



## Javier Gimeno

Dean of Faculty

Professor of Strategy

Aon Dirk Verbeek Chaired  
Professor in International  
Risk and Strategic  
Management,  
The Sauvage Family  
Endowed Chair for Academic  
Excellence

### Contact

 **Email**

 **+33 1 60 72 48 09**

 **Fontainebleau**

 **Javier Gimeno**

Javier Gimeno is Professor of Strategy at INSEAD (Fontainebleau campus), in France, where he serves as Dean of Faculty for the global school. He holds the Aon Dirk Verbeek Chair in International Risk and Strategic Management, and the Sauvage Family Chair for Academic Excellence.

A Spanish national, he holds a PhD degree in strategic management from Purdue University. Since 2001, he has taught strategy and industry and competitive analysis at INSEAD at all levels - MBA, Executive MBA, Ph.D., and executive programmes for leading global companies. He has performed multiple leadership roles within INSEAD, including Dean of Executive MBA programmes, Chair of the Strategy department, Chair of the Faculty Evaluation Committee, Academic Director of the INSEAD European Competitiveness Initiative, and Academic Director of the Ph.D. programme.

Javier's research focuses on understanding competitive strategy decisions, and how these decisions lead to competitive interactions and performance consequences. He has done research and developed pedagogical materials in industries such as travel and transportation (airlines), mobile telecommunication services, energy, and computer equipment. His current research integrates a risk management perspective on the analysis of strategic opportunities.

Javier's research has been published in the top academic journals in strategy and management and has received numerous awards from leading academic and practitioner associations. For instance, his dissertation on multi-market competition in the US airline industry received the prize to the best doctoral dissertation in strategy in its year. He received several Best Paper Awards from the Academy of Management for his research on entrepreneurship, and the Blackrock/National Association of Corporate Directors Best Paper Award for research on strategy and corporate governance. He has taken editorial responsibilities in journals such as Organization Science and Strategy Science.

Javier has been a leader in several major professional associations. He was a member of the Board of Governors of the Academy of Management, an association of over 18,000 management academics worldwide, and chaired the Strategic Management division, one of the largest. More recently, Javier has been very involved with the Strategic Management Society, a global association of strategy academics, practitioners and consultants. He was the Chairman of the Strategic Management Society International Conference in 2006, served on the Board of Directors from 2010-2015, and recently completed his term as President of the Society.

Javier lives in Fontainebleau with his wife, and enjoys running in the Fontainebleau forest, scuba diving somewhere warm, reading, learning, and having good conversations.

### Research Areas

Competitive Strategy, Multimarket Competition in Domestic and International Markets, Interorganisational Relationships, Entrepreneurship and Innovation

### Teaching Areas

Strategic Management, Competitive Strategy, Industry and Competitive Analysis,  
Industry Restructuring

## **Industry Sectors**

Energy, Oil and Gas, Telecommunication Services, Transport