



## INSEAD RCT Lab: Application for Seed Funding

The mission of the INSEAD RCT Lab is to facilitate academic research on the drivers of firm productivity, competitiveness and growth at INSEAD using randomized field experiments that will form the basis of evidence-based management and policy recommendations. It provides a channel through which the school can contribute to economic development and prosperity. The RCT Lab provides support to INSEAD faculty and PhD students who want to run an RCT with firms in field settings. Its core activities include capacity development, support in access to funding and support in access to research sites.

To promote this mission, the INSEAD RCT Lab has a limited budget for seed funding. INSEAD faculty and PhD students can apply for seed funding up to EUR 12k per project. Requests can be submitted at any point during the year. The eligibility criteria are:

- Proposed activities are expected to enable a randomized field experiment at INSEAD. The experiment should be embedded in real operations of a firm or organization, and not involve stylized tasks and/or special subject pools (such as MTurk, or vignettes).
- Project idea/proposal is of outstanding academic quality.
- Budget for seed funding is still available as it will be allocated on first come-first serve basis.

If you would like to apply for seed-funding, you can submit a brief proposal (1-2 pages) to Professor Maria Guadalupe, Academic Director of the INSEAD RCT Lab. The proposal should include the following components:

- Project title
- Project abstract (max. 250 words)
- Collaborators
- Description of activities to be funded by seed funding (in particular of the details of the RCT/field experiment)
- Requested budget (for projects that need more than EUR 12k, please contact the RCT Lab directly for a discussion).

Submitters of successful proposals commit to apply for IRB approval, provide an abstract for publication on the INSEAD RCT Lab's website, and credit both the INSEAD RCT Lab and the Abu Dhabi Department for Education and Knowledge (ADEK) in publications.

For further information, see <http://centres.insead.edu/rctlab>. Last updated: 7.5.2018