Update on Action Plan as of 15 October

Thought leadership

- Our INSEAD EDI Knowledge page launched on 24 September with over 25 articles dedicated to developing Equity, Diversity and Inclusion (EDI) knowledge and practice.
- We have now allocated 50K seed funding to Research and Development projects on EDI.
- Our series of research-based webinars on equity, diversity and inclusion launched during our INSEAD Summer Festival of Learning and continues this fall. The past and confirmed future webinars are:
  - Unearthing the Roots of Systemic Racism on 16 July
  - Learning How to Be an Ally for Black Colleagues led by Professor Stephanie Creary of Wharton on 29 October

Representation & Inclusion

- Students. INSEAD is already acting on this key area and is committed to our pledge of doubling our scholarship budget for students from under-represented backgrounds including from Africa.
- Staff. We are commencing internal conversations and exploring external best practices for how to manage staff-relevant EDI in accordance with the legal systems of our campuses.
- Faculty. We are now in discussion with the PhD Project, which helps identify potential entry-level faculty and PhD students from underrepresented minority groups, and leveraging our networks to identify mobile mid-career and senior faculty.

Education

- Thanks to a donor’s generous gift, we will launch the fund dedicated to developing cases in the second half of October.
- Our new elective on diversity, equity and inclusion taught by Zoe Kinias will be offered for MBA and MiM students beginning in May 2021.
- The Hoffmann Global Institute for Business and Society will host a panel discussion on EDI and sustainability in early November during the annual SDG week in collaboration with our IWiB and Africa student clubs.
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Institution

- We have begun a deliberate process to engage our faculty about increasing EDI in our curriculum. In an early October internal email, Dean Urs Peyer encouraged MBA faculty to review their syllabi for opportunities to introduce materials more reflective of racial diversity in the business world and touching on inequality.

- In early September, Prashant Yadav agreed to lead the INSEAD Africa Initiative. He has set initial priorities for focus on establishing a visiting scholars program between African scholars and INSEAD, developing pedagogical materials to introduce more African business issues, examples and protagonists into the INSEAD curriculum and hosting an Africa-focused conference. Prashant is working in coordination with the EDIT Core Group and relevant stakeholder groups.