

# INSEAD Alumni Forum Europe 2019

## Event Schedule

Fri, Jun 14, 2019

8:00am

### Young Alumni Initiative breakfast

🕒 8:00am - 10:00am, Jun 14

📍 Neptune room

**Young Alumni Initiative**

By invitation only.

### 🗣️ Speaker



Jennifer Petriglieri Assistant Professor of Organisational Behaviour, INSEAD

8:20am

### Company visit: Chopard

🕒 8:20am - 11:00am, Jun 14

📍 PW esplanade (meeting point)

**Pre-forum events**

Get an insider's view of Chopard, manufacturer of exclusive Swiss watches and jewellery. Bus will leave from the Esplanade at 8:30 sharp.

### Company visit: World Economic Forum

🕒 8:20am - 11:00am, Jun 14

📍 PW esplanade (meeting point)

**Pre-forum events**

The WEF engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. Bus will leave from the Esplanade at 8:30 sharp.

8:30am

### Company visit: Piaget

🕒 8:30am - 11:00am, Jun 14

📍 PW esplanade (meeting point)

**Pre-forum events**

Learn how Piaget became an icon in watchmaking and a symbol of luxury. Bus will leave from the Esplanade at 8:45 sharp.

8:50am

### Company visit: Palais des Nations

🕒 8:50am - 11:00am, Jun 14

📍 PW esplanade (meeting point)

**Pre-forum events**

Discover the Human Rights Room, the Salle des Pas Perdus, the Assembly Hall and the Council Chamber. Learn about the UN's activities and objectives and see the donations from different countries to the institution.

Bus will leave from the Esplanade at 9:00 sharp.

## 10:30am

### Parallel sessions

🕒 10:30am - 12:00pm, Jun 14

#### Pre-forum events

Before the start of the official forum programme on Friday afternoon, a number of optional sessions have been organised, open to those interested. These sessions are free of charge and require a separate registration. Capacity is limited and seats will be reserved on a first-come, first-served basis. [Register here.](#)

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### 4 Subsessions

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## 12:00pm

### Volunteer appreciation brunch

🕒 12:00pm - 1:00pm, Jun 14

📍 Glowing

#### Volunteers and donors

By invitation only.

## 1:00pm

### Registration

🕒 1:00pm - 2:00pm, Jun 14

📍 Foyer

Please arrive at least 15-20 minutes before the start of the forum in order to allow sufficient time for registration, and to collect your name badge. Due to security reasons, please wear your badge throughout the event.

## 2:00pm

### Welcome

🕒 2:00pm - 2:10pm, Jun 14

📍 WI Ballroom

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### 🗣️ Speakers



Andreas Jacobs Chairman, INSEAD



Brigitte Reverdin Chair, Steering Committee of the Alumni Forum Europe 2019



Alexander Wyss President, INSEAD Alumni Association of Switzerland

## 2:10pm

### Introduction

🕒 2:10pm - 2:15pm, Jun 14

📍 WI Ballroom

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#### 📣 Master of Ceremony



Peter Zemsky Deputy Dean and Dean of Innovation, INSEAD



Karine Genevey Head of Investment Solutions, Pictet Bank

## 2:15pm

### Leading with Purpose

🕒 2:15pm - 2:30pm, Jun 14

📍 WI Ballroom

Keynote address.

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#### 📣 Speaker



Tidjane Thiam Chief Executive Officer, Credit Suisse Group AG

## 2:30pm

### CEO and Board Panel: What Does It Take To Lead Today?

🕒 2:30pm - 3:30pm, Jun 14

📍 WI Ballroom

Company leaders face enormous challenges today: A rapidly shifting environment, new stakeholders, and ever increasing expectations. Our guests are Chairs of Boards and CEOs and will discuss how they lead amid the challenges and actively engage and lead their different stakeholders.

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#### 📣 Moderator



Peter Zemsky Deputy Dean and Dean of Innovation, INSEAD

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## Speaker



Carlos Montemayor CEO, Inflection Point Systems Inc

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## Panelist



Jean-Claude Biver Non-executive Chairman of the LVMH watchmaking division, LVMH Group



Katherine Garrett-Cox Managing Director and Chief Executive Officer, Gulf International Bank (UK) Ltd, (GIB UK)



Gilbert Ghostine Chief Executive Officer, Firmenich

## 3:30pm

### Leadership Challenges in the Digital Age

🕒 3:30pm - 4:30pm, Jun 14

Choice of parallel faculty sessions.

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#### 3 Subsessions

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## 4:30pm

### Coffee Break

🕒 4:30pm - 5:00pm, Jun 14

📍 Foyer & Glow area

## 5:00pm


### What is Hot in European VC in 2019?

🕒 5:00pm - 6:10pm, Jun 14

📍 Ballroom

This panel will explore current trends in VC financing, especially in Europe and the US. Emphasis will be on the early stage space since \$100 million investment rounds are more PE than VC. Here are some of the topics we will visit:

- Does every startup have to be able to become a “Unicorn”?
  - Can Angels make money in the VC space?
  - The perennial search for startup success criteria: what have we learned?
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 Moderator



Lucian Wagner General Partner, EuroUS Ventures AG

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 Panelist



Jennifer Wu Chief Financial Officer and Director of Strategy, ScanTrust



Dominique Megret Head of Swisscom Ventures, Swisscom AG



Jean-Philippe Lallement Managing Director, EPFL Innovation Park



Emile de Rijk CEO and Board Member, SWISSto12



Michael Friedrich CEO, Distalmotion SA



Coline Juin CEO, Moona

## 6:10pm

### Keynote address

🕒 6:10pm - 6:30pm, Jun 14

📍 WI Ballroom

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 Speaker



Staffan de Mistura Former UN Special Envoy

## 6:30pm

### Cocktail dinatoire

🕒 6:30pm - 8:00pm, Jun 14

📍 Pool terrace

Sat, Jun 15, 2019

8:00am

### Registration

🕒 8:00am - 8:30am, Jun 15

📍 Foyer

8:30am

### Welcome

🕒 8:30am - 8:35am, Jun 15

📍 WI Ballroom

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### 📣 Speakers



Mina Draganova President Geneva Chapter Swiss NAA Function Leader Brand CMK, Northern and Eastern Europe, ShaveCare, Procter & Gamble



Philippe Mauron Vice President, INSEAD Alumni Association of Switzerland



Nida Januskis Associate Dean, Advancement, INSEAD

8:35am

### The Impact of Business on Society

🕒 8:35am - 8:50am, Jun 15

📍 WI Ballroom

Keynote address.

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### 📣 Speaker



Andre Hoffmann Non-executive Vice-Chairman, Roche Holdings Ltd.

8:50am

### Business and Government in an Age of Disruption

🕒 8:50am - 9:50am, Jun 15

📍 WI Ballroom

As we confront existential global challenges in a constantly changing society, needs and expectations for governments, international organizations and businesses have evolved. What are the challenges and opportunities to make a positive impact on societal progress?

Looking at the 17 Sustainable Development Goals (SDG), we will explore where businesses, international

organizations and government can achieve 'early wins'. Also, we will discuss what is really hard and where there is a need and room for multi-stakeholder collaboration.

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#### Moderator



Alexis Favre RTS, Producer and Presenter

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#### Speaker



Katell Le Goulven Executive Director, Hoffmann Global Institute for Business and Society (INSEAD)

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#### Panelist



Anuradha Gupta Deputy CEO, GAVI Alliance



Helen hai Goodwill Ambassador, UNIDO

### 9:50am

#### Coffee Break

🕒 9:50am - 10:30am, Jun 15

📍 Foyer & Glow area

### 10:30am

#### Thinking Strategically about Impact

🕒 10:30am - 11:30am, Jun 15

📍 WI Ballroom

Capitalism relies on a well-functioning market to allocate societal resources efficiently: producing goods and services society values, and in the process also creating jobs and wealth for people. However, market outcomes do not always align with societal objectives, such as on issues like environmental degradation or social inequality. We will argue that different kinds of organizations – such as non-profit vs. for-profit - are best seen as complementary means of pursuing societal progress. We as individuals need to identify important societal needs we care about, and contribute to these in a manner consistent with our personal goals as well as the unique advantages and constraints of the context in which we pursue these.

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#### Speaker



Jasjit Singh Professor of Strategy, The Paul Dubrue Chaired Professor of Sustainable Development, INSEAD

11:30am

**Stretch Break**

🕒 11:30am - 11:40am, Jun 15

📍 Foyer

11:40am

**Leadership advocacy**

🕒 11:40am - 12:40pm, Jun 15

Choice of parallel sessions.

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**3 Subsessions**

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12:40pm

**Networking lunch**

🕒 12:40pm - 2:00pm, Jun 15

📍 Foyer & Glow area

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**1 Subsessions**

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2:00pm

**Europe Launch of the Global Talent Competitiveness Index**

🕒 2:00pm - 2:30pm, Jun 15

📍 WI Ballroom

Launched for the first time in 2013, the Global Talent Competitiveness Index (GTCI) is an annual benchmarking report that measures the ability of countries to compete for talent. With this sixth edition addressing the theme of "Entrepreneurial Talent and Global Competitiveness", GTCI aims to advance the current debate around entrepreneurial talent, providing practical tools and approaches to leverage the full potential of individuals and teams as an engine and a basis for innovation, growth, and ultimately competitiveness.

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**🗣️ Speakers**



Felipe Monteiro Senior Affiliate Professor of Strategy, INSEAD



Bruno Lanvin Executive Director for Global Indices, INSEAD

2:30pm

**Europe and Italy: Quo Vadis?**

🕒 2:30pm - 3:00pm, Jun 15



📍 Ballroom

Fireside chat.

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🗣️ Moderator



Beatrice Weder di Mauro Research Professor, Emerging Markets Institute, Singapur , INSEAD

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🗣️ Speaker



Emma Marcegaglia Chairman, ENI

**3:00pm**

### Leadership challenges

🕒 3:00pm - 4:00pm, Jun 15

Choice of parallel sessions.

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**3 Subsessions**

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**4:00pm**

### Coffee Break

🕒 4:00pm - 4:30pm, Jun 15

📍 Foyer & Glow area

**4:30pm**

### INSEAD: Present and Future

🕒 4:30pm - 5:30pm, Jun 15

📍 WI Ballroom

An interactive dialogue with the Deans to learn more about their thoughts, plans and vision for INSEAD and society.

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🗣️ Speakers



Peter Zemsky Deputy Dean and Dean of Innovation, INSEAD



Ilian Mihov Dean, INSEAD

5:30pm

### Alumni Recognition Awards

🕒 5:30pm - 5:50pm, Jun 15

📍 WI Ballroom

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#### 🗣️ Speakers



Sadia Khan President, INSEAD Alumni Association



Ilian Mihov Dean, INSEAD



Nida Januskis Associate Dean, Advancement, INSEAD

6:00pm

### Dean's Leadership Cocktail

🕒 6:00pm - 7:00pm, Jun 15

📍 Jupiter & Neptune rooms

**Volunteers and donors**

By invitation only.

8:00pm

### Gala evening

🕒 8:00pm - 11:55pm, Jun 15

📍 Hotel restaurant du Parc des Eaux Vives

Buses will leave from the Esplanade **starting at 19:45**.

The dress code for the gala evening is black tie or evening dress. For men, it means wearing a tuxedo or equivalent attire. For women, it entails wearing an evening gown or cocktail dress. You might choose a floor-length dress, an elegant cocktail dress, sophisticated separates or even a smart pantsuit.

However, this is not mandatory. Men can wear just a dark suit (with tie) and women a cocktail dress.