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Disruptor - An Overview

Emerging technologies are changing the way companies operate, compete, and deliver customer experiences. Adopting the changes seem to be a challenging task for any business but there is bigger room for growth by empowering quicker and informed decisions. Equip yourself with GlobalData's Disruptor, the must-have emerging tech research platform that enables to stay ahead in the disruption game by keeping an eye on 45,000+ high impact start-ups, smart money deployments, latest technological trends and developments, hundreds of cutting-edge use cases, not be missed foresight from 500+ GlobalData Analysts, and leading digital opinion leaders and futurists. This unique blend of end-to-end proposition enables you to be digital future ready and work with the flow rather against it.

GlobalData's Disruptor platform enables you to:

- Identify unique use cases for disruptive technologies
- Identify high impact start-ups on major technologies
- Monitor VC investment patterns
- Identify potential partners in the tech ecosystem
- Deriving real time intelligence across the technology segments
- Fathoming the scale of impact of the disruptive technologies
- Keep an eye on the inflection point of those technologies
- Successful adoption and implementation instances
- Unpick the brains of though leaders in the space
- Discover pain points of end consumers with respect to adoption

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Key Content Sets - What content will I get from Disruptor?

Innovation Explorer: (2,200+)

Helps you identify unique use cases for emerging technologies

- Who are innovating and what is the USP of the innovation.
- Who are implementing.
- How are the stakeholders benefiting.
- Any key trend setting we are likely to witness.

Company Landscape: (~45,000)

- Identify high impact start-ups on major technologies (filter by key awards, innovations, analyst picks, funding etc.). Profiles and other relevant data points on start-ups and incumbents active in the disruptive technology space.
- Know the startup ecosystem, its partners, VCs investing in them, funding raised (Deals Landscape), key events shaping their future (News), awards/recognitions, incubator/accelerator participation, social media
- View Company Profiles with overview, profile, social metrics (beta), news, deals, IE, SWOTs of major companies, related reports, etc.

Influencers: (6)

Tracks the key thought leaders in the disruptive tech space and provide features and functionalities to unlock deeper insights w.r.t key trends, technology assessments, and strategic insights among other. Currently following influencer tools are available on the platform

- Fintech
- HealthTech
- DisruptiveTech
- RetailTech
- IoT
- PaymentsTech

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Reports & Briefs: (~450)

Access to emerging technology reports from all verticals on a single platform. Also, new content sets focused on emerging tech:

- **Ecosystem reports:** Enterprise Ecosystem reports provides strategic analysis of incumbents adopting digital transformation journey and how they adapt to the relevant tech ecosystem. Built around major enterprises, these reports track digital transformation, tech partnerships, tech strategies, and insights into key disruptive technologies that are being leveraged to drive growth.
- **Disruptor case studies/ Disruptor profiles**: Disruptor Case Studies provides an analysis of start-ups companies innovating, creating unique product offerings and creating a niche in the market. Additionally, there are company specific tech innovation summaries.
- **Consumer Insights:** Reports based on consumer surveys (B2B/B2C) drawing key insights, trends and inferences derived from respective tech adoption surveys conducted by GlobalData every year.
- **Innovation Landscape –** Comprehensive innovation compendiums across verticals and disruptive tech areas.
- **Industry Insights/ Technology Landscape:** Impact of disruptive tech on key industries along with Reports based on Technology themes and trends.
- **Trackers**: Monthly/quarterly trackers on key themes.

SMART Money Deployments (Tableau based tool):

- Funding activity specific to Companies/VCs active in the disruptive tech space to enable identification of hotspots of investment activity.
- Analytical and visualization insights related to VC investment activity in the Disruptive Tech space across technologies and verticals.
- Analyse quarterly funding activity across technologies from Q1 2015 onward.

Techno Economic Analytics (Tableau analytics on selective consumer, tech & macro-economic indicators)

- Analytical and visualization platform driven by a blend of selected economy related KPIs along with relevant technology specific KPIs like broadband connectivity, internet penetration, and mobile subscribers per country. Over 40 major countries covered.

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Disruptive Technology Impact Map

- Evaluating the value versus the impact of investments in disruptive technologies along with disruptive technology use-case ratings across key technology areas. The Technology Impact map helps decode the potential technology areas which have maximum effect on the value invested, considering the impact on business models and level of investment. This is a robust framework that would help businesses guide investment decisions on disruptive technologies.

Analyst Views (1,000 +)

Collection of "Analyst Opinions" across all emerging/disruptive technology areas.

News (90k+)

Key events and relevant news for companies in the Disruptive Tech space.

Deals Landscape (130k+)

Financial deals activity specific to entities active in the disruptive tech space to enable identification of hotspots of investment activity. Types of deals include mergers, acquisitions, equity offering, partnership, private equity, venture financing etc.

Consumer Surveys (Fintech Awareness Adoption Analytics)

Providing critical inputs based on B2B/B2C surveys related to technology priorities, adoption curve, and visible trends for the future which GlobalData conducts annually.

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Content Volumes

Content	Live	Remarks
Companies	~ 45,000	We have curated list of most disruptive companies that is selected based on: • GlobalData VC Funding Database • Key Accelerator Programs • Key Industry Awards • Analyst Picks
VC Funding deals	~110,000+	All VC funding deals w.r.t disruptive tech tracked from 2012
Innovation database	2,210+	Key innovations tracked across verticals and disruptive tech areas from 2017
News	~ 93,000+	Key developments related to disruptive tech space tracked on a daily basis
Reports	430+	Filter the reports by Company Analysis / Industry Impact/ Technology Trends/ Innovation Landscape/ Consumer Insights/ Trackers
Analyst Opinions	1170+	GlobalData Analyst opinions on key issues
Influencers	**Seven** Tools	Fintech, HealthTech , DisruptiveTech, RetailTech, IoT and PaymentsTech
Surveys	Fintech Adoption Survey	Tableau based tool
Smart Money Analytics	--	Tableau based tool
Techno-Economic Analytics	--	Tableau analytics on selective consumer, tech & macro-economic indicators

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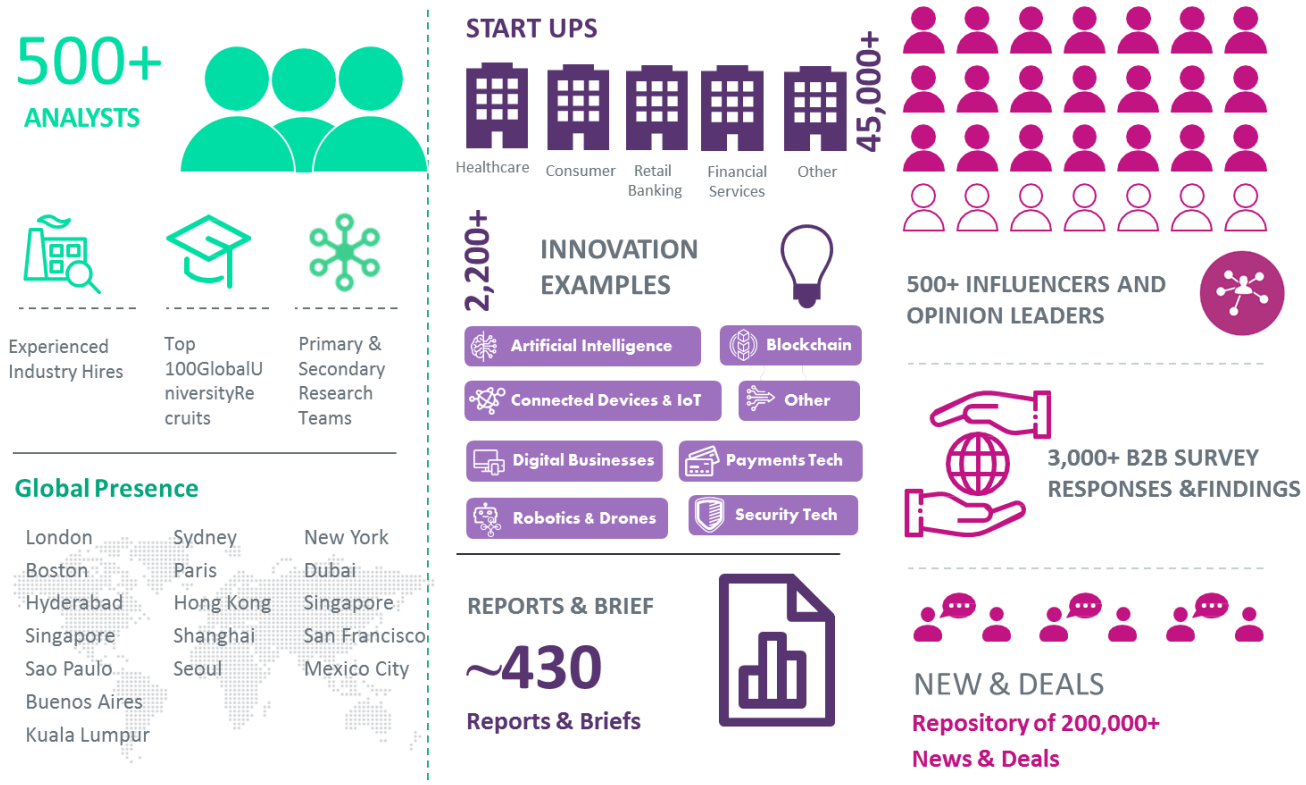
Key Technology Categories Covered

- Artificial Intelligence
- Blockchain
- Connected Devices & IoT
- Payments Tech
- Digital Business
- Robotics & Drones
- Security Tech
- Others

We have detailed categorization of these technologies under the above broad heads as well.

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