**Global Executive MBA (GEMBA) programme**

**Abu Dhabi Scholarships for Emirati nationals**

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| Last Name: |  |
| First Name: |  |
| Section: | Middle East section only |

**Description**

INSEAD established its Abu Dhabi campus in 2010. One of the INSEAD GEMBA objectives is to establish a platform for people from a multitude of cultural backgrounds to congregate and learn best practices in leadership and management. The INSEAD learning experience is participative and it is enhanced by professional and cultural heterogeneity. Differences in experience and opinion help stimulate debate and test concepts.

Abu Dhabi scholarship awards will be made to candidates who are nationals of the United Arab Emirates and who demonstrate outstanding professional and personal achievements and promise that will contribute to the breadth of diversity on the programme. We will look to identify leadership experience, growth potential and connection to the region.

**Amount**: up to 100% of the tuition fees. 2 awards will be made per year.

**Application process:**

Please submit the Financial Profile Form in addition to this merit essay. You will find a link to upload the forms in your Admissions Portal iApply.

**Essay topic**

*Please address the following questions (400 words):*

Analyse and discuss the requirements for successful business leadership in your region today. How would you characterize the contribution you have made to your country’s development so far? How will an Abu Dhabi Scholarship help you to develop it further?