

Moira Creedon
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Research and Teaching topics Financial Management of High Growth Sustainable Businesses

Moira Creedon is a consultant and lecturer on Financial Management working with clients worldwide to help business leaders create value and grow sustainably.

Moira teaches in universities and business schools globally. She is a senior faculty member of the Irish Social Entrepreneurship Academy, CEDEP Fontainebleau and the Irish Management Institute and has taught on the Cartier Women's Initiative Awards.

Moira established Artemis Consulting in 2005 to work directly with high growth early stage impact businesses across multiple sectors from Robotics to Medtech and food. The core element is to ensure that the growth path is viable and delivers on the agreed targets. This includes target setting, fund raising, financial planning, business modeling, valuation and exit management and establishing governance and legal structures to support the growth.

Moira was previously Programme Director managing countrywide Private Sector Development projects for the World Bank and other donors in emerging markets in Africa, Latin America, South East Asia and Eastern Europe. These projects entailed establishing bespoke funds to lend and/ or invest in impact related businesses and establish nationwide mentoring and support structures to ensure that the investees had the appropriate skills, tools, resources and market access to deliver on the agreed goals.

Previously Moira managed an International Mergers and Acquisitions team for Dresdner Kleinwort Benson in the City of London. Moira holds an MBA from IESE Barcelona, after an undergraduate Honours degree in Mathematics. Moira directed the IMI Postgraduate Diploma in Business Finance for many years. She lectures and teaches in Spanish, French and German as well as English.

Moira also teaches kayaking and rock climbing and is a Board Member of the Adventure Project, a social enterprise in Ireland whose mission is to provide the opportunity for people from marginalized communities to benefit from world class outdoor education and training, develop their personal skills and experience the joy of the wilderness.