

	Advanced International Corporate Finance	Advanced Asset Management	Strategic Management in Banking	Risk Management in Banking	
Participant profile	<ul style="list-style-type: none"> <li>— Executives and board members who want to sharpen their finance knowledge in an international context</li> <li>— CFOs, board members, financial analysts, consultants, finance professionals and investment bankers, who already have a good understanding of finance theories</li> </ul>	<ul style="list-style-type: none"> <li>— Experienced investment managers with decision-making responsibilities – from all types of organisations: pension funds, insurance companies, mutual funds, endowments, hedge funds and more</li> <li>— Typically participants have job titles, such as: Investment Analyst, Asset Manager, Investment Manager, Portfolio Manager or Investment Director</li> </ul>	<ul style="list-style-type: none"> <li>— Senior bank executives, including board members, responsible for retail, corporate, capital markets and international banking</li> <li>— Typically, participants have about 20 to 25 years' experience in domestic or international operations</li> </ul>	<ul style="list-style-type: none"> <li>— Senior bank executives or board members concerned with risk governance</li> <li>— Senior bankers in various functional areas who need to inform themselves about risk control</li> </ul>	Participant profile
Programme content	<ul style="list-style-type: none"> <li>— Refresher day on the fundamentals of company valuation and optimal capital structure</li> <li>— An overview of international valuation methods for highly leveraged transactions, such as leveraged buyouts or project finance</li> <li>— A comprehensive session on currency and country risks and the use of industrial and financial strategies to avoid exposure in a way that minimises the cost and creates value</li> <li>— Value creation in raising capital – an exploration of the main issues involved in raising equity capital and being publicly traded</li> <li>— Tactical issues in finance, focusing on the options for companies that find themselves undervalued</li> </ul>	<ul style="list-style-type: none"> <li>— Strategic asset management, including: portfolio allocation, risk analysis, current trends, benchmarking</li> <li>— Stock selection techniques for long-term investors, including: value creation determinants for the long run; technical analysis and the role of profitability</li> <li>— Arbitrage investing and behavioural strategies, including: understanding behavioural biases; investment tools based on behavioural biases; short-term portfolio analysis and sources of mispricing</li> </ul>	<ul style="list-style-type: none"> <li>— Strategic analysis of the future of the financial services industry including a competitive analysis of the banking industry and organic growth vs. acquisition</li> <li>— The marketing of financial services including digital banking, big data and customer analytics</li> <li>— Asset-liability management including value-based management, Risk-Adjusted Return on Capital (RAROC) and economic profit and the control of credit and market risks</li> <li>— Asset management, including product design and performance</li> </ul>	<ul style="list-style-type: none"> <li>— Risk governance: the balance between long-term value creation and risk control</li> <li>— An integrated approach to risk management and value creation, with an analysis of the impact of Basel 3 regulations on capital and liquidity</li> <li>— Attention to behavioural biases in risk assessment</li> <li>— 'ALCO' challenge simulation to develop skills in value creation and risk control</li> </ul>	Programme content
Key benefits	<ul style="list-style-type: none"> <li>— Be better prepared to deal with international challenges in corporate finance, in particular political, governance and currency risks</li> <li>— Accurately measure the impact of your strategic decisions on shareholder value as well as on risk</li> <li>— Strengthen your knowledge of global financial markets</li> <li>— Increase your tactical finance capabilities and improve your valuation skills</li> </ul>	<ul style="list-style-type: none"> <li>— Broaden and deepen your understanding of new investment management concepts and explore the latest investment strategies and techniques</li> <li>— Gain insights into up-to-the-minute asset allocation trends</li> <li>— Acquire new tools and knowledge to provide better performance for your clients</li> <li>— Learn industry best practices and explore the main pitfalls of modern asset management</li> </ul>	<ul style="list-style-type: none"> <li>— Gain expertise in strategic positioning, competition with new entrants and growth</li> <li>— Assess the future of asset management and private banking</li> <li>— Develop new ideas to reach clients with big data and digital banking</li> <li>— Enhance, with the help of a simulation, your skills in asset and liability management</li> </ul>	<ul style="list-style-type: none"> <li>— Expand understanding of the broader context behind analytical models and approaches to risk in banking</li> <li>— Draw lessons from the new regulatory landscape as it relates to liquidity risks, fund transfer pricing, capital regulation and performance-related pay for example</li> <li>— Draw recent results from psychology on behavioural risk</li> <li>— Discuss risk governance in banking</li> </ul>	Key benefits
Length	— 5 days	— 5 days	— 9 days	— 5 days	Length
Location	— Fontainebleau	— Fontainebleau	— Fontainebleau	— Fontainebleau	Location