

# Forum Programme

Fri, Jun 08, 2018

11:15am

## IWiB lunch sponsored by the IAA - "Impact of our alumnae in business and society"

🕒 11:15am - 12:45pm, Jun 8

📍 van Berckel Lounge

We would like to invite you to an energizing and inspiring panel discussion hosted by the INSEAD Women in Business Club, followed by a networking lunch. Theme is "Impact of our alumnae in business and society". Meet our panel that has experience in technology, diversity and entrepreneurship and listen to their stories about impact. We will also provide you with some time to network and get to know one another. A wonderful way to kick-off the Forum and connect with other INSEAD'ers. Only limited seating available, so please sign up soon! (All genders are welcome!)

### Moderator:



**Sophie Bertin, MBA'02J**

Founder & CEO, Parnima Consulting

### Speaker:



**Chantal Stoffelsma, MBA'15D**

Senior Associate, NPM Capital



**Machtelt Groothuis, MBA'98J**

Co-founder & Partner, Social Impact Ventures NL



**Kirsten Spahr van der Hoek, MCCC13S**

Founder, Technology for Talents



**Frederique Steels, MBA'04D**

Technology Advisor to the Board, KPN



**Michelle Toussaint, MBA'10J**

Ecommerce Director, Ring

11:30am

## Volunteer Appreciation Event (by invitation only)

🕒 11:30am - 12:45pm, Jun 8

📍 Latour

1:00pm

### Opening of the Forum

🕒 1:00pm - 1:15pm, Jun 8

📍 Keizerzaal Huis ter Duin

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#### Speaker:



**Ilian Mihov**  
Dean, INSEAD



**Raymond VAN ECK**  
CCO / Co-Founder, easyEnergy.com



**Bernard Hammelburg**  
Political journalist and reporter, BNR Business News Radio



**Sven Cobben, MBA'06**  
CEO, HV Equestrian

1:15pm

### Setting the scene by Marga Hoek

🕒 1:15pm - 1:45pm, Jun 8

📍 Keizerzaal

The state of this changing world with: climate change, the need for new energy sources, limited material resources, the problems of the current economic model and a need to rebalance it, the disruptive technologies changing the way we work, and with growing wealth a larger inequality and growing populism. In short - a world full of challenges and opportunities for business to contribute to a better world.

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#### Speaker:



**Marga Hoek**  
Non Executive Director & Author, Management book of the year 2014 & The Trillion Dollar Shift

1:45pm

### Interactive format - challenges

🕒 1:45pm - 2:15pm, Jun 8

📍 Keizerzaal

What keeps you awake at night? What should be done? What are you doing? What are your main bottlenecks?

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#### Speaker:



**Bernard Hammelburg**

Political journalist and reporter, BNR Business News Radio

2:15pm

### The future of the European Union in a changing world

🕒 2:15pm - 2:50pm, Jun 8

📍 Keizerzaal

Global changes put pressure on the European Union as we know it. Growing inequality, migration, and security issues contribute to an increasing sense of anxiety and discontent amongst the population. In addition, the continuing globalization and technological progress accelerate the fear of shrinking employment. All in all, these worries have become the breeding ground for populists and nationalists, which goes against the essence of our open markets. Brexit is around the corner, Italy – as one of the founders of the EU – now has a Eurosceptic government, while Eastern-European countries such as Hungary and Poland are less likely to play by the rules of Brussels. In the geopolitical arena, the US, Russia and China are battling for power. What should the EU – still one of the largest economies – do to stay united and maintain its role and position in the world?

Frans Timmermans, vice-president of the European Commission, will be interviewed by Bernard Hammelburg about the EU's and Mr. Timmermans' views on these major changes and the impact they have on the future of the European Union. Undoubtedly, topics such as Brexit, the threat of a global trade war and the challenges of continuing security issues will be included in the discussion.

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#### Interviewer:



**Bernard Hammelburg**

Political journalist and reporter, BNR Business News Radio

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**Speaker:**



**Frans Timmermans**

First Vice-President, EU Commission

**2:50pm**

**Break**

🕒 2:50pm - 3:15pm, Jun 8

📍 Bar Maritiem / First Floor

**3:15pm**

**Leading a bank in this changing world**

🕒 3:15pm - 3:50pm, Jun 8

📍 Keizerzaal

Financial institutions are experiencing the digital disruption most of all companies. Wiebe Draijer will give his views on leading a bank in this changing world with a view on leadership development and the quest for a better and more sustainable world.

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**Speaker:**



**Wiebe Draijer, MBA '91D**

CEO, Rabobank

**3:50pm**

**Transition to renewable energy**

🕒 3:50pm - 4:30pm, Jun 8

📍 Keizerzaal

Shell is a leading global energy company. The company's strategic ambition is to thrive through the energy transition. It recognizes that the world will need much more energy to power homes and fuel transport for a growing population with rising living standards. At the same time, to counter climate change, energy must increasingly come from lower-carbon sources. Through technology and innovations Shell is therefore intent to deliver more, cleaner energy to the world. Jessica Uhl will share her thoughts on the transformation of Shell and the path to a future with more renewable energy supply in an interview led by Bernard Hammelburg.

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**Speaker:**



**Jessica Uhl, MBA '97J**  
CFO, Royal Dutch Shell

## 4:30pm

### Break

🕒 4:30pm - 5:00pm, Jun 8

📍 Bar Maritiem / First Floor

## 5:00pm

### Food for all in an ever more crowded world

🕒 5:00pm - 5:35pm, Jun 8

📍 Keizerzaal

Louise Fresco has a clear view on how to feed the world even with a growing population. New systems will be needed for sustainable food production and food security. Climate change puts food production in a new perspective and new solutions will emerge.

### Speaker:



**Louise O. Fresco**

President of the Executive Board, Wageningen University & Research

## 5:35pm

### INSEAD Path

🕒 5:35pm - 6:15pm, Jun 8

📍 Keizerzaal

Summary of actions taken by INSEAD for building future leadership / update on school developments.

### Speaker:



**Ilian Mihov**

Dean, INSEAD



**Peter Zemsky**

Deputy Dean, Dean of Innovation, INSEAD

## 6:15pm

### Closing statement

🕒 6:15pm - 6:30pm, Jun 8

📍 Keizerzaal

Wrap up of the day and closing.

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### Speaker:



#### **Bernard Hammelburg**

Political journalist and reporter, BNR Business News Radio

## 7:00pm

### Informal Dinner

🕒 7:00pm - 10:30pm, Jun 8

📍 Breakers Beach House

## Sat, Jun 09, 2018

## 7:00am

### Morning energiser

🕒 7:00am - 8:00am, Jun 9

📍 At the beach

We would like to invite you to our yoga and bootcamp class on the beautiful beach of the Huis ter Duin Hotel on **Saturday morning 7.00-8.00 am** before the Forum.

Our yoga class will get you ready to start the new day in a more relaxed way and the bootcamp will be a fun energiser exercise for everybody, with the option to dive into the sea afterwards.

Please bring your sport, swim gear and comfortable shoes.

The classes has no sign up fee but **booking is required!** There are limited spaces available - first come first served basis.

## 9:00am

### Opening - How sustainability in the world of chocolate changed my life

🕒 9:00am - 9:15am, Jun 9

📍 Keizerzaal

Opening address by the Chairman of the Board of INSEAD.

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### Speaker:



**Andreas Jacobs, MBA'90D**  
Chairman, INSEAD

## 9:15am

### **Trees for All**

🕒 9:15am - 9:20am, Jun 9

📍 Keizerzaal

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#### Speaker:



**Lena Euwens**  
Directeur, Trees for All

## 9:20am

### **AI & the impact on society**

🕒 9:20am - 9:50am, Jun 9

📍 Keizerzaal

Artificial Intelligence, machine learning and new technologies have a profound impact on the way we should look at our businesses, our data and use of it, our social lives and the impact on our jobs. But such discussions, though surely worth having, only scratch the surface of what an AI society might look like. Philip Evans will sketch the strategic scenarios that he foresees, and the impact they have on society.

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#### Speaker:



**Philip Evans**  
Senior Advisor & BCG Fellow, Boston Consulting Group

## 9:50am

### **Basic Income - a solution to growing inequality and increasing automation in the labor market?**

🕒 9:50am - 10:10am, Jun 9

📍 Keizerzaal

Prof. Stabile will give a TED talk on Basic Income as a (partial) solution to growing inequality and increasing automation in the labor market. The TED talk will deal with questions like: Why is the world talking about a universal basic income? What problems are we trying to solve? What does a basic income actually mean? How does it work? What are countries doing in this space and what can we reasonably expect going forward?

**Speaker:**



**Mark Stabile**

The Stone Chaired Professor in Wealth Inequality, Professor of Economics, INSEAD

**10:10am**

**Coffee break**

🕒 10:10am - 10:40am, Jun 9

📍 Bar Maritiem / First Floor

**10:40am**

**Leadership for change**

🕒 10:40am - 11:05am, Jun 9

📍 Keizerzaal

In many roles it is possible to bring change and contribute to a better world. Karien shares her experiences as a consultant, as a state secretary working in government, and now as CEO of a bank.

**Interviewer:**



**Heleen Wachters**

Partner, Eden McCallum LLP

**Speaker:**



**Karien van Gennip, MBA '95D**

CEO, ING Bank France, Former Netherlands State Secretary of Economic Affairs

**11:05am**

**Populism: In mistrust we trust - Can democracy survive when we don't trust our leaders?**

🕒 11:05am - 11:25am, Jun 9

📍 Keizerzaal

It seems the more we know about how democracy works - through government transparency, better media coverage, even new insights about our brains - the less we trust democracy itself. Yet it's still, arguably, the best system of government available. As Ivan Krastev says, "What went right is also what went wrong." Can democracy survive?



**Speaker:**



**Ivan Krastev**

Chairman of the Centre for Liberal Strategies, Sofia, Permanent Fellow at the Institute for Human Sciences, Vienna (IWM)

**11:25am**

**An entrepreneur developing sustainable solutions in Africa**

🕒 11:25am - 11:40am, Jun 9

📍 Keizerzaal

Africa has long been seen as the world's lost continent. With an adventurous spirit and an INSEAD MBA, Sameer Hajee is set on a mission to provide electricity to a continent where half of the population lives below the poverty line. This is the story of Nuru Energy.

**Speaker:**



**Sameer Hajee, MBA'04D**

CEO, Nuru Energy

**11:40am**

**INSEAD Awards**

🕒 11:40am - 11:50am, Jun 9

📍 Keizerzaal

The 2018 INSEAD Alumni Force for Good Award and the 2018 INSEAD Alumni Emerging Entrepreneur Award will be given out during this session.

**Speaker:**



**Ilian Mihov**

Dean, INSEAD



**Sadia Khan, MBA'95D**

President, INSEAD Alumni Association

**11:50am**

**Lunch break**

🕒 11:50am - 12:50pm, Jun 9

📍 Tappenbeck Foyer

1:00pm

### **Electives Round I**

🕒 1:00pm - 2:00pm, Jun 9

Please make your way to your first elective.

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#### **9 Subsessions**

- **I Energy Transition - Tipping points in the energy world**

🕒 1:00pm - 2:00pm, Jun 9

📍 Panorama 7

- **II Future of Work - The agile organisation**

🕒 1:00pm - 2:00pm, Jun 9

📍 van Berckel Lounge

- **III Sustainability - Business model innovation and sustainability**

🕒 1:00pm - 2:00pm, Jun 9

📍 Keizerzaal

- **IV Inequality - Inequality & social mobility**

🕒 1:00pm - 2:00pm, Jun 9

📍 Panorama 2

- **V Food - Food for all**

🕒 1:00pm - 2:00pm, Jun 9

📍 Club Conversation

- **VI Impact Investing Elective**

🕒 1:00pm - 2:00pm, Jun 9

📍 Beatrix Salon

- **VII Water - Securing the most precious resource of the world**

🕒 1:00pm - 2:00pm, Jun 9

📍 Panorama 1

- **VIII Health Care - Moving from sick care to health care**

🕒 1:00pm - 2:00pm, Jun 9

📍 Panorama 3

- **IX Inclusion - Negotiate or die!**

🕒 1:00pm - 2:00pm, Jun 9

📍 Panorama 8

2:00pm

### **Change over for round II**

🕒 2:00pm - 2:15pm, Jun 9

Find your way to your second elective

## 2:15pm

### **Electives Round II**

🕒 2:15pm - 3:15pm, Jun 9

Please make your way to your second elective.

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### **8 Subsessions**

- **I Energy Transition - Tipping points in the energy world**

🕒 2:15pm - 3:15pm, Jun 9

📍 Panorama 7

- **II Future of Work - The agile organisation**

🕒 2:15pm - 3:15pm, Jun 9

📍 van Berckel Lounge

- **III Sustainability - Business model innovation and sustainability**

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📍 Keizerzaal

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📍 Panorama 3

- **IX Inclusion - Negotiate or die!**

🕒 2:15pm - 3:15pm, Jun 9

📍 Panorama 8

## 3:15pm

### **Get into action**

🕒 3:15pm - 4:15pm, Jun 9

📍 Breakout rooms

Workshops kindly supported by Twynstra Gudde.

## 4:15pm

### Reconvene

🕒 4:15pm - 4:30pm, Jun 9

📍 Keizerzaal

Please make your way to the plenary room.

## 4:30pm

### Short impression

🕒 4:30pm - 4:45pm, Jun 9

📍 Keizerzaal

#### Speaker:



**Bernard Hammelburg**

Political journalist and reporter, BNR Business News Radio

## 4:45pm

### The makeability of the world - Learn how to grow your business exponentially

🕒 4:45pm - 5:15pm, Jun 9

📍 Keizerzaal

In the past five years, the business world has seen the birth of a new breed of companies—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO (Exponential Organization) can eliminate the incremental, linear way in which traditional companies get bigger, leveraging assets like a community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers.

Yuri van Geest (together with Salim Ismail, and Mike Malone) has researched this phenomenon and has come up with an approach to make organisations grow exponentially captured in the highly acclaimed best-selling business book “Exponential Organizations”. In addition, Yuri is the initiator and founder of Singularity University the Netherlands, the first spinout in the world outside Silicon Valley.

#### Speaker:



**Yuri van Geest**

Dutch Ambassador, Singularity University

## 5:15pm

## Closing

🕒 5:15pm - 5:45pm, Jun 9

📍 Keizerzaal

Thank you, closing words, hand over

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## Speaker:



**Ilian Mihov**  
Dean, INSEAD



**Charles Kotting, MBA'00D**  
Founding Partner, 5CS Capital Partners



**Bernard Hammelburg**  
Political journalist and reporter, BNR Business News Radio

## 5:45pm

### Closing drinks

🕒 5:45pm - 6:45pm, Jun 9

📍 Bar Maritiem / First Floor

## 6:00pm

### Dean's Leadership cocktail (By invitation only)

🕒 6:00pm - 7:00pm, Jun 9

📍 Margriet Salon

## 8:00pm

### Gala Dinner

🕒 8:00pm - 10:15pm, Jun 9

📍 Keizerzaal

## 10:00pm

### After Party

🕒 10:00pm - 11:55pm, Jun 9

📍 Club Conversation