




Stephen J. Mezias

Professor of
Entrepreneurship and Family
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Stephen Mezias is full professor in the Entrepreneurship and Family Enterprise area. Based at the Abu Dhabi campus, he teaches the field trip classes, Doing Business in the Middle East, for the MBA, EMBA, and Tiemba degree programs; he visits the other campuses to offer the social entrepreneurship elective for the MBA program. He is active in the Academy of Management on the program and in many past executive roles and is currently on the editorial board of Strategic Management Journal. His current research focuses on the emergence of new industries, with a focus on the commercialization gap, the effects of entrepreneurship incubators in emerging markets, with a focus on how participants make sense of the experience, and the ecosystem to support social entrepreneurship in Portugal. Stephen is a citizen of the United States and received an M.S. statistics and Ph.D. in organization behavior from Stanford University.

Research Areas

The Ecology of Industry Emergence, Business Models for the Base of the Pyramid, The Institutions of Global Financial Integration, Private Equity in Emerging Markets

Teaching Areas

Winning in Emerging Markets, Media and Internet, Entrepreneurial Field Studies, Social Innovation and Entrepreneurship