



Sameer Hasija

Dean of Executive Education

Professor of Technology and Operations Management

The Henry Ford Chaired Professor in Technology and Operations

Contact

 **Email**

 **+65 6799 5388**

 **Singapore**

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Sameer Hasija is a Professor of Technology and Operations Management at INSEAD. He earned his PhD in Operations Management and MS in Management Science Methods from the Simon School of Business at the University of Rochester and his BTech from the Indian Institute of Technology Madras.

Sameer's teaching focusses on using a process lens to understand new levers of innovation. Using a systematic analysis of processes within and across firm boundaries, he emphasises the role of process-based innovation in creating new business models and/or fresh competitive positioning for existing business models. Sameer conducts workshops for executives on understanding the latest developments in technology and their role in radically disrupting and/or transforming businesses.

Sameer's current research uses an economics lens to understand the design and management of technology, knowledge, and information intensive service systems.

Research Areas

Incentive Design, Sourcing, Service System Design

Teaching Areas

Business Model Innovation, Technology and Business Disruption/Transformation, Service Management, Supply Chain Management, Project Management, Process and Operations Management, Discrete Stochastic Processes