Entrepreneurship has become a very active research topic in organization theory and strategy, spurred by interest in the birth of new industries, the rejuvenation of existing industries through new technologies or markets, new ways of organizing as well as the dynamics of entry in existing industries. Much research on entrepreneurship addresses a broad theoretical agenda that is also relevant to organization theorists and strategists, such as its insights on new organizational populations; change and differentiation in institutions; the reorganization of industries through networks and specialization; organizational and knowledge contexts and transition into entrepreneurship; effectiveness of new venture strategies and organization design approaches and so forth. It is the goal of IDEC to stimulate further research in these and related areas.

The confirmed participants include Kathy Eisenhardt (Stanford University), Alfonso Gambardella (Bocconi University), Oliver Alexy (Technical University of Munich), Thomas Astebro (HEC Paris), Susan Cohen (University of Georgia), Gary Dushnitsky (London Business School), Nel Dutt (Bocconi University), Chuck Eesley (Stanford University), Martin Kilduff (University College London), Peter Klein (Baylor University) and Chris Rider (University of Michigan).

We are seeking high quality papers employing diverse theoretical perspectives and methods, exploring a broad range of entrepreneurial phenomena. Examples include intra-organizational phenomena such as the assembly of existing inventions and ideas for commercialization to generate internal ventures or spin-offs. Organizational boundary phenomena include organizing for new business development from own knowledge stock versus developing and relying on external capabilities. Organizational phenomena include how ventures come to structure the niches they occupy and adapt to other ventures. Entrepreneurial phenomena include formation and development of an identity for the venture. Special consideration will be given to proposals focusing on topics such as:

a) gender and entrepreneurship  
b) entrepreneurship in emerging economies  
c) experiments in entrepreneurship.

1. Submission information: Please send your submission as an attachment to an email message to IDEC-conference@insead.edu with the subject line: “IDEC Submission.” Please list the names and affiliations of all submitting authors in the body of the message.

2. Special subject lines: In lieu of “IDEC Submission” when you email your submission.
   a. IDEC Submission: Experiments: Use this subject line if your paper uses this method and want to be grouped into a session and/or track focused on experiments.
   b. IDEC Submission: Subject line of your choice: Suggest a session topic, five words or fewer, and attach the abstracts of at least two papers that fit the topic; you can explain the session topic further in the body of the message along with the list of participants. Papers co-submitted will be considered independently in the event we decline the topic; we may seek advice on discussants for topics accepted.

4. Acceptance Notification: Tuesday 15th March 2022, before 23:59 CET.
5. Submission Requirement: 5-page Abstract, references separate, in Microsoft Word format.
6. Questions? Please direct questions about the conference to one of the organizers at: stephen.mezias@insead.edu or chiara.spina@insead.edu.