, the scholarship aims to increase the professional diversity of the School and hence the richness of the academic experience for all the participants. The scholarship will cover a portion of the tuition costs and will be awarded based on merit. However, financial need will also be factored in the evaluation process.

**Essay topic**

*Please address the following questions (500 words):*

Demonstrate why you believe your background is unusual, non-traditional or different and why you merit a scholarship for non-traditional backgrounds. What contribution will you make to your class?