



The Emerging
Markets Institute

Date: Thursday, June 13th, 2019

Venue: The Claude and Tuulikki Janssen Auditorium, INSEAD Asia Campus

Theme: Digital Transformation and Innovation in the Emerging Markets

Programme Agenda:

Time	Programme
9.00am	Registration & Networking Coffee
9.30am	Welcome & Introduction
9.40am	Keynote Address I: Digital Transformation and Innovation: Challenges and Opportunities in Emerging Markets (Policy Perspective) Q&A His Excellency Jawed Ashraf High Commissioner of India to Singapore
10.20am	Keynote Address II: Fintech and Digital Currencies: The Landscape in Emerging Markets (Academic Perspective) Q&A Antonio Fatás Professor of Economics, INSEAD
11.00am	Networking Break
11.20am	Insights in Brief I: Artificial Intelligence Augmented Employees in 2030: What Will They Look Like? Pierre Robinet Senior Consulting Partner, Ogilvy Consulting; Founder, Live With AI
11.45am	Panel Discussion I: The Future of Work in Emerging Markets Panel: <ul style="list-style-type: none">• Celine Le Cotonnec, Chief Data Officer, AXA Singapore• Colin Priest, Senior Director of Product Marketing, DataRobot

	<ul style="list-style-type: none"> • Daryl Arnold, Founder, Ocean Protocol • Joseph Alfred, Head of Policy and Technical, ACCA Singapore • Paul Voutier, Director - Knowledge and Innovation, Grow Asia <p>Moderator: Vinika D. Rao, Executive Director, INSEAD EMI</p>
12.30pm	<p>Insights in Brief 2: AI – Unsolved Opportunities Ahead</p> <p>Maya Hari Vice President and Managing Director of Asia Pacific, Twitter</p>
12.55pm	<p>Networking Lunch</p>
2.15pm	<p>Insights in Brief 3: Digitalization in Latin America - Avianca Airlines</p> <p>Gabriel Rozman Distinguished Executive Fellow, INSEAD EMI</p>
2.40pm	<p>Insights in Brief 4: 2020 Shifts of Digital</p> <p>Kishore Parthasarathy Head of Marketing Science, South East Asia, Facebook</p>
3.05pm	<p>Networking Break</p>
3.25pm	<p>Keynote Address III: Retail Innovations</p> <p>Sameer Hasija Associate Professor of Technology and Operations Management, INSEAD</p>
3.50pm	<p>Panel Discussion II: Retail Innovations and Challenges in Emerging Markets</p> <p>Panel:</p> <ul style="list-style-type: none"> • Ashvin Subramanyam, Vice President Marketing and Innovation, Dole Packaged Foods Asia • Dominique Lecossois, Distinguished Executive Fellow, INSEAD EMI • Jyoti Jain, Ph.D., APAC Lead, Global Consumer and Business Intelligence, Johnson and Johnson • Vinay Dixit, Vice President – Electrolux Asia Pacific, Middle East and Africa; Head – Electrolux India • Yolanda Lee, Head of Consumer Partnerships – APAC and Middle East, Deliveroo <p>Moderator: Paddy Padmanabhan, the Unilever Chaired Professor of Marketing; Academic Director, INSEAD EMI</p>
4.35pm	<p>Closing Remarks</p>

4.45pm | The End

In Partnership with:



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