**Global Executive MBA (GEMBA) programme**

**Abu Dhabi Executive Fellowship**

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| Last Name: |  |
| First Name: |  |
| Section: | Open to Middle East section applicants only |

Please check the [GEMBA Scholarship website](https://www.insead.edu/master-programmes/gemba/financing/insead-scholarships) for more information about eligibility, deadline and award amount.

**Application process:**

You will find a link to upload the forms in your Admissions Portal iApply.

**Description**

INSEAD established its Abu Dhabi campus in 2010. One of the INSEAD GEMBA objectives is to establish a platform for people from a multitude of cultural backgrounds to congregate and learn best practices in leadership and management. The INSEAD learning experience is participative and it is enhanced by professional and cultural heterogeneity. Differences in experience and opinion help stimulate debate and test concepts. Abu Dhabi Executive Fellowships will help to attract the best talent from around the globe to the INSEAD GEMBA Middle East section. Abu Dhabi Executive Fellowships will be awarded based on merit to candidates whose background, work experience and personal profiles will bring unique diversity to INSEAD.

**Essay topic**

*Please address the following questions (400 words):*

Analyse and discuss the requirements for successful business leadership in your region today. How would you characterize the contribution you have made to your country’s (or your country of residence) development so far? How will an Abu Dhabi Executive Fellowship help you to develop it further?