

Essentials of research collaboration



INSEAD conducts academic research using randomized field experiments and is keen to explore collaborations with interested organizations on important decisions the entity is seeking to make.

The following considerations are important for collaboration:

1

The research topic & partner goals are aligned.

2

There is an ability and willingness to assign employees to random group.

3

The available sample is sufficiently large and homogenous.

4

The project is championed by a senior manager and execution is assigned within the organization.

5

There is availability of required data (especially on outcomes) and a willingness to share this data.

6

There is consent to academic publication (which may be anonymous).