INSEAD
The Business School for the World®

Alumni Forum Americas

The Future of Business
29 – 30 April 2016, New York
Message from the Dean

Dear friends,


As Dean of the School, I am fortunate to witness the degree of support that INSEAD enjoys across many time zones and miles around the globe.

As you know, INSEAD was founded in Europe out of a bold, entrepreneurial vision to bring together people, cultures and ideas to change lives and to transform organizations. Our mission has held steady as we strive to develop value-driven business leaders who share a global-mindset.

Recently, the Financial Times ranked INSEAD’s MBA program as #1 in the world, encouraging us in our belief that when business aligns itself with the goals of society much can be achieved for the greater good.

Today, we are honored that some of the top minds in business and academia will lead us in discussion about the “Future of Business.” As we look to the future, we see exciting opportunities as well as significant challenges. During this Forum, we will delve into questions about disruptive technologies, the evolving role of leadership, the state of the finance industry and fluctuations in consumerism.

Please take advantage of the many networking and social opportunities to connect with your fellow alumni. I am certain that we will all benefit from the conversations during and after the conference.

I thank Carlos Montemayor MBA’96J and his outstanding team from the US Alumni Association for their important efforts on behalf of our School. My gratitude goes as well to the speakers and forum sponsors for their generous contributions and support.

Thank you all for joining us here in New York, I look forward to our discussions.

Best Regards,

Ilian Mihov
Dean, INSEAD
Message from the Committee

Dear fellow alumni,


It is my pleasure to welcome you to New York, the city that never sleeps. As the center of commerce, business, finance and entertainment, the city has witnessed incredible changes. Having been through a number of tumultuous and testing times, New York has always looked forward, to eventually thrive and prosper.

What better setting for us to discuss “The Future of Business”!

I hope our two-day, content-rich programme will enable you to gain real insight into the latest trends in businesses, share stories, connect with old friends and make new ones.

The INSEAD Alumni Forum Americas started with the goal to bring INSEAD alumni together for a weekend of education, idea exchanges, networking and fun. It is organised by an all-volunteer team of INSEAD alumni.

It has since grown since its conception in 2011 to become our marquee event for the region. Now in its 6th year, I speak on behalf of my fellow committee members to say that it has been a tremendous honour and experience for all of us.

We look forward to meeting with you, and enjoying our time together.

Sincerely,

Carlos Montemayor, MBA’96J
President, INSEAD Alumni Association USA

Caroline Kaufmann, MBA ’07J
VP National Events, INSEAD Alumni Association USA
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Programme

Friday 29 April

18:00 - 20:00  Forum check-in and Champagne Reception
20:15 - 22:30 Optional Networking Dinners (cost not included in ticket)
22:30 - 0:00  Optional Networking Drinks (cost not included in ticket)

Saturday 30 April

8:00 - 9:00  Breakfast
9:00 - 9:10  Forum Opening and Welcome
  Caroline Kaufmann, MBA’07J, Vice President, National Events (Master of ceremony)
  Carlos Montemayor, MBA’96J, President, INSEAD Alumni Association USA
9:10 - 9:25  The State of INSEAD
  Ilian Mihov, Dean of INSEAD, The Rausing Chaired Professor of Economic and Business Transformation
9:25 - 10:40 The Leadership Mystique
  Manfred F.R. Kets de Vries, The Raoul de Vitry d’Avaucourt Chaired Professor of Leadership Development; Emeritus Distinguished Clinical Professor of Leadership Development and Organizational Change
10:40 - 11:10 Coffee Break
11:10 - 11:55 The Future of Business (Part 1)
  Interviews by J. Stewart Black, Professor of Management Practice in Global Leadership and Strategy
  The Future of Work
  Jasmin Patel, President, a-connect US
  Lauren M Shin, MBA’95D, Partner, Egon Zehnder International Inc
  A. Sophie Wade, MBA’93D, Founder, Future of Work Strategist, Flexcel Network, LLC
11:55 - 12:30 The Future of Business (Part 2)
  Interviews by J. Stewart Black, Professor of Management Practice in Global Leadership and Strategy
  The Future of Finance
  Marcus Swanepoel, MBA’10D, Co-Founder & CEO, BitX
  Caroline van Scheltinga, MBA’88J, Chairman and CEO, WIHL
12:30 - 13:30 Lunch
13:30 - 14:00  **Sustainability, Safety and the Future of Travel**  
Keynote dialogue with *Ilian Mihov*, Dean of INSEAD, The Rausing Chaired Professor of Economic and Business Transformation  
*Adam Goldstein, MBA’88J*, President & COO, Royal Caribbean Cruises Ltd.

14:00 - 14:45  **The Future of Business (Part 3)**  
Interviews by *J. Stewart Black*, Professor of Management Practice in Global Leadership and Strategy  
*The Future of Consumerism*  
*James Jeynes, MBA’07J*, Global Brand Director, Nike DTC  
*Hannah Kamaie, MBA’12J*, Global E-Commerce Director, Inditex  
*Behnaz Ghahramani, MBA’10D*, Director of Relational Marketing, Gucci America

14:45 - 15:20  **The Future of Business (Part 4)**  
Interviews by *J. Stewart Black*, Professor of Management Practice in Global Leadership and Strategy  
*The Future of Digital*  
*Dickie Steele, MBA’96D*, Principal, SYPartners  
*Jade Huang, MBA’13J*, CEO, StyleSage

15:20 - 15:50  **Coffee Break**

15:50 - 16:35  **The Fourth Industrial Revolution**  
*Michael Drexler*, Head of Investor Industries, World Economic Forum

16:35 - 16:50  **INSEAD & the Future of Business**  
*Ilian Mihov*, Dean of INSEAD, The Rausing Chaired Professor of Economic and Business Transformation

16:50 - 17:00  **Awards and Acknowledgements**  
*Carlos Montemayor, MBA’96J*, President, INSEAD Alumni Association USA  
*Caroline Kaufmann, MBA’07J*, Vice President, National Events (Master of ceremony)

17:00 - 21:00  **Free time (Dinner on own)**

21:00 - 02:00  **Masquerade Party @ Hudson Bar**
Forum sessions - 30 April 2016

9:00 – 09:10
Forum Opening and Welcome

Speakers:
Caroline Kaufmann, MBA’07J, Vice President, National Events (Master of ceremony)

Caroline is in her second year as the VP of National Events for the INSEAD Alumni Association USA, having led the Alumni Forum Americas 2015 in Washington, DC, and having led the Logistics committee for the first Alumni Forum Americas in 2011 in Chicago.

Caroline completed her MBA at INSEAD in July 2007, moving to Munich to join Siemens Management Consulting. She has held progressive corporate finance positions in Siemens’ Building Technologies division in the US since 2009. Prior to INSEAD, Caroline worked as a strategic sourcing consultant and data management specialist, a solar energy marketer, and a science teacher. She earned an MS in Computer Science from The University of Chicago and an AB in Physics from Dartmouth College.

Carlos Montemayor, MBA’96J, President, INSEAD Alumni Association USA

Carlos Montemayor has been President of the USIAA since 2014, and previously served as VP of Regions for the USIAA and President for the Washington DC Metro Area.

Carlos is a technology entrepreneur, having started multiple software businesses after graduating from INSEAD in 1996. He is currently CEO of Inflection Point Systems, a software solutions firm based in Washington DC that has consistently ranked as a top place to work by the Great Place to Work Institute. Previously, Carlos worked as management consultant at Bain and Co. and as a microprocessor design engineer at Motorola in Austin, TX and LSI Logic in Silicon Valley.

Carlos holds a Bachelor of Science in Electrical Engineering degree with highest academic distinction from IITESM in Monterrey, Mexico, a Masters of Science on Electrical Engineering degree from Stanford University and an MBA from INSEAD.

9:10 - 9:25
The State of INSEAD

Speaker:
Ilian Mihov, Dean of INSEAD, The Rausing Chaired Professor of Economic and Business Transformation

Professor Ilian Mihov was appointed Dean of INSEAD on October 1, 2013. Prior to his appointment as Dean, Professor Mihov served as Interim Dean and as Deputy Dean for Faculty and Research.

Professor Mihov joined the INSEAD economics area in 1996. He has taught macroeconomics and econometrics in the MBA, EMBA, PhD and many executive education programmes as well as in the Global Leadership Fellows Programme of the World Economic Forum. He has been nominated several times as one of the best teachers in the MBA and EMBA programmes and has won the Outstanding Teacher Award multiple times.
His research is on topics related to monetary policy, fiscal policy and economic growth. He is also a research fellow at the Center for Economic Policy Research (London, UK) and a vice president of the Asian Bureau for Finance and Economics Research (ABFER). He was a member of the Scientific Committee of the Banque de France’s Research Foundation (2002-2010) and of the Advisory Board of the Bulgarian National Bank. In 2010/11 and 2011/12 he served as a member of the World Economic Forum’s Global Agenda Council on Fiscal Crises.

Professor Mihov’s papers have appeared in many academic journals including the American Economic Review and the Quarterly Journal of Economics. He has given interviews for BBC, CNBC Asia, Agence France Presse, Dow Jones Newswire and many other newspapers and magazines.

Professor Mihov is a regular keynote speaker, lecturer and panellist at events organised by PwC, WEF, KPMG, Hewlett-Packard, Bloomberg, Swiss Re, Alstom, Deutsche Bank, BNP Paribas and other companies.

He holds a PhD degree from Princeton University and a BS in business administration from the Moore School of Business at the University of South Carolina where, in 2006, he was recognised as a Distinguished Young Alumnus.

9:25 - 10:40
The Leadership Mystique

Speaker: Manfred F.R. Kets de Vries, The Raoul de Vitry d'Avaucourt Chaired Professor of Leadership Development; Emeritus Distinguished Clinical Professor of Leadership Development and Organizational Change

Professor Kets de Vries brings a unique view to the much-studied subjects of leadership and the dynamics of individual and organizational change. Bringing to bear his knowledge and experience of economics (Econ. Drs., University of Amsterdam), management (ITP, MBA, and DBA, Harvard Business School), and psychoanalysis (Canadian Psychoanalytic Society and the International Psychoanalytic Association), Kets de Vries scrutinizes the interface between international management, psychoanalysis, psychotherapy, and dynamic psychiatry.

Kets de Vries is a consultant on organizational design/ transformation and strategic human resource management to leading U.S., Canadian, European, African, and Asian companies. He is the Chairman of the Kets de Vries Institute (KDVI), a global leadership development consultancy firm. As an educator and consultant he has worked in more than forty countries.

Professor Kets de Vries is the author, co-author, or editor of more than 40 books and 400 academic papers. He is also an active blogger for the Harvard Business Review and INSEAD Knowledge. His books and articles have been translated into 31 languages. He is Program Director of INSEAD’s top management program “The Challenge of Leadership: Creating Reflective Leaders,” and Scientific Director of the program “Executive Master Degree in Consulting and Coaching for Change.” He has held professorships at McGill University, the Ecole des Hautes Etudes Commerciales, Montreal, and Harvard Business School.

Professor Kets de Vries has been elected a Fellow of the Academy of Management. He is the recipient of the International Leadership Association Lifetime Achievement Award for his contributions to leadership research and development. He is also a founding member of the International Society for the Psychoanalytic Study of Organizations (ISPSO) which has honored him as a lifetime member. Kets de Vries is also the first non-American recipient of ILA Lifetime Achievement Award for his contributions to leadership research and development, being considered one of the world’s founding professionals in the development of leadership as a field and discipline. The American Psychological Association has honored him with the “Harry and
Miriam Levinson Award” (Organizational Consultation division). Furthermore, he has been given the ‘Freud Memorial Award’ for his contributions at the interface of management and psychoanalysis. He has also received the ‘Vision of Excellence Award’ from the Harvard Institute of Coaching. In addition, he is has been given two honorary doctorates. INSEAD has made him the first recipient of the Dominique Héau Award for Inspiring Pedagogical Excellence. The Dutch government has made him an Officer in the Order of Oranje Nassau. He was the first fly fisherman in Outer Mongolia and is a member of New York’s Explorers Club. In his spare time he can be found in the rainforests or savannas of Central Africa, the Siberian taiga, the Pamir and Altai Mountains, Arnhemland, or within the Arctic Circle.

10:40 - 11:10
Coffee Break

11:10 - 11:55
The Future of Business (Part 1)

Interviews by J. Stewart Black, Professor of Management Practice in Global Leadership and Strategy

Speaker:
J. Stewart Black, Professor of Management Practice in Global Leadership and Strategy

Dr Black is Professor of Management Practice in Global Leadership and Strategy at INSEAD. He specializes in leadership, strategy, change, globalization and stakeholder engagement.

Across his career Dr Black has lived and worked in Europe, Asia and North America. During that time he has worked with over 10,000 executives, helping them develop themselves and their organizations. Much of this work has been with senior teams as they determine strategic direction, identify needed culture and leadership capabilities to implement their strategies, and align systems and processes to support organizational transformation. In addition, he is frequently a keynote speaker at conferences and events on the topics of leading change, organizational culture, global leadership, innovation, and strategy.

He is the author or co-author of over 100 articles and cases. His research has been published in the most respected academic journals, such as Academy of Management Review, Academy of Management Journal, Journal of International Business Studies, as well as in practitioner oriented journals such as Harvard Business Review, Sloan Management Review and Human Resource Management Journal, and he has published articles and had his work featured in a variety of newspapers and magazines such as Financial Times, The Wall Street Journal, and BusinessWeek. He is frequently sought out by and appears in both print and live media.

He is the author or co-author of 18 books, including best selling textbooks, including Management: Meeting New Challenges, Organizational Behavior, and International Business Environments: Text and Cases, as well as books written for practicing executives, such as Failure to Globally Launch, It Starts with One: Changing Individuals Changes Organizations, The Global Leadership Challenge, and International Assignments: An Integration of Research and Practice.

Dr Black received his undergraduate degree in psychology and English from Brigham Young University, where he graduated with honors. He earned his master degree from the business school at Brigham Young University, where he was on the Dean’s list and graduated with distinction. After graduation, he worked for a Japanese consulting firm, where he eventually held the position of Managing Director. Dr Black returned to the U.S. and received his PhD in Business Administration from the University of California, Irvine.
Dr Black started his career on the faculty at the Amos Tuck School of Business Administration, Dartmouth College. Later he was Professor of Business Administration at the University of Michigan and Executive Director of the school’s Asia Pacific Human Resource Partnership. Prior to rejoining INSEAD, Dr Black was Professor of Global Leadership and Strategy at IMD. At INSEAD Dr Black served for four years as Associate Dean of Executive Development Programs for the Americas, as the founder and Program Director of Learning to Lead and Leading for Results, and as the Program Director for a variety of company-specific programs including Astra Zeneca, Ciba, Ernst & Young, Lexmark, HSBC, IFF, Jones Lang LaSalle, Manpower, National Commercial Bank of Saudi Arabia, Nissan, NYSE, Rio Tinto, Siam Cement, Shell, Takeda Pharmaceutical, Toshiba and Western Union, among others.

The Future of Work

Speakers:

Jasmin Patel, President, a-connect US

Jasmin Patel, is President of a-connect US where he leads the buildout of a disruptive consultancy model.

His professional experiences have spanned 3 continents and a spectrum of roles including head of M&A assessments and long term strategy at Novartis, COO for Novartis India and MD for Fidelity Growth Partners India.

In the first decade of his career, Jasmin was a management consultant with McKinsey and a R&D Group Leader with Chugai Biopharmaceuticals in San Diego.

He has an MBA from The Wharton School of the University of Pennsylvania.

Lauren M Shin, MBA’95D, Consultant, Egon Zehnder International Inc

Lauren Shin, based in New York, serves clients in the consumer sector, particularly the global luxury, fashion, and beauty sectors. She conducts C-suite executive searches and advises boards on CEO succession and director recruitment. Lauren is also active in Egon Zehnder’s Private Equity, Financial Officers, and Human Resources Practices.

Prior to joining Egon Zehnder, Lauren held a variety of senior management positions at Liz Claiborne Inc. (now Kate Spade), including Managing Director of Global Business Development and CFO of US Direct Brands, working across a portfolio of brands. Previously, Lauren was Vice President of Strategic Planning at Ralph Lauren, where she focused on international business development. Earlier in her career, Lauren worked as an investment banker with Morgan Stanley, based in New York and London and specializing in mergers & acquisitions. She began her career with Arthur Andersen.

Lauren earned a BS in Accounting and International Business from New York University and an MBA from INSEAD in Fontainebleau, France.

A. Sophie Wade, MBA’93D, Founder, Future of Work Strategist, Flexcel Network, LLC

Sophie Wade is the Founder and Workforce Innovation Specialist at Flexcel Network. Sophie is an authority on the wide-ranging ‘Future of Work’ issues impacting companies and workers’ new demands – such as attracting, engaging and retaining talent, workplace flexibility, Millennial demands and more. Flexcel provides consulting services to corporations to maximize the benefits and minimize the disruption in their transition to the new work environment. Flexcel Network also helps employees and independent workers adapt and start proactively managing their new, latticed corporate or diversified, independent careers.
Sophie has lived and worked in Asia, Europe and the U.S., assisting entrepreneurs and major corporations identify, develop and execute strategic initiatives, build teams and ventures and create partnerships. She writes and speaks regularly about the Future of Work issues such as workplace flexibility, Millennial demands and retention, talent management, career development, career transitioning and portfolio careers. Sophie is the 2015-17 President of the New York City chapter of the National Association of Women Business Owners (NAWBO). She has a BA from Oxford University in Oriental Studies (Chinese) and an MBA from INSEAD.

11:55 - 12:30
The Future of Business (Part 2)

Interviews by J. Stewart Black, Professor of Management Practice in Global Leadership and Strategy
See bio on page 9.

The Future of Finance

Marcus Swanepoel, MBA’10D, Co-Founder & CEO, BitX

Marcus is co-founder and CEO of BitX, a global cryptocurrency platform that provides Bitcoin products and services including wallets, exchanges, merchant integration and APIs to consumers, businesses and developers.

Before co-founding BitX, Marcus worked for Standard Chartered in Singapore, and 3i and Morgan Stanley in London.

He holds an MBA from INSEAD, is a qualified Chartered Accountant and CFA charter holder.

Caroline van Scheltinga, MBA’88J, Chairman and CEO, WIHL

Since 2011 Caroline van Scheltinga is Chairman and CEO of WIHL (www.wihl.com), a BSX-listed company with $500+ million in assets in Financial Services (British Caribbean Bank), Hospitality (converted non-performing loans into ownership of three hotels, a luxury-yacht marina and a private island, rebranded into The Turks and Caicos Collection), Palm Oil (in Central and Latin America), and Infrastructure assets such as the Port in Belize. During the 23 years prior, she has held several leadership positions on Wall Street in the Investment Banking Departments at Credit Suisse, Lehman Brothers and Jefferies. She ran the Telecommunications Group in the Investment Banking Department at Jeffries; at Lehman Brothers she founded the Restructuring Group and was head of the Emerging Telecom Sector in Investment Banking.

Caroline holds an MBA from INSEAD, Fontainebleau, France and is a graduate of Leiden University, Leiden, the Netherlands, where she obtained a Masters of Laws with honors.

12:30 - 13:00
Lunch

13:30 - 14:00
Sustainability, Safety and the Future of Travel

Keynote dialogue with Ilian Mihov, Dean of INSEAD, The Rausing Chaired Professor of Economic and Business Transformation
See bio on page 7.
Speaker:
Adam Goldstein, MBA’88J, President & COO, Royal Caribbean Cruises Ltd.

Adam Goldstein was named President & COO of Royal Caribbean Cruises Ltd. in 2014.

Goldstein oversees the corporation’s shared services portfolio including HR, IT, Safety & Environment, Supply Chain Management, Corporate Communications, Government Relations, Commercial Development, Risk Management and Guest Port Services.

Goldstein currently serves as Chair of Board of Directors of Cruise Lines International Association, or CLIA. Previously, Goldstein served as the National Chair of the Travel Industry Association of America (now U.S. Travel Association) in 2001 and has been inducted into the Travel Industry Hall of Leaders.

Goldstein graduated with honors from Princeton University. He also has a law degree from Harvard University and an MBA with distinction from INSEAD in Fontainebleau, France.

14:00 - 14:45
The Future of Business (Part 3)

Interviews by J. Stewart Black, Professor of Management Practice in Global Leadership and Strategy
See bio on page 9.

The Future of Consumerism

Speaker:
James Jeynes, MBA’07J, Global Brand Director, Nike DTC

Based at Nike WHQ in Portland, Oregon, James is the Global Brand Director for Nike’s $5 billion Direct To Consumer business. His team delivers cross category brand services that bring value to over 50 million Nike+ members enabling them to become better athletes.

James was formerly the Global Strategy Director for Nike Digital Sport – the group that sparked the explosion of the wearables industry with the launch of the multiple award winning Nike+FuelBand. Digital Sport contributed to Nike being named the world's Most Innovative Company by Fast Company in 2013.

James joined Nike in 2007 after his MBA at INSEAD and an 8 year career in Strategy Consulting.

Hannah Kamaie, MBA’12J, Global E-Commerce Director, Inditex

Hannah is an international attorney by trade having spent over 8 years working in a corporate M&A capacity in London, Hong Kong and Shanghai.

After attending INSEAD, Hannah joined Inditex's executive development program, where she has rotated through a variety of regions, departments and functions including the following:

- RFID technology roll-out across the UK and Ireland
- Operations Director, Zara USA
- Sales Director, Zara USA Ladies wear, a $1 billion market
Most recently, Hannah was appointed global e-commerce director for Inditex based out of HQ in Spain, responsible for developing strategic initiatives to grow the group's $1.4 billion e-commerce business, with a particular focus on omni-channel retail.

Hannah has an LLB in European Law, having studied in England and France. Whilst gaining her MBA from INSEAD, she won the school's 24th Business Ventures Competition, and was president of the Retail, Consumer and Luxury Goods Society. She is also a finalist coach for the annual Cartier Women’s Initiative Awards.

Behnaz Ghahramani, MBA’10D, Director of Relational Marketing, Gucci America

Behnaz Ghahramani is the Director of Relational Marketing at Gucci overseeing omni-channel marketing, customer insights, CRM, client development programs and customer experiences for Gucci in the Americas.

Behnaz is responsible for cultivating the relationships customers have with the brand, by leveraging Gucci’s unique brand attributes to drive customer engagement, acquisition, and retention. She manages customer communication across all channels including Retail Stores, e-commerce and Mobile and works on new digital innovations for the brand and in store experience.

While at Gucci, she has supported the development and launch of Chime for Change, a global campaign founded by Gucci, Salma Hayek Pinault and Beyoncé Knowles Carter to raise funds and awareness for girls’ and women’s empowerment, with a focus on education, health and justice.

Behnaz has a B.S. in Decision Sciences and Management Information Systems from George Mason University, after which she spent 8 years working in e-commerce, Technology and Strategy Consulting working with various retailers and consumer goods companies. Behnaz joined Gucci in 2011 after her MBA in INSEAD where she was the President of the Women in Business club and founded the first INSEAD Women’s Leadership Conference.

14:45 - 15:20
The Future of Business (Part 4)

Interviews by J. Stewart Black, Professor of Management Practice in Global Leadership and Strategy
See bio on page 9.

The Future of Digital

Speakers:
Dickie Steele, MBA’96D, SYPartners

Dickie has over two decades experience in corporate strategy and organizational consulting. At SYPartners, he’s led work across IBM globally, partnering with senior leaders to establish new strategies and tools to transform the way they work.

Previously, as a partner at Marakon Associates, Dickie advised clients across the consumer goods, media and financial services sectors. As a senior partner and head of the New York office at The Bridgespan Group, he worked in the social sector, tackling problems relating to education, technology, and global development for The Bill & Melinda Gates Foundation, The Omidyar Network, and The United Nations Foundation, among others.

Dickie has written extensively on strategic management for publications including in Harvard Business Review. He also teaches a course on leadership at The School of International & Public Affairs, Columbia University and serves on the boards of The Atlantic Council, College Spring and
The DO School, a disruptive higher education start-up. He studied at Durham University and has an MBA with distinction from INSEAD.

He lives in New York and is married to neuroscientist, Sarah Stanley, with children Evie and Felix.

**Jade Huang, MBA'13J, CEO, StyleSage**

Ex-fashion designer turned technologist, Jade Huang has 10+ years of award-winning digital strategy, design, and technology experience. She is a frequent industry speaker and mentor. Most recently, she was a featured presenter at the 4th annual Financial Times Innovate America Forum, where StyleSage was named a top innovative startup.

Jade studied fashion design at Parsons School of Design, and has a Bachelors in International Trade from Fashion Institute of Technology. She has a MPA in International Economics from Columbia University, and a MBA from INSEAD where she was awarded the L’Oreal Scholarship for Creativity & Entrepreneurship Spirit. She is also a 2016 NYC Venture Fellow.

**15:20 - 15:50**

Coffee Break

**15:50 - 16:35**

**The Fourth Industrial Revolution**

**Speaker:**

**Michael Drexler**, Head of Investor Industries, World Economic Forum

Michael Drexler is Head of the Investors Industries and member of the Executive Committee at the World Economic Forum based in New York. He is responsible for content development and partnerships in Venture Capital, Private Equity, Hedge Funds, Sovereign Wealth Funds and other institutional investors. He also leads the World Economic Forum’s initiative on long-term investing, infrastructure and development.

Michael joined the Forum in 2011 after nine years at Barclays, where he most recently was Managing Director and Global Head of Strategy, Commercial/Investment Banking and Wealth Management.

At Barclays, he also held positions in Principal Investments and Finance as well as Chief of Staff to the chairman. He joined Barclays Capital in 2002 from McKinsey & Company. Prior to that, Drexler was an academic researcher at Stanford.

He holds a doctorate in Mathematics from University of Oxford, and an MSc in Electronic Engineering from the Technical University at Munich.

An alumnus of Magdalen College, Oxford, he actively supports his old college in its activities.

He was nominated a Young Global Leader by the World Economic Forum in 2010, and chairs the Advisory Council of the World Policy Institute, a US-based think tank.
16:35 - 16:50
INSEAD & the Future of Business

Speaker:
Ilian Mihov, Dean of INSEAD, The Rausing Chaired Professor of Economic and Business Transformation
See bio on page 7.

16:50 - 17:00
Awards and Acknowledgements

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See bio on page 7.

Caroline Kaufmann, MBA'07J, Vice President, National Events (Master of ceremony)
See bio on page 7.

17:00 - 21:00
Free time (Dinner on own)

21:00 - 02:00
Masquerade Party @ Hudson Bar
Practical Information

INSEAD Alumni Forum Americas event organizers will be wearing badges. They can provide information about the programme and will help answer any questions you may have regarding the Conference.

Security: you are asked to wear your badge at all times. A name badge will be provided at registration. Please ensure you keep your valuables with you at all times.

Media, filming and photography: please be aware that the Forum sessions may be filmed. INSEAD will also engage professional photographers to take photos for this event and other adjacent events. We reserve the right to use any film and/or photography shot at the forum and other adjacent events in our print and digital marketing collateral. It is important that you let us know as soon as possible if you object to this in any way.

Contact information

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