



Behind the Scenes

A series of vignettes on humanitarian operations by the INSEAD Humanitarian Research Group¹

The INSEAD Humanitarian Research Group actively monitors the build-up, development, and aftermath of humanitarian crises with the objective to help improve preparedness and response. Through the years, this has led to impactful research and many publications, mostly confined to the academic community. Today, we want to share our insights into the world of ‘extreme logistics’ and the broader complexities of humanitarian operations with you and tell you the stories of what happens before and after disasters are on the news.

The goal of the “Behind the Scenes” series is to be informative at an academic level, while being easily accessible to everyone. These short cases are suitable for academic course work related to logistics and supply chain management, but also aimed to create awareness of humanitarian problems, and, above all, to be exciting and interesting to read.

The initial collection of cases shows the diversity that can be expected: we highlight dilemmas in fighting the Ebola crisis, analyze the unique supply chain challenges resulting from the Sulawesi earthquake, and discuss the successful response of UNICEF in the Yemen crisis. Stay tuned, because the INSEAD Humanitarian Research Group will continue to spread awareness through novel cases on a regular basis.

¹ For the cases, [click here](#).