Are you from a family business?

Introducing a unique offer for INSEAD MBAs: Family Business Next Generation Mentoring Sessions

INSEAD research has demonstrated that approximately 70% of all companies are family owned in one way or the other. Our experience shows that a significant proportion of the INSEAD MBAs come from family firms. They typically face multiple questions in terms of their career journey and one burning question appears every time: should I join the family business after my INSEAD MBA – or not?

The INSEAD Wendel International Centre for Family Enterprise has developed a unique offer for these MBAs that can help them discuss, reflect and throughout the INSEAD journey decide whether and how to be involved with the family business. A decision process that takes time and involves the family as well.

Are you asking yourself one or more of the following questions?

• Should I go back to my family firm, or not?
• What do I want my life to stand for?
• Where do I fit into the succession planning?
• How can I raise this topic in my family?
• What do I really want to do post-INSEAD?
• How can I raise the issue and communicate better with the family?
• What is my mandate if joining the family firm?
• How can I gain credibility with the employees in our family firm?
• Should I get outside working experience first?
• How can I benefit from the INSEAD family business knowledge and offerings?

How does the mentoring session work?

Where: INSEAD Singapore and Fontainebleau Campus
How: Student sends three questions he or she wants to talk about and any other relevant information
Book appointments: See next page
Duration: 60-90 minutes private sessions
When: Dates posted through the INSEAD Family Business Club at regular intervals
Who: Individual students & groups
Setting: Full confidentiality
Mentors

Lise Møller
Strategic Advisor

Lise has worked with globally leading families in business in an educational and learning environment for the last 15 years. Her passion for family business comes from the human factor that they represent as well as their extraordinary capacity to seize their businesses as a force for good in society.

Lise is currently a Strategic Advisor at The INSEAD Wendel International Centre for Family Enterprise responsible for overall strategy, operations, stakeholder engagement, global communications and resource management.

She was previously in charge of running IMD’s Global Family Business Center (Switzerland), and she has served in various roles with the American International Club (Switzerland) and The Family Business Network International (Switzerland).

Lise Møller completed a hotel management degree from SITC (Switzerland), obtained the Family Business Advisor certification from the Family Firm Institute (USA) and Leadership Development and Leading the Family Business/Office Programs at IMD (Switzerland).

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Martin Roll
Distinguished Fellow

Martin Roll is an experienced global business strategist, senior advisor and facilitator to Fortune 500 companies, Asian firms and family-owned businesses. He advises clients on how to build and manage strong global brands, as well as leadership of high-performing, marketing-oriented businesses. CEO of Martin Roll Company with more than 25 years of board & C-suite counselling experience. Former senior advisor to McKinsey & Company.

Martin Roll is a highly accomplished keynote speaker at global conferences, an experienced conference moderator and executive workshop facilitator. Distinguished Fellow and Entrepreneur in Residence at INSEAD.

He teaches MBA, EMBA and Executive Education programs at Nanyang Business School and is a frequent guest lecturer at INSEAD, ESSEC and other leading business schools.


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How to book a mentoring session

Check dates available through the INSEAD MBA Family Business Club. Book an appointment directly with Lise (lise.moller@insead.edu) or Martin (martin.roll@insead.edu).

www.insead.edu/centres/family-enterprise