**Global Executive MBA (GEMBA) programme**

**Scholarship for Diversity**

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| --- | --- |
| Last Name: |  |
| First Name: |  |
| Section (Asia/Middle East/Europe): |  |

Please check the [GEMBA Scholarship website](https://www.insead.edu/master-programmes/gemba/financing/insead-scholarships) for more information about eligibility, deadline and award amount.

**Application process:**

You will find a link to upload the forms in your Admissions Portal iApply.

**Description**

One of the INSEAD GEMBA objectives is to establish a platform for people from a multitude of cultural and professional backgrounds to congregate and learn best practices in leadership and management. The INSEAD participative learning experience is enhanced by professional and cultural heterogeneity.

INSEAD turns diversity into a powerful learning tool and the scholarship helps to underline this. It aims to increase the richness of the learning experience for all the participants. The Scholarship Committee will make awards to candidates who will contribute to the unparalleled diversity of nationalities and backgrounds in the class, enabling participants to learn from each other and build a close-knit yet globally distributed network.

The Scholarship Committee will look for talented and dynamic individuals whose background, work experience and personal profiles will contribute to this unique experience on the GEMBA Programme. Scholarships will be awarded based on merit and need. The Scholarship Committee will prioritize candidates with fewer financial resources.

**Essay topic**

*Please address the following questions (400 words):*

Define what would make you stand out among other participants on the GEMBA Programme? Specify what will be your contribution to the classroom experience?