



Career  
Development  
Centre



# China Technology Day

Date: Thursday, 25 November 2021

5:00 – 6:30 PM (GMT +8) | 10:00 – 11:30 AM (GMT +1)

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Panel 1: Metaverse - the next generation of social connectivity

Panel 2: Globalization of China's tech companies

Panel 3: Transportation technology & AI

Panel 4: Fintech and Digital Payment

**Register Now**

# WELCOME TO INSEAD CHINA TECHNOLOGY DAY

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China's technology sector has seen remarkable growth in the past few decades. Its digital economy is now worth around 30% of its GDP, providing significant opportunities for both domestic and international players.

Join INSEAD China Technology Day on Thursday, 25 November, bringing you the latest insights and intelligence from leading practitioners in this field.

# AGENDA

## China Technology Day - Keynote

5:00 – 5:30 PM (GMT +8) | 10:00 – 10:30 AM (GMT + )

The keynote will discuss China's tech innovation. It opens a window to understand the exciting landscape of China's tech scene, what are the latest trends, and what are exciting new ideas & opportunities emerging from China's tech scene.

## Panel 1: Metaverse - the next generation of social connectivity

5:30 – 6:15 PM (GMT +8) | 10:30 – 11:15 AM (GMT +1)

Metaverse is emerging as a leading-edge phenomenon at an unprecedented pace as global social media is moving into a new realm powered by VR and other emerging technologies, revolutionizing our social connectivity, and fueling the next generation of technologies. In this stream, we will take a close look at the phenomenon, contemplate prospects, and deep dive into questions of who is investing, who is raising, what the ecosystem looks like, and where this is heading off.

## Panel 2: Globalization of China's tech companies

5:30 – 6:15 PM (GMT +8) | 10:30 – 11:15 AM (GMT +1)

Chinese technology companies are emerging onto the world scene, overtaking many global incumbents due to their fast growth, versatility, and unique strengths. How did Chinese companies manage to constantly innovate themselves and keep up with the global competition? What are key opportunities and challenges facing Chinese tech firms as they further expand?

# AGENDA

## Panel 3: Transportation technology & AI

5:30 – 6:15 PM (GMT +8) | 10:30 – 11:15 AM (GMT +1)

Chinese tech firms are creating an edge for themselves, especially in fast-growing sectors like transportation and AI technology. How are Chinese tech firms keeping up with the global competition? What are their unique strengths and challenges? What are the chances for them to lead a revolution in these sectors?

## Panel 4: Fintech and Digital Payment

5:30 – 6:15 PM (GMT +8) | 10:30 – 11:15 AM (GMT +1)

We live in a world with growing hype and fintech. What factors contribute to the rapid growth of Fintech in China? How does Fintech in China shape the financial service in China? What are the opportunities and challenges for Chinese Fintech companies in the upcoming 2-3 years? What is needed for Chinese Fintech company to go abroad/global?

## China Technology Day – Closing speech

6:15 – 6:30 PM (GMT +8) | 11:15 – 11:30 AM (GMT +1)

# SPEAKERS

## China Technology Day - Keynote



**Dr. Quy Huy, Professor of strategy, INSEAD**

Dr. Quy Nguyen Huy is a professor of strategy at INSEAD since 1998. He is known as a pioneering world scholar in linking social-emotional factors to the performance of strategic change and organizational innovation. Dr. Huy's research on strategic change, strategy execution, and organizational innovation has won ten international awards and was published in prestigious scholarly and practice journals such as *Administrative Science Quarterly*, the *Academy of Management Journal*, *Academy of Management Review*, *Harvard Business Review*, *MIT Sloan Management Review*, *Organization Science*, and *Strategic Management Journal*. Dr. Huy's research on middle managers was published in and selected by *Harvard Business Review* as "Breakthrough Ideas for Today's Business Agenda."



**Dr. Ke Liu , Dean of School of Innovation & Entrepreneurship, Southern Univ. of Science & Technology of China**

Dr. Ke Liu got his Ph.D. in Chemical Engineering from City University of New York and he also hold the MBA degree. He started his career at Exxon-Mobil and then worked in United Technologies Corp (UTC) and General Electric (GE). In 2015, he was elected as the Foreign Fellow of the Australian Academy of Technology and Engineering (ATSE). Dr. Liu was also the board member of the Carnegie-Tsinghua Center, has been working diligently on promoting the international collaboration on Clean Energy and Environmental Protection especially in China.

# SPEAKERS

## Panel 1: Metaverse - the next generation of social connectivity



**Felix Luo, Operation Director, Social Future**

Mr. Felix Luo is the Operation Director of a fast-growing Beijing HQed social media startup-Social Future Technology. Having recently completed its Series A fundraising, the company embarked on creating its app MAY as the "Gateway of Metaverse", enables personalized avatars in the virtual world to communicate, shopping and experiencing a broad perspectives for workings and livings.



**Guangyao Gong, Founder, Nvwa Tech**

Mr. Gong created Nvwa to interpret his insights and convert his visions for metaverse. Nvwa powers a VR community performed by avatars, enabling individuals to explore their interests, practice their skills and interact with others, which helps to unleash the true potentials in the physical world, and impactful to social and working life.



**Pin Lee, Founder, Miracle Tribe Game Development Co., Ltd. & Brave Animation Design Co., Ltd.**

Pin Lee is an artist and business founder in the digital media industry. Lee's works were adopted by leading edge technology companies such as Alibaba. Lee's designs span from entertainment, food and beverage, and healthcare, he established a strong reputation in IP design, and has been appraised as a leading figure of a new generation of digital content creators.



**Serena Yu, Partner, CGL**

CGL positions itself as a strategic investor, offering not only financial but talent research and acquisition for projects fall into the metaverse world. The company adds valued to startups by proving hands-on support and it attributes manpower as a critical asset for growing a successful startup.



**Helen Wang, CEO, BGTA Accelerator, Moderator**

BGTA is a cross continental accelerator that supports the development of a Europe-China tech ecosystem. It Specializes in deal flows between Europe and China, with a primary focus on scaling up European companies through BGTA's network in China.

# SPEAKERS

## Panel 2: Globalization of China's tech companies



**Su Lei, General Manager, Mindray UK**

Mindray was founded on the belief that every life is valuable. As expensive and complex technology remains out of reach for most people, we are striving to improve healthcare by developing and sharing medical technologies with the world. In doing this we can provide better care for more people, not just with our customers in mind but with humanity in mind.



**Dajiang Li, MD, Global Business at ChinaCache**

Dajiang Li is an experienced versatile business professional with a broad knowledge of the China-Global market and a track record of success in a variety of roles and region. Specialist of bridging multi-cultural, multi-national, and multi-vertical business. He has 10 years of experience at Huawei and 7 years of experience at ChinaCache.



**Jason Tsui, Global Sales Director, SHOPLAZZA**

Jason began his career as a Provincial Sales Specialist in ASUS and later joined JD as Sales Manager achieving 300% yearly GMV. Then he started his career in e-Commerce with Lenovo, ChannelAdvisor and Payoneer. With his shopping cart SaaS and DTC brand building expertise, he is helping our clients with rapid growth and leading the team to expand the global market for SHOPLAZZA.

# SPEAKERS

## Panel 2(Continued): Globalization of China's tech companies



**Vanessa Lu, Chairwoman, Xiamen Mechanist Games**

Ms. Lu Shan is the Chairman of Xiamen Mechanist Games. Lu Shan graduated from Fujian Normal University in 2007 with a degree in journalism. After graduation, she worked as an investor relations manager in a German-funded listed company. Since 2011, she has been the chairman of Xiamen Mechanist Games. She has led the company to become one of China's top gaming brands by international distribution.



**Mingxu Su, Founder, Shandong BetR Medical Technology**

BetR medical aims to be the leading provider of rehab technologies helping people with mobility problems. BetR medical solutions include functional electrical stimulation (FES) systems for restoring upper limb/ lower limb functions and software-based assessment programs providing evaluation of motor functions for individuals affected by central nervous system disorders.



**Cecily Liu, INSEAD MBA 21J, Moderator**

Cecily Liu is an ESG Consultant at Institutional Shareholder Service, specialising in green finance. She has nine years of experiences across consulting, journalism, communications, public policy and the non-profit sectors combined.



# SPEAKERS

## Panel 3: Transportation technology & AI



**Sophie Bu, Partner, Shannon AI**

Shannon.ai is an AI startup in China, funded by Sequoia and Tencent. Shannon.ai specializes in deep learning, natural language processing, and edge computing. Shannon.ai provides AI solutions for big enterprises while using its core competencies to build SaaS products like Pitaya & Jianwei Data.



**Yi Xie, Founder, Chairman and CEO, Rock AI**

ROCK.AI is a company that knows the mining industry, applications, and equipment, with its availability-based simulation and optimization modeling framework for open-pit mine truck allocation under dynamic constraints. ROCK.AI aims to offer the proven safety, productivity, and autonomous driving solutions to the mine corporations and their operation companies.



**Haizhou Zhang, a media professional, and formerly head of marketing and public relations of Pony.ai**

A media professional, Haizhou is formerly the head of marketing and public relations of Pony.ai, a leading autonomous driving tech company based in both China and the US. Haizhou worked as a journalist for China Daily, China's state English media, from 2007 to 2017. He has covered the country's transitioning from traditional export-oriented economy to a tech-based economy.



**Yijin Wang, experienced commentator and journalist on China's tech scene**

Yijin Wang was a business journalist and analyst at 36Kr (NASDAQ: KRKR) in the past three years where she wrote breaking news and in-depth analyses about tech giants, startups and venture capital firms. The topics range from consumer electronics, ride-sharing services, electric vehicles, autonomous driving cars to artificial intelligence, as well as how Chinese firms go global.



**Viet Anh Vu, Assistant Director, Employer Engagement APAC | Career Development Center, INSEAD, Moderator**

Viet Anh has spent the last 11 years working in education sector from research to business development. Since 2017, he has been overseeing the enterprise relations with large and high growth technologies companies across Asia Pacific.

# SPEAKERS

## Panel 4: Fintech and Digital Payment



**Dimitris Neocleous, Ecosystem Manager, VeChain**

Launched in 2015, VeChain Technology is a global leading enterprise-friendly blockchain company which aims to connect blockchain technology to the real world by providing enterprises with blockchain-enabled solutions suited to their business needs. Built on top of the VeChainThor public blockchain, the VeChain ecosystem provides the best resources to anyone who wants to solve real world economic problems and create value with the blockchain technology



**Kelly An, INSEAD MBA 22J, Moderator**

Kelly is a vocal advocate for gender diversity in tech. Her educational background in computer science and psychology in Atlanta, inspired her to set up a foundation for women's college students, bridging liberal arts education with the tech industry. Kelly is also a key force in creating a life-size billboard for the #ILookLikeAnEngineer movement. This movement has inspired hundred engineers around to world to combat gender and racial stereotypes of the profession. Kelly previously led SF/Bay Area SoGal community and now in Singapore.

# SPEAKERS

## China Technology Day – Closing speech



### **Rhoda Yap, Global Director, Career Development Centre, INSEAD**

Rhoda is currently the Global Director of INSEAD's Career Development Centre, whose mission is to market, develop, and connect INSEAD students, participants and alumni. As a management and talent professional, her experience includes being the Chief Operating Officer and the Senior Director of the Career Development Office at the Asia School of Business (a business school set up by MIT Sloan and the Central Bank of Malaysia). Prior to that, her experience includes professional advisory (as a management consultant at McKinsey USA and as a lawyer in Sarawak) and fashion retail in the region. Rhoda holds an MBA from Cornell University and a LLB (Hons) from King's College London. She is also currently a board member on the MBA Career Services and Employers Alliance (MBACSEA), an 800+ member global alliance of graduate business career management professionals and employers.

# FUNCTION TEAM



**Cecily Liu**  
Event Co-Chair



**Stephanie Chu**  
Co-President of Asia Europe Club



**Gonzalo Munoz**  
Co-President of Asia Europe Club



**Taj Xing**  
VP Events of Asia Europe Club



**Candice Lyu**  
VP Events & Finance of Asia Europe Club



**Babur KOMILOV**  
VP Knowledge of Asia Europe Club

**Special thanks to our INSEAD advisors and Mrs. Helen Wang, CEO of BGTA Accelerator, for your continuous support through the different stages.**



**Helen Wang**  
CEO of BGTA Accelerator



**Viet Anh Vu**  
Assistant Director, Employer Engagement APAC  
Career Development Centre, INSEAD



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