Global Executive MBA

Core Courses
The intensive core curriculum gives you a foundation in the fundamental practices of business including finance, accounting, marketing, economics, leadership, strategy, business ethics, and broad management skills essential to succeed in any career.

List of Core Courses:
- Corporate Finance
- Financial Accounting
- International Political Analysis
- Leading Teams and Organisations
- Macroeconomics
- Managerial Accounting
- Marketing
- Prices and Markets
- Process and Operations Management
- Strategy
- Uncertainty, Data and Management

Elective Courses
The Elective Courses allow you to go deeper into some of the disciplines covered in the Core Courses and a few new areas, depending on your personal interests. Choose four out of a wide selection of courses.

Sample Elective Courses:
- Advanced Corporate Finance
- Financial Statement Analysis
- International Financial Management
- Management and Decision Making
- Negotiations
- Brand Management
- Customer Insight
- Strategic Market Orientation
- Power and Politics in Organisations
- Psychology of Leadership
- Private Equity
- Realising Entrepreneurial Potential
- Corporate Entrepreneurship
- Social Entrepreneurship and Innovation
- Industry and Competitive Analysis
- M&As, Alliances and Corporate Strategy
- Strategy, Structure and Incentives

Key Management Challenges
Key Management Challenges (KMCs) are broad, cross-disciplinary, cross-departmental courses that genuinely reflect the realities of doing business. Choose two KMCs out of a wide selection of courses. Locations and course topics are subject to your individual schedule.

Sample KMCs:
- Blue Ocean Strategy
- Building Entrepreneurial Ventures
- Innovation Management
- Corporate Governance
- The Science & Practice of Start-ups (US field trip)
- Value Creation

Independent study time
In addition to the time spent on campus, equivalent to 12 working weeks, you will also need to allow roughly five weeks in total for independent study: preparation; writing a total of six essays; your final project and optional peer work-shadowing. This adds up to about 10 or 12 hours of “homework” a week.
Please note that this is a provisional timetable only, dates are subject to change.