INSEAD
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The Future of Business: Ideas, Innovation & Technology
18-19 November 2016, Singapore
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Message from the Dean

Dear friends,

Welcome to our campus in Singapore and to the INSEAD Forum Asia, “The Future of Business: Ideas, Innovation & Technology.” INSEAD Forums, held annually in Asia, Europe and the Americas, connect alumni, friends and business leaders across the globe for intellectual and cultural exchange.

INSEAD’s mission has held steady since the school’s inception: we strive to develop value-driven business leaders who share a global mind-set. Earlier this year, the Financial Times ranked our MBA programme as #1 in the world, encouraging us in our belief that when business aligns itself with the goals of society much can be achieved for the greater good.

Today, we are honoured that some of the top minds in business and academia will lead us in discussions about “The Future of Business: Ideas, Innovation & Technology.” As we look to the future, we see exciting opportunities as well as significant challenges tied to the Forum theme; none more so than the evolving role of leadership in this fast-moving age.

We extend our gratitude to Professor Hellmut Schütte, the lead faculty for the Forum, for putting together such an exceptional programme. We also thank the Organising Committee, speakers and Forum sponsors for their time, thoughtful planning and support. Special mention goes to Board members, and alumni volunteers and presidents who have travelled from all over the world to be here with us, as well as the “unofficial” reunion classes of MBA’01J&D and ’06J&D.

Please enjoy the many networking and social opportunities that the Forum offers to connect with like-minded leaders and thinkers. We are confident that we all will benefit from the conversations to be held over these few days.

Thank you for joining us in Singapore, and to all returning INSEAD alumni, welcome home.

Best Regards,

Ilian Mihov
Dean, INSEAD
PROGRAMME

Friday 18 November – Claude & Tuulikki Janssen Auditorium

Company Visits

10.00 Google
Google’s mission is to organise the world’s information and make it universally accessible and useful. From offering search in a single language they now offer dozens of products and services—including various forms of advertising and web applications for all kinds of tasks—in scores of languages. And starting from two computer science students in a university dorm room, Google now has thousands of employees and offices around the world. A lot has changed since the first Google search engine appeared. But some things haven’t changed: Google’s dedication to their users and their belief in the possibilities of the Internet itself.

10.30 URA Urban Redevelopment Authority
The Urban Redevelopment Authority (URA) is Singapore’s national land use planning and conservation authority. The URA has successfully transformed Singapore into one of the most livable cities in Asia through judicious land use planning and good urban design. Learn more at www.ura.gov.sg

10.30 INSEADERS
INSEADERS was started by alumni with a single purpose: to build the ultimate network for INSEADERS around the world. The global venture booster has offices in Singapore and Fontainebleau. Learn more at: www.inseaders.vc

13.00-13.30 Registration and Coffee

13.30–13.45 Welcome
Ilian Mihov, Dean, Professor of Economics, The Rausing Chaired Professor of Economic and Business Transformation, INSEAD
Andreas Jacobs MBA’90D, Chairman of INSEAD, Chairman, Barry Callebaut AG, Member of the Board, Jacobs Holding AG

Master of Ceremony
Hellmut Schütte IEP’79Jan, Emeritus Professor of International Management, INSEAD

13.45–14.25 Opening Lecture
The Future of Ideas
W. Chan Kim, Professor of Strategy and International Management
The Boston Consulting Group
Bruce D. Henderson Chaired Professor of International Management; Co-Director of the INSEAD Blue Ocean Strategy Institute

In increasing numbers of economic and industry sectors, supply exceeds demand. More and more people, whether managers of companies, heads of nonprofits, or leaders of governments, find themselves up against the red oceans of bloody competition. They want to get out of the red oceans and into the blue oceans of new growth opportunities. This opening lecture addresses this challenge and answers the following questions: How can you create and capture the blue oceans of future growth opportunities? How can you renew them to sustain growth? What can governments, business leaders, and schools like INSEAD do to unlock profitable future growth frontiers where everybody wins?

14.25–15.25 CEO Roundtable: Innovation in Asia
Moderator
Peter Zemsky, Deputy Dean of INSEAD, Dean of Executive Education/Dean of Innovation
Professor of Strategy, The Eli Lilly Chaired Professor of Strategy and Innovation
Panelists
Robert Gilby, Managing Director, The Walt Disney Company South East Asia
Harjit Gill, Former EVP & CEO, Philips ASEAN & Pacific
Piyush Gupta, CEO, DBS Group
Rick Yan MBA’89J, CEO, 51job Inc.

15.25–15.45 Coffee Break

15.45–16.15 Business as a Force for Good
Ilian Mihov, Dean, Professor of Economics,
The Rausing Chaired Professor of Economic and Business Transformation, INSEAD

16.15–16.55 Keynote Dialogue
Hubert Sagnières MBA’86J, Chairman & CEO Essilor International in dialogue with
Hellmut Schütte IEP’79Jan, Emeritus Professor of International Management, INSEAD

16.55–17.15 Coffee Break

17.15–18.15 Thinking the Unthinkable
Nik Gowing, International Broadcaster

CEO Roundtable
Moderator
Nik Gowing, International Broadcaster

Panelists
Andreas Jacobs MBA’90D, Chairman of INSEAD, Chairman, Barry Callebaut AG,
Member of the Board, Jacobs Holding AG
Sadia Khan MBA’95D, President, INSEAD Alumni Association (IAA)
CEO, Sedar Enterprises (Pvt) Ltd.
Lee Hsien Yang, Special Advisor, General Atlantic, President of INSEAD South East Asia Council
R. Todd Ruppert, Founder & CEO, Ruppert International Inc.

18.15–18.25 Closing remarks
Hellmut Schütte IEP’79Jan, Emeritus Professor of International Management, INSEAD

18.25–19.30 Networking Cocktail
At Restaurant 6

20.00–23.00 Alumni Forum Friday ‘Special Dinner’ – organised by the Singapore NAA
Candlenut, 17A Dempsey Rd
Programme

Saturday 19 November – Claude & Tuulikki Janssen Auditorium

09.00-09.30  Registration and Coffee

09.30–09.55  Welcome
Ilian Mihov, Dean, Professor of Economics, The Rausing Chaired Professor of Economic and Business Transformation, INSEAD
Sadia Khan MBA’95D, President, INSEAD Alumni Association (IAA) CEO, Sellar Enterprises (Pvt) Ltd.
Alexandra De Mello MBA’94D, President, INSEAD Alumni Association Singapore

Master of Ceremony
Hellmut Schütte IEP’79Jan, Emeritus Professor of International Management, INSEAD

09.55–10.55  INSEAD Entrepreneurship
Phil Anderson, Academic Director of the Rudolf and Valerie Maag INSEAD Centre for Entrepreneurship (ICE)
Professor of Entrepreneurship
The INSEAD Alumni Fund Chaired Professor of Entrepreneurship, INSEAD

Innovative Entrepreneurship
Moderator
Phil Anderson, Academic Director of the Rudolf and Valerie Maag INSEAD Centre for Entrepreneurship (ICE)
Professor of Entrepreneurship
The INSEAD Alumni Fund Chaired Professor of Entrepreneurship, INSEAD

Panelists
Aloke Bajpai MBA’05J, Founder & CEO, ixigo
William Klippgen MBA’03D, Angel Investor, Co-director INSEAD Alumni Ventures
Cameron Stevens MBA’06J, Founder and CEO, Prodigy Finance
Xania Wong MBA’06D, Founder & CEO, JOBDOH

10.55–11.15  Coffee Break

11.15–12.15  The Promise of Health Innovation
Moderator
Julien de Salaberry, Chief Innovation Officer, The Propell Group
Panelists
François Cadiou EMBA’12Dec, Co-founder & CEO, Healint
Ronald Ling MBA’92D, Founder & Managing Director, Sanus Advisory Asia
Steven Tucker, Chief Medical Advisor, LumenLab - MetLife Innovation Center
Ninie Wang MBA’03D, Founder & CEO, Pinetree Care Group

12.15–14.00 Networking Lunch
At Restaurant 1

14.00–15.00 Entrepreneurship Elevator Pitches
Paul Kewene-Hite, Professor of Entrepreneurship, INSEAD

15.00–15.20 Closing
Hellmut Schütte IEP’79Jan, Emeritus Professor of International Management, INSEAD

15.00–16.00 The Rise in Inequality: Causes and Consequences
Private session for returning 10 & 15 Year Reunion classes
Amphi 102
Pushan Dutt, Professor of Economics and Political Science
The Shell Fellow of Economic Transformation, INSEAD

21.00–02.30 Apsarasa: The INSEAD Monsoon Ball
Tamarind Hill, 30 Labrador Villa road

Sunday 20 November

07.00 Run at MacRitchie Reservoir with the INSEAD United Runners Club of Singapore
Welcome to our favorite running trail in Singapore - MacRitchie Reservoir!
Runners and joggers of all levels are welcome.

13.00–15.30 Social Networking Brunch
Shisen Hanten, Mandarin Orchard Hotel, Level 35

17.00 Run at Marina Bay with the INSEAD United Runners Club of Singapore
Say hi to the beautiful Marina Bay! Runners, joggers and bikers are all welcome.
Professor Ilian Mihov was appointed Dean of INSEAD on October 1, 2013. Prior to his appointment as Dean, Professor Mihov served as Interim Dean and as Deputy Dean for Faculty and Research.

Professor Mihov joined the INSEAD economics area in 1996. He has taught macroeconomics and econometrics in the MBA, EMBA, PhD and many executive education programmes as well as in the Global Leadership Fellows Programme of the World Economic Forum. He has been nominated several times as one of the best teachers in the MBA and EMBA programmes and has won the Outstanding Teacher Award multiple times.

His research is on topics related to monetary policy, fiscal policy and economic growth. He is also a research fellow at the Center for Economic Policy Research (London, UK) and a vice president of the Asian Bureau for Finance and Economics Research (ABFER). He was a member of the Scientific Committee of the Banque de France’s Research Foundation (2002-2010) and of the Advisory Board of the Bulgarian National Bank. In 2010/11 and 2011/12 he served as a member of the World Economic Forum’s Global Agenda Council on Fiscal Crises.

Professor Mihov’s papers have appeared in many academic journals including the *American Economic Review* and the *Quarterly Journal of Economics*. He has given interviews for BBC, CNBC Asia, Agence France Presse, Dow Jones Newswire and many other newspapers and magazines. Professor Mihov is a regular keynote speaker, lecturer and panellist at events organized by the PwC, WEF, KPMG, Hewlett-Packard, Bloomberg, Swiss Re, Alstom, Deutsche Bank, BNP Paribas and other companies.

He holds a PhD degree from Princeton University and a B.S. in business administration from the Moore School of Business at the University of South Carolina where, in 2006, he was recognised as a Distinguished Young Alumnus.
Andreas Jacobs, MBA’90D
Chairman of INSEAD
Chairman of Barry Callebaut AG
Member of the Board of Jacobs Holding AG

Andreas Jacobs (1963) studied law at the Universities of Freiburg im Breisgau, Munich and Montpellier and subsequently obtained a postgraduate degree in European competition law (Dr. iur.) from the University of Freiburg im Breisgau. Afterwards he obtained a MBA from INSEAD in Fontainebleau.

From 1991 to 1993, Andreas Jacobs worked as a consultant and project manager at The Boston Consulting Group in Munich. Since 1992, Andreas Jacobs has been an independent entrepreneur with a stake in several companies plus minority interests in several other companies.

Andreas Jacobs was appointed Chairman of the Board of Barry Callebaut AG in December 2005. He had served as a Member of the Board of Barry Callebaut since 2003. Andreas Jacobs served as Executive Chairman of Jacobs Holding AG until March 2015 and has since then been a Member of the Board. In April 2015, he stepped down from his functions at Adecco where he had served as Member of the Board since May 2006, Chairman of the Nomination & Compensation Committee since May 2008 and as Vice-Chairman of the Board since January 2012. Furthermore, he served as Chairman of Infront Sports & Media AG (until 2011), and as Chairman of Brach’s Inc. (until 2004).

Andreas Jacobs serves as Chairman of Triventura AG and Minibar AG, both in Switzerland. Furthermore, he is President of Niantic Holding GmbH, Germany, a Member of the Advisory Board of Dr. August Oetker KG, Germany, and Member of the Board of Directors of various small private companies. Since 2014, Andreas Jacobs has been an entrepreneur/investor in the investment fond GENUI in Hamburg, Germany.

Andreas Jacobs has also several non-profit Memberships, including Groupe D’Ouchy and Avenir Suisse. Andreas Jacobs is married and the father of four children. He is a German national.
Professor Hellmut Schütte joined INSEAD’s faculty in Fontainebleau, France, in 1981 after a career in the areas of marketing and investment banking covering a period of 11 years. Up to the fall of 2006, Professor Schütte was the Dean of INSEAD’s fast growing Asia Campus in Singapore.

After 28 years of service for INSEAD, he became Emeritus Professor of International Management. He was also appointed Distinguished Professor of Management and European Chair for Global Governance and Sino-European Business Relations and consequently dean at CEIBS in Shanghai, China, from 2009-2015. He became dean emeritus afterwards.

Professor Schütte is back in Singapore and continues to work in the area of international management with special focus on Asia. His present focus is on the competition between emerging countries’ firms and traditional multinationals. He is actively involved in the discussion of the emergence of China and the economic and political consequences for the world.

Professor Schütte studied economics and business administration in Germany and obtained his doctorate from the University Of St. Gallen Switzerland. He was visiting professor at the University of Tokyo, a visiting professor at Boston University, and visiting scholar at Harvard University.

Professor Schütte has lived and worked in ten different countries, and taught in seminars in about 40 countries all over the world. He is a well-known speaker in conferences and business meetings such as the World Economic Forum and is actively involved in various executive programmes, board and advisory roles and consulting assignments. He is an Executive Director and Partner of BAF Spectrum, a business angel firm that invests in young enterprises.

He is the author of many articles and of nine books. The third edition of this bestselling book Strategies for Asia Pacific, (co-author P. Lasserre). Professor Schütte is a permanent resident of Singapore, and a devoted offshore yachtsman.

Prof Hellmut Schütte created a number of executive programmes related to Asia. He is presently directing some company specific programmes for senior executives.
W. Chan Kim is Co-Director of the INSEAD Blue Ocean Strategy Institute and The Boston Consulting Group Bruce D. Henderson Chair Professor of Strategy and International Management at INSEAD, France. Prior to joining INSEAD, he was a professor at the University of Michigan Business School, USA. He has served as a board member as well as an advisor for a number of multinational corporations in Europe, the US and the Asia Pacific region. He is an advisory member for the European Union and serves as an advisor to several countries. He was born in Korea.


Kim is the co-author of Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant (Harvard Business Review Press). Blue Ocean Strategy has sold over 3.5 million copies and is being published in a record-breaking 43 languages. It is a bestseller across five continents. Blue Ocean Strategy has won numerous awards including “The Best Business Book of 2005 Prize at the Frankfurt Book Fair. It was also selected as a “Top Ten Business Book of 2005 by Amazon.com, and as one of the 40 most influential books in the History of the People’s Republic of China (1949-2009) along with Adam Smith’s The Wealth of Nations and Milton Friedman’s Free to Choose.

Kim is ranked No. 2 in The Thinkers50 listing of the World’s Top Management Gurus. In 2014, Kim, along with his colleague Renée Mauborgne, received the Carl S. Sloane Award for Excellence from the Association of Management Consulting Firms due to the impact their management research has made on the global consulting industry. He also won the 2011 Thinkers50 Strategy Award. Kim was selected for the 2011 Leadership Hall of Fame by Fast Company magazine and was named among the world’s top five best business school professors in 2013 by MBA Rankings.

Kim received the Nobel Colloquia Prize for Leadership on Business and Economic Thinking 2008 and is a winner of the Eldridge Haynes Prize, awarded by the Academy of International Business and the Eldridge Haynes Memorial Trust of Business International, for the best original paper in the field of international business. He is the winner of the Prix DCF 2009 (Prix des Dirigeants Commerciaux de France 2009) in the category of “Stratégie d’entreprise.” L’Expansion also named Kim along with
his colleague Renée Mauborgne as “the number one gurus of the future.” *The Sunday Times* (London) called them “two of Europe’s brightest business thinkers,” and noted, “Kim and Mauborgne provide a sizable challenge to the way managers think about and practice strategy. *The Observer* called Kim and Mauborgne, “the next big gurus to hit the business world.” Kim is the winner of several Case Centre awards including “All-Time Top 40 Bestselling Cases” in 2014, “Best Overall Case” in 2009 across all disciplines and “Best Case in Strategy” in 2008.

Kim co-founded the Blue Ocean Strategy Network (BOSN), a global community of practice on the Blue Ocean Strategy family of concepts that they created. BOSN embraces academics, consultants, executives, and government officers.
Professor Zemsky joined INSEAD leadership team in 2010.

Within the current role as the Deputy Dean, he plays an important role in external relations and leads the Executive Education department. As Dean of Strategic Initiatives and Innovation, he is responsible for the school's digital strategy including the development of its online education capabilities and offerings. Previously he also led the creation of the school's Degree Programmes department and the development of the school's Middle East campus.

An undergraduate at the University of Pennsylvania, he pursued his doctoral studies at the Stanford Graduate School of Business, where he was supported by a prestigious National Science Foundation graduate fellowship.

Professor Zemsky is a leading scholar in the economics of strategy, with numerous academic publications in the top strategy and economics journals. Areas of research include disruptive technologies, resource accumulation, the sustainability of competitive advantage and the choice of generalist versus specialist strategies. His online solutions on strategy and digital disruption were recognized in 2015 by the Chief Learning Officer’s Learning in Practice Awards for “Excellence in Blended Technology” (Gold) and for “Excellence in Content” (Silver) and by Brandon Hall Awards for “Best Results of a Learning Program” (Gold) and “Best Unique or Innovative Learning and Development Program” (Gold).
Robert Gilby
Managing Director
The Walt Disney Company South East Asia

Robert Gilby is Managing Director, The Walt Disney Company South East Asia. Based in Singapore, Mr Gilby is responsible for leading all Disney business divisions across the Southeast Asia region with a focus on Indonesia, Thailand, the Philippines, Malaysia, Singapore and Vietnam.

Expanding Disney’s portfolio of leading brands such as Disney, Marvel, Pixar and Star Wars internationally is a cornerstone of Disney’s worldwide growth strategy. By fully integrating Disney’s businesses across Film, Television, Consumer Products, Publishing, Music, Games and Interactive Media under Mr Gilby’s leadership, the company has driven significant consumer growth across the region and connected fans with Disney’s branded experiences, stories and characters.

Mr Gilby joined The Walt Disney Company in January 2006, based in London as Managing Director of Disney Channels in the United Kingdom, Scandinavia & Emerging Markets. In this role, he led Disney Channels’ network portfolio. From January 2008, he relocated to Hong Kong as Managing Director for Disney Media Distribution Asia Pacific. In this role he drove extraordinary growth for Disney Media Distribution’s content business, working collaboratively with broadcast, platform and digital partners throughout the region to develop new, innovative business models and delivery methods across the Disney and ABC Studio content portfolio.

Prior to Disney, Mr Gilby worked at Turner Broadcasting Systems Asia Pacific where he was Vice President, Network Development and Strategic Marketing responsible for all marketing and production for Cartoon Network, Boomerang, Pogo and Turner Classic Movies across Asia Pacific. He joined Turner in 2000 as Head of Business Development in Asia Pacific responsible for strategy, M&A, new channel & digital business development for Turner’s portfolio including CNN Asia Pacific and China Entertainment Television.

Mr Gilby is currently Chairman of the Advisory Board for the Singapore Media Festival, and a member of the Board of Directors of the Media Development Authority of Singapore. He has also served on the Board of Directors of CASBAA in the Asia Pacific region, The Movie Network Channels in Australia and UTV Software in India. A qualified Chartered Accountant and strategy consultant, he started his career with PricewaterhouseCoopers’ Entertainment & Media group and has lived & worked in London, Hong Kong, Tokyo & Singapore.
Harjit Gill was EVP and Chief Executive Officer of Philips ASEAN & Pacific until October 2015. In this role, she managed a team of 10,000 people in 11 countries across its Healthcare, Lighting and Consumer Lifestyle sectors. Harjit was with Philips for 25 years holding a variety of international roles in General Management in England, Holland, Singapore, Dubai and Hong Kong, with a focus in the last decade on developing business in emerging markets.

Harjit is a member of the Young Presidents’ Organization (YPO) Singapore chapter and incoming assistant Education Chair, and a member of the Entrepreneurship Committee in the National University of Singapore. She is a former Board member of the SICC and formerly a member of the World Economic Forum Global Agenda Council on South East Asia.
Piyush Gupta is Chief Executive Officer and Director of DBS Group.

DBS is a leading financial services group in Asia, with over 280 branches across 18 markets. Headquartered and listed in Singapore, DBS has a growing presence in the three key Asian axes of growth: Greater China, Southeast Asia and South Asia. The bank’s capital position, as well as “AA-” and “Aa1” credit ratings, is among the highest in Asia-Pacific. DBS has been recognised for its leadership in the region, having been named “Asia’s Best Bank” by The Banker, a member of the Financial Times group, and “Best Bank in Asia-Pacific” by Global Finance. The bank has also been named “Safest Bank in Asia” by Global Finance for seven consecutive years from 2009 to 2015.

Prior to joining DBS, Piyush was Citigroup’s Chief Executive Officer for South East Asia, Australia and New Zealand.

Piyush’s external appointments include serving as the Deputy Chairman of SPRING Singapore and on the boards of Infocomm Development Authority of Singapore, the Institute of International Finance, Washington, The Institute of Banking and Finance, Dr. Goh Keng Swee Scholarship Fund, and the MasterCard Asia/Pacific, Middle East and Africa Regional Advisory Board. He is also Chairman of Sim Kee Boon Institute for Financial Economics Advisory Board, a council member of The Association of Banks in Singapore, the Asian Bureau of Finance and Economic Research, and Managing Council member of Indian Business-leaders’ Roundtable (under SINDA).
Rick Yan joined 51job as CEO in April 2000. He was an investor in the company at inception and served in an advisory function before joining the company.

Prior to becoming the CEO of 51job, Mr Yan was a Director and Head of China Practice at Bain & Company, the international strategy consulting firm. Mr Yan joined the firm in London in 1989, returned to Asia and set up the Hong Kong and Beijing offices in 1991 and 1993, respectively. In his 11-year tenure with Bain, Mr Yan was widely acknowledged as an expert in the consumer products and technology sectors.

Mr Yan has published his writings in various journals including two articles in the Harvard Business Review, and has spoken at various conferences including the Fortune Global Forum (Shanghai 1999), the Fortune CEO Roundtable, the Pacific Rim Forum, the Asia Venture Forum and the Economist Conferences.

Mr Yan received his MBA with distinction from INSEAD in France, and his M.Phil. and B.Sc. in Engineering from the University of Hong Kong. Prior to Bain, Mr Yan worked for Hewlett-Packard in Hong Kong for four years and was awarded Marketing Executive of the Year.

Born and raised in Hong Kong, Mr Yan is fluent in Mandarin, Cantonese and English.
Hubert Sagnières has been Chairman and Chief Executive Officer of Essilor since 2 January 2012.

He joined Essilor in 1989 as Head of International Marketing.

He was appointed M.D. of Essilor Canada from 1991 to 1996, and President of Essilor Laboratories America in 1996, then President of Essilor America, a position he held until 2005.

From 2006 to 2009, he was President of Essilor Europe and North America before being named Chief Operating Officer in August 2008 and Chief Executive Officer in January 2010.

He has been a Board Member of Essilor International since 2008.

During his twenty-six years in leadership roles at the Group, Hubert Sagnières has been deeply and actively engaged in deploying Essilor’s mission to improve lives by improving sight.

In 2007, he launched the Essilor Vision Foundation in the US, dedicated to improving visual health for children and disadvantaged parents. Since then, it has expanded internationally, serving around 160,000 people through the provision of eye examinations and eyeglasses.

As Chairman and Chief Executive Officer of Essilor he has set up in 2013 the Corporate Mission Division to bring together, coordinate, support and foster all Group initiatives that contribute to achieving Essilor’s corporate mission of improving vision for the greatest number of people worldwide.

Among those initiatives are the Vision Impact Institute, a global collector and connector of knowledge, data and solutions to raise awareness of the socio economic impact of poor vision. The 2.5 New Vision Generation program designed to develop innovative and inclusive business models. The Vision For Life global strategic giving program aiming at encouraging innovative projects that combat the global challenge of poor vision by improving access to vision screening, correction and protection.

Hubert Sagnières was born in 1955 and has Canadian and French nationalities. He has a Masters in Science from the Ecole Centrale of Lille, a BA in economics from University Lille 2 and an MBA from INSEAD. He is married and has 5 children.
Nik Gowing co-authored interim findings of the “Thinking the Unthinkable” study. It is based on sixty top level confidential interviews of corporate and public service leaders, plus hundreds more conversations including with the new generation of millennials. The study is in partnership with CIMA. It reveals candidly the factors that explain why so many leaders face new difficulties identifying what looms in the disruptions of the “new normal” that have emerged since 2013. The findings are scary.

Nik Gowing was a main news presenter for the BBC’s international 24-hour news channel BBC World News 1996-2014. He presented The Hub with Nik Gowing, BBC World Debates, Dateline London, plus location coverage of major global stories.

For 18 years he worked at ITN where he was bureau chief in Rome and Warsaw, and Diplomatic Editor for Channel Four News (1988-1996). He has been a member of the councils of Chatham House (1998–2004), the Royal United Services Institute (2005–present), and the Overseas Development Institute (2007-2014), the board of the Westminster Foundation for Democracy including vice chair (1996-2005), and the advisory council at Wilton Park (1998-2012). In 1994 he was a fellow at the Joan Shorenstein Barone Center in the J. F. Kennedy School of Government, Harvard University. He is a board member for the Hay Festival.

Nik has extensive reporting experience over three decades in diplomacy, defence and international security. He also has a much sought-after analytical expertise on the failures to manage information in the new transparent environments of conflicts, crises, emergencies and times of tension. His peer-reviewed study at Oxford University is “Skyful of Lies and Black Swans”. It predicts and identifies the new vulnerability, fragility and brittleness of institutional power in the new all-pervasive public information space. It can be downloaded free online after registration. The work follows an earlier study undertaken at the Kennedy School, Harvard.

In 2014 Nik was appointed a Visiting Professor at Kings College, London in the School of Social Science and Public Policy. In 2016 he is a Visiting Professor at Nanyang University, Singapore. From 2014 he was a member of the World Economic Forum’s Global Agenda Council on Geo-Economics.

He was awarded Honorary Doctorates by Exeter University in 2012 and Bristol University in 2015 for both his ongoing cutting edge analyses and distinguished career in international journalism.
Sadia Khan, MBA’95D  
President  
INSEAD Alumni Association (IAA)  
Chief Executive Officer, Salar Enterprises (Pvt) Ltd.

Sadia Khan is the President of the INSEAD Alumni Association (IAA). She served as a member of the Executive Committee of the IAA between 2012 and 2015 and prior to that was the Founding President of the National Alumni Association of Pakistan. Since obtaining her MBA from INSEAD in 1995, Sadia has remained an active member of the INSEAD community, participating in various forums around the world.

Sadia has pursued a versatile career path traversing investment banking, financial regulation, family businesses and entrepreneurship across three continents. With Masters degrees in Economics from both Cambridge University, U.K and Yale University, USA, Sadia started her career at Lehman Brothers in New York. Since then she has worked with various international institutions and local regulatory authorities, including the Asian Development Bank (ADB) in the Philippines, the Securities & Exchange Commission of Pakistan and the State Bank of Pakistan. She is currently the CEO of Salar Enterprises (Pvt) Ltd, a company she founded in 2011 while working as the Group Executive Director in her family-owned business, Delta Shipping (Pvt) Ltd.

Sadia has been a passionate advocate of corporate governance since the past two decades. While at the ADB, she helped implement corporate governance reforms in a number of member countries in South East Asia. As a senior member of the Securities & Exchange Commission of Pakistan she was responsible for introducing the first Code of Corporate Governance in Pakistan. Since then she has served as a member of various Task Force/Committees responsible for introducing Corporate Governance Guidelines for State Owned Enterprises and for Family Businesses.

As a corporate governance practitioner, she has served on various boards as an Independent Director including the First MicroFinance Institution, Kashf Foundation, Habib Bank Asset Management, Pakistan Cables, Karandaz, Punjab Board of Investment & Trade, National Testing Service and as a Non Executive Director on the Boards of the United Arab Shipping Agency Company and the Delta Group of Companies.

Sadia serves as a member of the Executive Committee of the Pakistan France Business Alliance and has in the past served as the Chairperson of Alliance Francaise. In 2014, the French Government recognised her contributions to France-Pakistan relations by awarding her the prestigious French award, “Chevalier de l’Ordre National du Mérite” (Knight of the National Order of Merit).

Sadia was a member of the Global Agenda Council on Pakistan convened by the World Economic Forum during 2012-14. She has contributed regularly at international conferences and events as a speaker and panellist on issues ranging from multiculturism to women entrepreneurs.

She has been serving as the Honorary Consul General of Finland in Karachi since 2012.

She is married and has two daughters.
Lee Hsien Yang
Special Advisor, General Atlantic
President of INSEAD South East Asia Council

Mr Lee served as Chairman and non-executive Director of Fraser and Neave Limited, an Asia Pacific consumer group with core expertise and leading marketing positions in the food & beverage, properties, and publishing & printing industries from October 2007 until February 2013. Prior to joining Fraser and Neave Limited, Mr Lee was the Group Chief Executive Officer of Singapore Telecommunications Limited (SingTel) from May 1995 until March 2007.

Mr Lee is currently Chairman of the Civil Aviation Authority of Singapore, and Chairman of The Islamic Bank of Asia Limited (a DBS Bank subsidiary). He is also Special Advisor for General Atlantic, and Chairman of General Atlantic Singapore Fund Pte. Ltd. Mr Lee is a director of the Singapore Exchange Limited, the Australian & New Zealand Banking Group Ltd. (ANZ) and the Lee Kuan Yew School of Public Policy. He serves on the Board of Rolls Royce PLC., and the International Advisory Board of The Capital Group. He is also President of the INSEAD South East Asia Council.

Mr Lee graduated with a double first in Engineering Science from Cambridge University, UK and has a Master of Science (Management) from Stanford University, USA.
R. Todd Ruppert has over 30 years of experience in the financial services industry. He retired from T. Rowe Price, the global asset management firm with $775 billion under management, where he established the firm’s intermediary business, led the US institutional business, incepted the firm's international business, was board member, CEO and president of T. Rowe Price Global Investment Services, board member and co-president, T. Rowe Price International, and a member of the operating steering committee of the T. Rowe Price Group. He is currently a venture partner at Greenspring Associates, a US based venture capital firm with over $4 billion under management.

He is the founder and CEO of Ruppert International, a firm with diversified interests globally in various fields including education, financial services, disruptive technologies, publishing, arts and entertainment, and strategy consulting. He is president of London’s Royal Parks Foundation (USA), global ambassador for the Duke of Edinburgh’s Award, and a board member of the Rock & Roll Hall of Fame.

His numerous board and advisory board roles are for the following organisation’s located around the globe:

Education: INSEAD business school, Duke University, Kenyon College, Furman University, MPower Financing, Maryland Academy of Sciences, Cal Ripken Sr. Foundation

Financial Services: Athena Capital, inStream Solutions, SPQ Asia Opportunities, Tandem Bank, Trinity Street, Green Visor Capital, SenaHill Partners, Q Ventures, Nutmeg, Seedrs, Osmosis Investment Management, Brazilinvest

Disruptive Technologies: Symbiont.io, Airex Market, Trov, Tengi.org, Hubub, WISeKey

Publishing: Investments & Pensions Europe, Funds Europe, Funds Global, Top 1000 Funds

Arts and Entertainment: Pall Mall Art Advisors, Round World Entertainment, Bottletop.org, Iconic Images.net, Infinity Creative Media, Luxios

Strategy Consulting: Gold Mercury.org, Laurel Strategies

Todd is the executive producer of three documentary films – *A Year in Burgundy*, *A Year in Champagne* and *A Year in Port*. He was the co-producer of the musical, *Happy Days.*
Alexandra De Mello, MBA’94D
President
INSEAD National Alumni Association Singapore

Alexandra De Mello serves as the President of the INSEAD Alumni Association in Singapore (2500 alumni) since 2013 and is a member of the INSEAD Council of South East Asia.

She is an independent director on the Board of UWCSEA in Singapore.

Alexandra has an undergraduate degree and masters in Economics from the University of Lausanne (HEC), Switzerland as well as an MBA from INSEAD, France.

Her professional experience includes being a GM at Serono; an economist at the Swiss National Bank; and a research associate at IMD.

She is a Swiss national and a Singapore Permanent Resident.
Philip Anderson is the INSEAD Alumni Fund Chaired Professor of Entrepreneurship and Professor of Entrepreneurship at INSEAD. He currently teaches courses in strategy, entrepreneurship, leadership, innovation, and change, and has written over 120 original cases and notes for these classes.


He has consulted and/or conducted customised executive programmes for companies such as 3i, the Abu Dhabi Civil Service, the Abu Dhabi Investment Authority, the Abu Dhabi Crown Prince’s Court (Diwan), the Abu Dhabi Critical National Infrastructure Authority, Adidas, Aetna, Air Products, ALSTOM, American Express Financial Advisors, Astra International, Astra Zeneca, Bank Danamon, BOC, Bharti Airtel, Bristol-Myers Squibb, Centennial Funds, CIO Magazine, Commerce One, Cyanamid, DaimlerChrysler, Deutsche Bank, Dow, Eaton, Ernst & Young, Glaxo SmithKline, HeidelbergCement, Hewlett-Packard, Ittiam, J.M. Huber, Intel Capital, Interpharma, John Deere, Jones Lang Lasalle, KPMG, the Lee Evans Group, Malden Mills, Markem, McGraw-Hill, Medallion Enterprises, Merrill, Monument Group, Mubadala, Navis Partners, the New York Times, North Atlantic Capital Partners, OCBC, Pernod Ricard, Petronas, Pfizer, Polaris Ventures, Praxair, Procuritas, PricewaterhouseCoopers, RCN, RHB, Roche, Siemens PLM, Sonera, Tadawul, Telenor, The Executive Office of the Government of Dubai, TNT Express, the UAE Federal Government, Unilab and Visa.
Aloke Bajpai, MBA’05J
Co-Founder & Chief Executive Officer
iXiGO

Aloke is the dynamo who drives iXiGO with his passion and eye for detail. He is responsible for providing strategic leadership and direction to the team with his business acumen and consumer-centric thinking. His creativity, intuition and perseverance have had immense impact on iXiGO’s growth story.

An IIT Kanpur Electrical Engineering alumnus and an MBA graduate from INSEAD, Aloke loves creative writing, history and gadgets. Prior to launching iXiGO, Aloke worked in technology roles at Amadeus SAS, Nice, France, where he was part of the team that built the world’s first web-based cruise-line booking engine for agencies. Since then, his love for internet products and croissants has never ebbed.

At heart, Aloke is a foodie who loves to take a dive into a pool or a good book, depending on the weather. Thanks to his love of travel, history and culture, there are few places in the world that he has not visited or lived in, but he retains his Indian heart and spirit.
William Klippgen, MBA’03D  
Angel Investor, Co-director  
INSEAD alum Ventures

Will Klippgen is a Singapore-based, early-stage technology investor having invested in over 25 digital startups. Together with fellow INSEAD alum Deepak Shahdadpuri, he recently launched InseadAlum Ventures, an early-stage investment fund targeting global INSEAD alumni startups. Will is also managing Singapore’s newest seed fund, Cocoon Capital, targeting regional B2B e-commerce, fintech and business software companies joining the Southeast Asian internet revolution.

Will has been an active participant in the Singapore start-up scene since 2004, working with Singapore government organisations promoting entrepreneurship including SPRING Singapore, Infocomm Investments and the Media Development Authority. In 2012, he was a judge at the first Southeast Asian business reality show “Angel’s Gate” on Channel NewsAsia, allowing young entrepreneurs to realise their startup ideas. Will is a frequent speaker and judge at conferences in both Asia and Europe and is passionate about influencing public policy to grow the number of business angels and early-stage investors.

Will holds an MBA from INSEAD and Master of Science degrees from the Norwegian University of Science and Technology and Boston University where he visited as a Fulbright Scholar.

His recent investments include property agency Greyloft.com, ecommerce software company PlusMargin.com and advertising intelligence software provider Nugit.co
Cameron Stevens, MBA’06J
Founder & Chief Executive Officer
Prodigy Finance

Cameron is a serial entrepreneur with a special focus on social entrepreneurship and early stage technology investing. He is the Founder and CEO of Prodigy Finance, a community-based platform that offers loans to international postgraduate students, while delivering market-rate returns to investors.

He previously co-founded a corporate advisory firm in South East Asia that provided advisory and venture capital services to technology-based clients in the ASEAN region, working with the private and public sectors. The firm successfully listed a technology company on the Malaysian Stock Exchange.

During university, Cameron founded a 30-person staffing company in the events industry, which focused on upskilling the unemployed. The company staffed and project-managed a number of multi-million dollar events.

Cameron studied his undergrad at the University of Cape Town, graduating with a Bachelor of Business Science (Hons). In 2005 he completed the INSEAD MBA programme with distinction. He also holds a diploma in Viniculture & Viticulture.

In his personal capacity, Cameron is a chilli fiend, street food aficionado, bookworm, planespotter and relentless traveller.
Xania Wong is JOBDOH’s Founder and CEO.

In addition to three entrepreneurial ventures, Xania gained her professional experience in Canada and Hong Kong as an investment analyst, a management consultant and a Product/Business Manager, working with regional stock exchanges on key product launches.

She is a CFA charter holder and obtained an INSEAD MBA. When not working on JOBDOH, she runs Xantana Wine Ltd., teaching about wines, working in vineyards around the world and soaking in all things passionate in life.
Julien de Salaberry
Chief Innovation Officer
The Propell Group

Julien is the founder of The Propell Group, a boutique venture investor and advisory firm, based in Singapore, focused on HealthTech and has over 15 years of experience in healthcare with leading brands including Eli Lilly, Boston Scientific, Baxter, GSK, Merck&Co. He is an advisor to startups and incubators in healthcare and technology in emerging high growth markets as well as being a private investor in early stage and promising SMEs. Prior to founding The Propell Group, Julien held regional head and general management roles in the LifeSciences and the Financial industries.

He has co-written and published *iDisrupted*, which focuses on creating an understanding of the significant technological changes that are just beginning to re-shape our daily lives. He is also a regular speaker on the topics of healthcare disruption and innovation.
François Cadiou, EMBA’12Dec
Co-Founder & Chief Executive Officer
Healint

François Cadiou is the Founder and CEO of Healint, a health data analytics company based in Singapore. François has 15 years of experience in pharmaceutical and medical technology industries. He spent eight years in Japan leading clinical trials optimisation, pricing and market strategies.

Through his work in leading the IT infrastructure strategy at Sanofi, François became knowledgeable about the Data-Management and Statistical processes used in new drug development. Soon, he was also in charge of R&D planning, purchasing, and negotiations.

Inspired by his own family experience in dealing with stroke, François was determined to help patients and their caregivers to provide better monitoring solution. He then took the entrepreneurial leap with colleagues he met at INSEAD to start his own company, Healint, a testament to his unique journey.
Dr Ling is Founder and Managing Director of Sanus Advisory Asia, an independent advisory firm in Singapore that provides investment and transaction-related services across Asia within the healthcare industry. A veteran of healthcare investing in Asia with over 20 years experience in consulting, operations and private equity roles, Dr Ling is also Director and Advisor to Connected Health, a Singapore-based remote monitoring and disease management company, and an occasional angel investor. Dr Ling is also a Co-Founder and Director of Galen Growth Asia, a Singapore-based organisation promoting the development of digital health in Asia.

Prior to setting up Sanus Asia, Dr Ling was Managing Director of Pricewaterhouse Cooper’s Healthcare practice and the firm’s Asia Healthcare Leader.

Dr Ling was previously a partner with Symphony Asia (formerly Schroder Capital Partners); a mid-sized private equity firm based in Singapore. At Symphony Dr Ling led healthcare deals and held Board appointments with Parkway Holdings (Asia’s largest private healthcare services company) and Strides Arcolab (a mid-tier listed Indian generic pharmaceutical company), among others.

Dr Ling’s earlier business experience was as a consultant with McKinsey & Co, UK. A qualified (non-practising) medical doctor, he holds MA and MBBS degrees from Oxford and London universities and an MBA from INSEAD.
Dr Steven Tucker trained in Internal Medicine, Hematology, Oncology, and Stem Cell Transplantation at the UCLA Center for Health Sciences. While at UCLA he studied molecular biology in the laboratory of Dr Charles Sawyers and joined the UCLA faculty as Assistant Professor of Clinical Medicine in 1999.

In 2006 he moved to Singapore to develop a global oncology clinical trials programme and has made Singapore his permanent home.

Dr Tucker is a leader in the transformation of healthcare. An alumnus of the FutureMed program at Singularity University (NASA, Ames), he is actively engaged across a broad range of disciplines including genomic and precision medicine, digital and mobile health, wearable technology, and patient engagement and empowerment.

Dr Tucker is the Chief Medical Advisor at the LumenLab - MetLife Innovation Center and was previously the Global Health Advisor for Singapore Telecommunications (Singtel). He is a Clinical Consultant for genomics provider Invitae, on the Scientific Advisory Board of InsideTracker, and an advisor to Scandu, a Silicon Valley-based company that makes medical technology devices for consumers. Dr Tucker is a frequent speaker to governments, academia, multi-national enterprises, and patient advocacy groups.

Dr Tucker’s active medical practice focuses on the prevention, early diagnosis, and treatment of breast and prostate cancers. In addition to his oncology practice, Tucker Medical has an extensive wellness and longevity focused general medical practice that emphasizes personalised data-driven plans based upon each patient’s unique biology as well as lifestyle factors.

Before relocating to Singapore, Dr Tucker was the Director of the Prostate & Genitourinary Oncology Program at The Angeles Clinic & Research Institute in Santa Monica, California, Attending Physician at the UCLA Cedars-Sinai Medical Center, a member of the Breast Cancer Faculty at the John Wayne Cancer Institute in Los Angeles, and a Guest Investigator at Rockefeller University. Dr Tucker remains active in basic and clinical research and is an author on numerous peer-reviewed papers in major international journals.

Dr Tucker has received numerous honors and awards including an ASCO Merit Award, an NIH Commendation, the UCLA ‘STAR’ Program Award, and a Pew Foundation Fellowship. He is the Honorary Secretary of the Chapter of Medical Oncologists, Academy of Medicine Singapore and a Fellow of both the Singapore Academy of Medicine and the American College of Physicians. Dr Tucker is Editor-in-Chief of The mHealth, an open access, peer-reviewed online journal. He was previously President of the Medical Oncology Association of Southern California and served on the ASCO Clinical Practice Committee.
Ninie Wang, MBA’03D
Founder & Chief Executive Officer
Pinetree Care Group

Ninie Wang is founder and CEO of Pinetree Care Group, the largest home healthcare services provider in China, since 2004.

From 1999 to 2002, Ninie joined Motorola (China) Electronics Co., Ltd., offering business solutions to the telecom industry on the development and implementation of wireless internet. Ninie has published various papers on the long-term care service model, financing challenges as well as need for new talent development. She participated in the drafting of various senior care industry standards and policy papers, and was a co-researcher of the continuous healthcare model together with the geriatrics department of Peking Union Medical College Hospital, the top medical institution in China.

Ninie has a bachelor’s degree in economics from UIBE, China, and MBA from INSEAD in France and Singapore. Ninie is a World Economic Forum Young Global Leader and member of Global Agenda Council on Ageing. In 2014 she was awarded “Excellent Young Scholar” by China Association of Gerontology and Geriatrics.
Paul is multiple time winner of the INSEAD Dean’s Award for Excellence in Teaching. He is the creator of INSEAD’s Startup bootcamp. Paul teaches entrepreneurship courses and is the lead professor on INSEAD’s popular elective “Your First Hundred Days” which teaches students how to turn around a failing company.

Paul has decades of work experience with start-ups, major technology companies, investment capital, consulting, and government initiatives. He has successfully worked in every corner of a technology company from answering the telephone and emails in technical support to finance to sales and business development to CEO.

He was a Technology Evangelist at Apple, and Director of Strategic Planning and New Business Development at NEC Computers. He was a venture capitalist and has served as VP, President and CEO of technology startups. In addition to launching and building technology companies around the world, he has restructured and turned around companies, and he has built strategic plans for government initiatives.

He has opened new markets for businesses world-wide. He has been instrumental in landing hundreds of millions in revenue for companies, and he has been intimately involved in raising millions in venture capital for multiple ventures. He has authored technology white papers and business plans, and has performed extensive business planning from full P&Ls to operations to market launches.

At INSEAD he is an Affiliate Professor of Entrepreneurship and Family Enterprise based in Singapore. He teaches on all of INSEAD’s campuses for all programmes including: MBA, GEMBA (Global Executive MBA), TIEMBA (Tsinghua INSEAD Executive MBA), and Executive Education. He continues to consult to companies around the world.

Paul is a graduate of Harvard University. He is married and has three children. He is a native English speaker, he can speak/read/write Thai, he is conversational in American Sign Language (ASL), and he has basic communication skills in a few other languages.
Practical information

INSEAD Forum Asia event organisers will be wearing badges. They can provide information about the programme and will help answer any questions you may have regarding the Conference.

Security: you are asked to wear your badge at all times. A name badge will be provided at registration. Please ensure you keep your valuables with you at all times.

Media, filming and photography: please be aware that the Forum sessions may be filmed. INSEAD will also engage professional photographers to take photos for this event and other adjacent events. We reserve the right to use any film and/or photography shot at the forum and other adjacent events in our print and digital marketing collateral. It is important that you let us know as soon as possible if you object to this in any way.

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