<table>
<thead>
<tr>
<th>Location</th>
<th>Length</th>
<th>Key benefits</th>
<th>Programme content</th>
<th>Participant profile</th>
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</thead>
<tbody>
<tr>
<td><strong>Advanced International Corporate Finance</strong></td>
<td></td>
<td></td>
<td>Refresher day on the fundamentals of company valuation and optimal capital structure</td>
<td>Executives and board members who want to sharpen their finance knowledge in an international context</td>
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<td></td>
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<td></td>
<td>An overview of international valuation methods for highly leveraged transactions, such as leveraged buyouts or project finance</td>
<td>CFOs, board members, financial analysts, consultants, finance professionals and investment bankers, who already have a good understanding of finance theories</td>
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<td>A comprehensive session on currency and country risks and the use of industrial and financial strategies to avoid exposure in a way that minimises the cost and creates value</td>
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<td>Value creation in raising capital – an exploration of the main issues involved in raising equity capital and being publicly traded</td>
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<td>Tactical issues in finance, focusing on the options for companies that find themselves undervalued</td>
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<td><strong>Advanced Asset Management</strong></td>
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<td>Strategic asset management, including: portfolio allocation, risk analysis, current trends, benchmarking</td>
<td>Experienced investment managers with decision-making responsibilities – from all types of organisations: pension funds, insurance companies, mutual funds, endowments, hedge funds and more</td>
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<td>Stock selection techniques for long-term investors, including: value creation determinants for the long run; technical analysis and the role of profitability</td>
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<td>Arbitrage investing and behavioural strategies, including: understanding behavioural biases; investment tools based on behavioural biases; short-term portfolio analysis and sources of mispricing</td>
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<td><strong>Strategic Management in Banking</strong></td>
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<td>Strategic analysis of the future of the financial services industry including a competitive analysis of the banking industry and organic growth vs. acquisition</td>
<td>Senior bank executives, including board members, responsible for retail, corporate, capital markets and international banking</td>
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<td>The marketing of financial services including digital banking, big data and customer analytics</td>
<td>Typically, participants have about 20 to 25 years’ experience in domestic or international operations</td>
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<td>Asset-liability management including value-based management, Risk-Adjusted Return on Capital (RAROC) and economic profit and the control of credit and market risks</td>
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<td>Asset management, including product design and performance</td>
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<td><strong>Risk Management in Banking</strong></td>
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<td>Risk governance: the balance between long-term value creation and risk control</td>
<td>Senior bank executives or board members concerned with risk governance</td>
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<td>An integrated approach to risk management and value creation, with an analysis of the impact of Basel 3 regulations on capital and liquidity</td>
<td>Senior bankers in various functional areas who need to inform themselves about risk control</td>
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<td>Attention to behavioural biases in risk assessment</td>
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<td>‘ALCO’ challenge simulation to develop skills in value creation and risk control</td>
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